

Earl May

Spring 1954

NURSERY and SEED

Catalog

EDWARD W. MAY
PRESIDENT



EARL E. MAY
FOUNDER
1888-1946



Ruffled GLADS

Order No. 1340. Save with this new collection! Gorgeous, free-blooming, ruffled glads... enough for a blazing, breath-taking garden. Included are BURMA (fiery red), YELLOW HERALD (Yellow), SPIC AND SPAN (light red), SILVER WINGS (white) and ELIZABETH THE QUEEN (orchid). 3 each of these 5 beauties:

All 15 only **98c** Postpaid.



EPISCIA

Order No. 9512. Huge flowers of brilliant red leap like flames from luxurious foliage. The leaves alone make the plant worthwhile, with brilliant green veinings against darker velvety bronze-green. A wonderful gift... the star of any house plant show. And easy to grow, too! Don't miss it.

Each \$1.75; 3 for \$4.95, Postpaid



IRIS GARDEN

Featuring Beautiful Ola Kala

Order No. 38. Ola Kala, again chosen the Nation's No. 1 favorite, is a golden beauty, with flaring, lightly ruffled blooms on tall, well-branched stalks. You'll get one Ola Kala, PLUS 4 other high-ranking Iris we'll select from such favorites as: Vatican Purple, 3 Oaks, Jake, Lady Mohr, Gypsy, Grand Canyon, Chief Poking Fire, Golden Fleece, Harriet Thoreau. Order your collection today.

All 5 Only **\$1.95** POSTPAID

FREE! Iris Catalog. Write for your copy.



red rich

EVERBEARING

STRAWBERRIES

4002. The sensational new Everbearing Strawberry. Red Rich is big and solid... ripens evenly, sweet with natural sugar. Perfect for freezing... won't mush up when thawed. You have room for some of the wonder berries!

12 for \$2.95; 25 for \$5.00;
50 for \$8.50; 100 for \$15.00, Postpaid



TROPICAL GARDEN CANNAS

3516. Dazzling color and giant, tropical-like flowers and foliage. For the center of the canna bed, we'll send you 1 Yellow King Humbert. For the inside circle, 5 Scarlet Presidents. For the outside circle, 8 Pink Hungarias.

All 14 ONLY **\$1.95** POSTPAID



AFRICAN VIOLETS

9513. We'll choose and send you 4 leaves (each different) from this list of favorites: Pink Attraction, Geneva Beauty, Frosty, Royal Scot, Minuet Girl, California Dark Plum, Double Orchid Girl, Painted Girl, Red Mentor Giant, White Attraction. They'll come packed in a perfect rooting medium—just put it in a bowl, insert the leaves, then water! Guaranteed to arrive in perfect condition.

4 LEAVES \$1.00 POSTPAID

EARL MAY SEED CO

Shenandoah, Iowa

EASY TO ORDER

Just list what you want on the enclosed order sheet or on any sheet of paper. Please write your name and address plainly, giving rural route or street address. Also, if your express station is different than your postoffice, list the express station, too.

Easy to Send Money

Your personal check is good with us, or you can send a Money Order or Bank Draft. If you send currency or coin, wrap it carefully and you should then register your letter. Every year thousands of our customers send us signed checks with the amount left blank to be filled in with the correct amount to cover the order. This works out fine for everyone because the checks are always filled out for the exact amount of the order and at the lowest prices in effect the day the order is received.

Prices Quoted Subject To Stocks On Hand

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EVERYTHING POSTPAID THROUGHOUT THE MIDWEST

You will see that everything in this catalog is delivered to you postpaid if you live in a radius of 600 miles of Shenandoah (see Page 65). This represents a real saving to you. Since postal rates have gone up considerably this past year, we must ask, however, that customers outside this 600-mile circle add 10% to the price of their nursery orders only to help pay this increased postage. As usual, seeds, vegetable and house plants, bulbs and other items in this catalog, unless specifically marked, come postpaid, 10% postal charge applies only to nursery items (hedges, fruit and shade trees, shrubs, ornamentals, etc.) and then only if you live outside the area marked on the maps on pages 65 and 67.



Dear Friends:

This special message is written to thousands of you all over the United States who have honored us in the past with your fine orders. You are the ones who have placed your confidence in the May Seed Company. We cherish this trust and will continue to do our level best to hold your confidence.

In 1954, as in past years, we offer top quality merchandise at reasonable prices. This is merchandise we specialize in. Over the past thirty-four years hundreds of thousands have written and told us the merchandise they received from the May Seed Company has been the finest they have ever seen . . . has brought them results even beyond their expectations.

As this catalog goes to press we think we have ample stocks of seeds, plants and nursery items for the spring season. As is always the case a few items are scarce due to conditions beyond our control. Also, experience has taught us that additional shortages will probably develop as the season advances. Try as hard as we do we never seem to be able to come out even on all items. For this reason, we urge you to order early while our stocks are still complete. In addition, by ordering early, the merchandise will be delivered to you at an early date in order that it may be planted and give you the advantage of the spring rains which are so beneficial to anything that grows.

Last but not least, we also reward you for ordering early. We list the nursery premiums on page 19 and the garden seed premiums on page 27. I am sorry we can't offer premiums on farm seeds or hybrid corn, but you can expect them on nursery and garden seed orders.

Again, I wish to thank you for your fine orders in the past, and it will be a pleasure to serve you in 1954. On behalf of all of us at the May Seed Company, I hope you have a most happy and prosperous 1954.

Sincerely,

Edward May

YOU'LL FIND FRIENDLY EARL MAY STORES IN THESE CITIES:

IN IOWA:

Atlantic
Boone
Carroll
Cedar Rapids
Centerville
Cherokee
Council Bluffs
Creston
Davenport

Denison

Des Moines
Fort Dodge
Harlan
Marshalltown
Mason City
Muscatine
Newton
Oskaloosa
Red Oak

Shenandoah

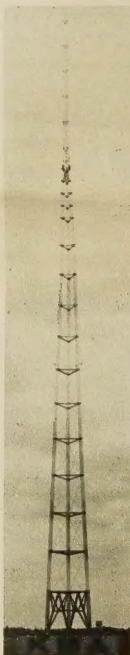
Sioux City
Storm Lake
Washington
Waterloo
Webster City

IN NEBRASKA:

Auburn
Beatrice
Falls City
Fremont
Lincoln
Nebraska City
Norfolk
Omaha
South Omaha

IN MISSOURI:

Chillicothe
Maryville
St. Joseph



RADIO STATION KMA

For a lot of helpful information on the planting and care of Flowers, Fruits and Vegetables, tune in KMA, 960 in the center of your dial. Every weekday we broadcast programs to help you have more beautiful yards and more profitable gardens. Write us about your yard and garden problems. We'll be glad to help you all we can.

FREE Garden Booklet

You will find complete instructions on how to prepare, plant, and cultivate your vegetable garden in our 32-page booklet. Sound, practical help. Lawn and Flower Seed culture are also given. Sent free with your order for Vegetable Seed, Flower Seed, or Lawn Grass Seed. (Extra copies are 10c each.)

FREE Nursery Booklet

Right along with your order for Nursery Stock, we will send you complete and practical planting instructions for Roots, Bulbs and Tubers. And a 24-page Booklet will bring you information and the planting care of Fruit Trees, Shrubs, Roses, Berry Plants, etc.

NOTICE: If a Federal Sales Tax is passed between catalog printing time and the time you order, add it to your remittance, please.



AMERICAN
BEAUTY
5038.



5040.
GOLDEN RAPTURE



5049.
CHRISTOPHER STONE



5005.
ANNETTE



5039.
COUNTESS VANDAL

*Five of the finest Roses . . .
Enjoy Them All!*

We've picked these especially for their exciting beauty, vivid color and lasting fragrance. They'll bloom for you 8 weeks after planting. Order them individually (prices at right) or in the money-saving collections below.

ONE EACH OF FIVE ROSES PICTURED AT TOP OF THIS PAGE:

ORDER
No.

SIZE

ALL 5
ONLY

| | | |
|-----------|---------------------------------|--------|
| 5279..... | Standard 2-Year | \$4.75 |
| 5278..... | Selected 2-Year No. 1 Bushes .. | \$5.95 |
| 5286..... | Super Giant 2-Year Bushes | \$7.00 |

PRICES

All Roses on this Page,
Alike or Assorted:
STANDARD 2-YEAR SIZE
Each \$1.00
3 for \$2.75

SELECTED 2-YEAR NO. 1
Each \$1.25
3 for \$3.50

AMERICA'S FINEST HYBRID TEA ROSES

ROSE FANCIERS' SPECIAL COLLECTION

ALL TEN FINE ROSES ON THIS PAGE . . . CHOOSE THE SIZE YOU PREFER

| ORDER NO. | SIZE | ALL TEN FOR |
|-----------|-----------------------------|-------------|
| 5228..... | Standard 2-Year | \$ 8.75 |
| 5229..... | Selected 2-Year No. 1 | \$10.95 |
| 5288..... | Super-Giant 2-Year | \$13.25 |

Beautiful Rose Collections make Lasting Gifts

SUPER-GIANT roses are biggest and best in every way. SELECTED 2-YEAR NO. 1 grade is a big bush with 3 or more strong canes. STANDARD 2-YEAR bushes is a fine bush with 2 or more strong canes. Order individually (prices above right) or in the collections below and above.

ONE EACH OF THE FIVE ROSES PICTURED AT THE BOTTOM OF THIS PAGE:

ORDER
NO.

SIZE

ALL 5
ONLY

| | | |
|-----------|-----------------------------|--------|
| 5290..... | Standard 2-Year | \$4.75 |
| 5289..... | Selected 2-Year No. 1 | \$5.95 |
| 5287..... | Super-Giant 2-Year | \$7.00 |

5071. JOANNA HILL

5067. TALISMAN

5044.
SNOW
BIRD



5026.
EDITOR
McFARLAND



5020.
CRIMSON
GLORY

FLORIBUNDA ROSES

The Floribundas are most prolific with bloom. From June until frost the magnificent clusters of large flowers come in continuous procession. They are easy to grow, too, and very hardy. In a border, or bed they create a superb color display. Plant 14 to 18 inches apart.

SPECIAL

Order No. 5265

One each of Floribundas below.

Standard 2-Year Bushes.

ALL 4 ONLY \$3.45, POSTPAID

5062. **ROSE ELF**. Rose pink, very large double flowers with a high center.

5061. **EUTIN**. Very double, deep red.

5053. **IMPROVED LAFAYETTE**. Bright cherry-crimson.

5065. **WHITE LAFAYETTE**. Clear white on long, strong stem.

Your Choice, Allike or Assorted

STANDARD 2-YEAR BUSHES

3 for \$2.75; 6 for \$5.45; 12 for \$9.95

SELECTED 2-YEAR No. 1 BUSHES

3 for \$3.35; 6 for \$6.50; 12 for \$11.95

ALL POSTPAID



ROSE ELF

Plant SPRING or FALL

Hybrid Rugosa Roses

Here are the super-hardy shrub roses. They thrive and bloom gloriously even under adverse conditions of soil and weather. Their growth is erect, to 4 or 5 feet, making them ideal for hedges and shrub-type plantings. For hedges plant 2 feet apart. Shrub plantings, 3 to 4 feet apart.

Standard 2-Year Plants

Each 95c; 3 for \$2.65; 6 for \$5.00, Postpaid

5095. **AUSTRIAN COPPER**. Delightful single blooms. Brilliant orange on the inside, golden yellow on the outside.

5096. **GROOTENDORST SUPREME**. Vigorous grower and profuse bloomer. Deep crimson-red.

5090. **AGNES**. Bright yellow and very double. An early bloomer with a delightful fragrance.

5091. **SKYROCKET**. Everblooming. Produces enormous clusters of brilliant red bloom. Blooms from June to October. Very fragrant.



GROOTENDORST SUPREME

Plant SPRING or FALL

RUGOSA GARDEN

Order No. 5277. One each of all 4 above. Standard 2-year Bushes.

ALL 4 ONLY \$3.25, Postpaid



The RADIANCE ROSES

The Radiance Roses have won the hearts of rose lovers because they are such prolific bloomers. You can depend upon them to bring you a wonderful abundance of lovely, fragrant bloom. They are vigorous, and hardy, too.

Your Choice, Allike or Assorted

Standard 2-Year Bushes, Each \$1.00, Postpaid

5070. **RED RADIANCE**, deep red.

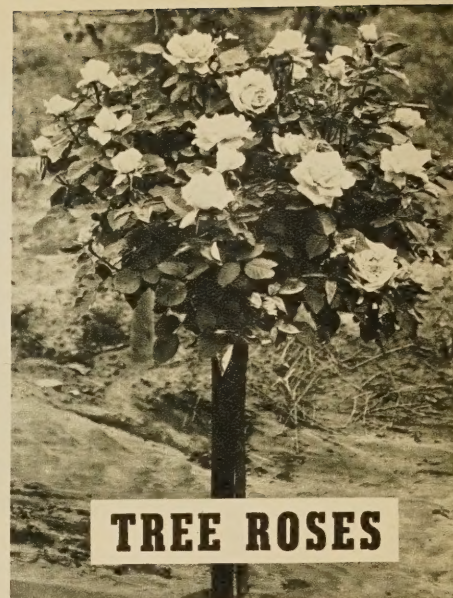
5069. **PINK RADIANCE**, cameo pink.

5077. **WHITE RADIANCE**, pure white.

RADIANCE ROSE GARDEN

Order No. 5268. One each of the 3 Radiance Roses above in Standard 2-Year Bushes.

ALL 3 ONLY \$2.75, POSTPAID



TREE ROSES

For giant size, for exquisite form and for sheer brilliance of color—tree roses present the pinnacle of performance in the rose world. At the top of the trunks, 3 to 3½ feet high, you will have a bushy abundantly blooming head as pictured above. They must be protected for severe winters but amply reward you for the special care. We have three varieties for you.

Each \$5.75; 2 for \$10.95, Postpaid

5121. **CRIMSON GLORY**, brilliant red

5123. **McGREDY'S YELLOW**, rich yellow

5122. **COUNTESS VANDAL**, salmon pink

ADMIRE ALL THREE

ORDER No. 5211

One each of 3 Tree Roses above

ALL 3 ONLY \$16.25, POSTPAID



ROSETONE

ROSETONE is a proven combination of Hormones and Vitamins. It insures the success of your roses. Soak roots of bushes in ROSETONE before planting. Water your established rose bushes for better growth. Full directions on package.

½ oz. packet 25c;
3 oz. package \$1.00

Earl May ROSE DUST

Effective! Convenient! Economical!

Compounded especially for the control of FUNGUS DISEASES such as Black Spot and Mildew, also APHIDS and LEAF EATERS. Ready and easy to use. No mixing. Clean healthy foliage is necessary to growing good roses. Healthy plants are more vigorous, with more and larger blooms. Complete instructions sent with each order. Satisfaction guaranteed or your money back. 12 ounces with Gun, 90c; 2½ lbs. with Handy Duster, \$1.50; 3 lbs. without Duster, \$1.50.



Plant SPRING or FALL

Mothers Color Rose Garden

Order No. 5285. Everblooming Hybrid Tea Roses priced especially low. You will receive one each of the following colors:

RED WHITE TWO-TONE
YELLOW PINK

Standard 2-Year Bushes which will bloom eight weeks after planting. A big bargain in beauty!

All 5 Only \$4.25, Postpaid



**CHRYSLER
IMPERIAL**



**HELEN
TRAUBEL**

CHRYSLER IMPERIAL



5004. 1953 All-America Award Winner. A true crimson color, with blooms often five inches in diameter. Glossy green foliage provides a perfect background for the unusually large and glowing roses.

Each \$2.75, Postpaid.

HELEN TRAUBEL



5014. (Plant Pat. No. 1028) This lovely new rose features beautifully formed buds and flowers of a delightfully different color, shading from sparkling pink to luminous apricot. Thrilling color and rich fragrance make it a breath-taking addition to your garden.

Each \$2.75, Postpaid.

SUTTER'S GOLD



5023. (Plant Pat. No. 885). The long pointed yellow buds open to a superb yellow rose with delicate veinings of copper. Unusually free blooming and very fragrant.

Each \$2.25, Postpaid.

**SUTTER'S
GOLD**

ORDER ALL 3

One each of the 3 roses pictured above.

Order No. 5295
A \$7.75 Value

ALL 3 ONLY \$6.80, POSTPAID.

SHOW GIRL

5007. (Plant Pat. No. 646) One of the finest deep pinks you'll ever see! Lovely buds borne generously on long stems. A standout.

Each \$2.00, Postpaid.

SHOW GIRL

NEW YORKER

5015. (Plant Pat. No. 823) This sparkling, red does not fade, but holds its rich color until the last petals fall. Tremendous blooms come on long stems. A real beauty.

Each \$2.00, Postpaid.

PEACE



5021. (Plant Pat. No. 591) Long buds of white and gold are edged cerise. The center is golden, with a cerise edging. One of the most beautiful roses you will ever see.

Each \$2.50, Postpaid.

A BEAUTIFUL GARDEN OF 3
One each of the 3 roses shown here . . .
a \$6.50 value.
Order No. 5296
ALL 3 ONLY \$5.70, Postpaid.



ROSARIAN'S FAVORITE DOZEN

Order No. 5299

(A \$27.50 VALUE) FOR ONLY \$24.15, POSTPAID

1 EACH OF THE 12 CAREFULLY SELECTED ROSES ON THIS PAGE



**FORTY
NINER**

**GOLDEN
SCEPTER**

**SAN
FERNANDO**

FORTY NINER



5003. (Plant Pat. No. 792) Inside of the petals is a vivid Oriental red, the outside chrome yellow. These glowing colors contrast so vividly that they draw attention and admiration at first glance.

Each \$2.50, Postpaid.

GOLDEN SCEPTER

5008. (Plant Pat. No. 910) True, unfading yellow and lovely shape. Judged "Best Rose" by Nat'l. Rose Society and Royal Horticultural Society of England, won highest award in Holland.

Each \$2.00, Postpaid.

SAN FERNANDO



5025. (Plant Pat. No. 785) Magnificent 30-petaled rose of glowing currant-red, changing to bright glowing scarlet. Very fragrant. 1948 AARS Winner.

Each \$1.75, Postpaid.

3 BEAUTIES - 1 PRICE

Order No. 5297

One each of these 3 lovelies. A \$6.25 Value.

ALL 3 ONLY \$5.50,
POSTPAID



MOJAVE

5001. Plant Pat. No. 1176) An unusual blend of salmon, apricot and orange.

In cool weather salmon changes to red, blended with the other colors. Beautiful new AARS Winner for 1954.

Each \$3.00, Postpaid.

ROSE OF FREEDOM

5000. (Plant Pat. No. 791) City of Portland Award for 1947. The glowing currant-red blooms have 60 to 70 petals and are usually borne singly on strong, straight stems 28 to 32 inches tall. The vigorous upright bush blooms very freely. Very fragrant. Extra hardy.

Each \$2.00, Postpaid.

MOJAVE



SLEIGH BELLS

5006. (Plant Pat. No. 1004) A truly gorgeous white rose. An abundance of tremendous blooms, all borne singly on long stems. Very profuse producer of outstandingly beautiful roses. Very fragrant.

Each \$2.00, Postpaid.



PLANT ALL 3
Order No. 5298
One each of 3 beautiful roses
pictured here. A \$7.00 Value.
ALL 3 ONLY \$6.15, POSTPAID



PINOCCHIO ROSES

Pinocchio roses offer sprays of buds and bloom unsurpassable for artistic arrangements. In response to popular demand, this year we are offering these four, separate and in a collection.

5060. RED PINOCCHIO. Rich carmine, red flowers are borne in large clusters over a long period of time. Blooms 3½ inches across and perfect in shape.

5064. WHITE PINOCCHIO. Lovely snow-white blooms appear in clusters, with individual blooms scattered between. Cup-shaped flowers continue to bloom for a long period.

5063. YELLOW PINOCCHIO. Hundreds of showy yellow blossoms, like smaller Hybrid Teas. Haunting, unusual fragrance from hundreds of blooms.

5055. PINK PINOCCHIO. You'll be thrilled by clusters of soft pink blooms throughout the season. Rich fragrance, too.

PINOCCHIO ROSES, ALIKE OR ASSORTED:
Each \$1.50; 3 for \$3.90, Postpaid.

A Pinocchio Garden

Order No. 5284. One each of 4 Pinocchio Roses above.
All 4 only \$5.20, Postpaid.

Plant SPRING or FALL



BLAZE... New Low Price

5107. (Patent No. 10.) A sensational favorite for years, but has been very expensive until now. Brilliant double Red blooms of exciting beauty. They come in clusters of vivid scarlet, masses of them in Springtime and occasional blooms all season. Blooms are cupshaped, 2 to 3 inches across, hold their blazing beauty well even in full sun. Considered by many to be America's finest climbing rose. **NEW LOW PRICE ON NO. 1 BUSHES.**

Each \$1.25; 2 for \$2.25, Postpaid

Plant SPRING or FALL



CLIMBING ROSES

The Climbing Roses will thrill you with a mass of lovely color. Once established, they are covered with great clusters of bloom. If you haven't a trellis plant them along the porch or a fence. Set them 3 to 4 feet apart.

5134. PAUL'S SCARLET. See opposite page.

5136. CITY OF YORK. Creamy white, beautiful glossy foliage. Delightful wild-rose fragrance.

5135. NEW DAWN. Charming pink everblooming climber. Lovely 4-inch blooms.

5133. PRIMROSE. Very double blooms of beautiful canary yellow. Profuse bloomer.

YOUR CHOICE OF THE ABOVE 2-YEAR BUSHES

| | POSTPAID | Each | 3 | 6 |
|---------------------------------|----------|--------|--------|--------|
| Standard 2-yr. Plants | | \$0.98 | \$2.69 | \$4.95 |
| Selected 2-yr. No. 1 Plants ... | | 1.15 | 3.35 | 6.25 |

CLIMBING ROSE SPECIAL

Order No. 5272. One each of Paul's Scarlet, City of York, New Dawn, and Primrose, described above. Standard 2-Year Bushes. (A \$3.80 Value)

ALL 4 ONLY \$3.25, POSTPAID

Plant SPRING or FALL



PATENTED CLIMBING ROSES

5101. CRIMSON GLORY. (Patent No. 105.) Is rated by rose authorities as the finest rose of all time. It is deep crimson with a lustrous velvety sheen. The buds are superb, the full blooms glorious. **NO. 1 BUSHES.**

5109. DR. J. H. NICOLAS. (Plant Pat. 457.) Immense and densely double blooms are 4 to 5 inches across. Beautiful deep rose-pink with delightful fragrance. New shoots continue to appear all Summer on established plants and bloom is continuous. **NO. 1 BUSHES.**

5113. KING MIDAS. (Plant Pat. 586.) Large blooms, 4 to 5 inches across, open from deep gold to clear yellow. Long canes establish themselves quickly, grow fast, and blooms come on continuously all summer. A beautiful blaze of golden roses. **NO. 1 BUSHES.**

YOUR CHOICE OF THE PATENTED CLIMBERS ABOVE
\$2.00 EACH, 3 OR MORE, \$1.75 EACH,
POSTPAID

Own All Three!

ALL 3 ABOVE. Order No. 5247. One each of above.
ALL 3 ONLY \$4.75, Postpaid



BABY CLUSTER ROSES

(Polyanthus)

Especially popular for bedding and edging. The plants develop into compact and shapely bushes 12 to 18 inches high. They are covered with great masses of flowers from early in the season until frost. A single truss may have as many as 15 to 20 individual blooms and several big trusses are often in full bloom at the same time.

Standard 2-Year Plants
Three for \$2.75; 6 for \$5.25;
12 for \$9.95, Postpaid.

Selected 2-Year No. 1 Plants
Three for \$3.65; 6 for \$7.00;
12 for \$13.25, Postpaid.

5084. ORANGE TRIUMPH. Brilliant orange-scarlet! Flowers very double.

5083. IDEAL. Richest deep red, double flowers.

5086. ROCHESTER. Bright yellow flowers make a blaze of color.

5081. CAMEO. A most delightful coloration. Blooms are a lovely shell-pink, suffused salmon, and carry a golden glow.

BABY ROSE GARDEN

Order No. 5262. One each of the Baby Cluster Roses pictured and described above. Selected 2-Year No. 1 Plants.

All 4 Only \$3.85, Postpaid.

DON'T FORGET

Earl May
ROSE DUST

Effective
Convenient
Economical



12 oz. with gun, 90c
2½ lbs. with handy duster, \$1.50
3 lbs. without duster, \$1.50

Finest FLORIBUNDA Roses



5057. FASHION (Plant Pat. No. 789) 1950 All-America Award Winner. Lovely new color and really everblooming! Pointed buds of rich red open to luminous coral pink roses suffused with gold. Very hardy. No. 1 Bushes. Each \$2.00, Postpaid.

5054. CHATTER. Unusual new brilliant crimson color. Fragrant flowers literally cover the bush. Each \$1.50, Postpaid.

5059. GOLDILOCKS. (Plant Pat. No. 672) True golden yellow, very double flowers. Profuse bloomer, over a long period. Each \$1.50, Postpaid.

5056. VOGUE. (Plant Pat. No. 926) 1952 All-America Winner. Hybrid-Tea type flowers are intense cherry red, 3 to 4 inches across, and carried in sprays. Each \$2.00, Postpaid.

A BARGAIN IN BEAUTY
Order No. 5283
One Each of 4 Above
All 4 Only \$6.10, Postpaid.

5073. LILIBET. All America Winner for 1954. Clusters of exquisite, radiantly pink blooms, ranging from light rose to soft dawn-pink. A new beauty. Each \$2.50, Postpaid.

5072. WORLD'S FAIR. Plant Pat. No. 362) Fragrant, black-scarlet blooms in tremendous clusters. Another All-America rose and sure to become a favorite. Each \$1.50, Postpaid.

5074. MASQUERADE. (Plant Pat. No. 975) Huge clusters of golden buds change to yellow, pink, lemon and orange. An unusual and attractive rose. Each \$2.00, Postpaid.

SAVE ON ALL THREE
Order No. 5294
One Each of 3 Above
All 3 Only \$5.25, Postpaid.

THE FINEST CLIMBING ROSES

SHOWOFF

5111. Literally hundreds of intensely double, brilliant red roses smother this big strong climber in Spring, and appear again and again later in the season . . . sometimes until September. You'll like having Showoff in your rose garden.

Each \$2.00; 3 for \$5.25; 6 for \$8.95, Postpaid.

5134. The eternal favorite. Dazzling scarlet blooms cover the entire plant, with often as many as 500 to 1000 blooms at a time. Hardy, too, so you can look forward to a Paul's Scarlet blooming gloriously year after year in your yard.

ALL POSTPAID

Standard 2-Year Plants
Each 98c; 3 for \$2.69; 6 for \$4.95

Selected 2-Year No. 1 Plants
Each \$1.15; 3 for \$3.35; 6 for \$6.25

"PAUL'S SCARLET"

Plant SPRING or FALL

"SHOWOFF"



Brownell SUB-ZERO HYBRID TEA ROSES

Brownell Sub-Zero Roses come through winters of 15° below zero without any protection at all. But, if protection of a good mulch is provided, they will winter in areas where temperatures of 15° to 40° below zero are expected. For size, form and colors the Brownell Sub-Zero Roses compare with the best. The blooms are large and, due to extra thriftiness and hardiness, the bushes bloom more abundantly and more consistently throughout the season. For dependable year-after-year beauty and loveliness and fragrance, plant Brownell Sub-Zero Roses this Spring. Order early so you can plant them early.

EACH \$1.75; 3 FOR \$4.95, POSTPAID

5127. Shades of Autumn
Crimson and Gold

5126. Pink Princess
Glowing Pink

5130. Queen O'Lakes
Rich Bright Red

CLIMBING VARIETIES

5128. Golden Pyramid
Clear Golden Yellow

BROWNELL ROSE SPECIAL

Order No. 5271. One each of the Brownell SUB-ZERO Roses above.
All 4 Only \$5.95, Postpaid

Plant SPRING or FALL



Plant SPRING or FALL

GRUSS AN TEPLITZ

Best of All Bedding Roses

5094. Blooms are a rich velvety scarlet and they are borne in great clusters, on strong upright stems. The plants grow to four or five feet high and will be literally covered with gorgeous clusters of bloom from June until freezing weather. They are extremely hardy. A bed of Gruss An Teplitz here in Shenandoah is still going strong after twenty years. Plant them about 2½ feet apart. **STANDARD 2-YEAR BUSHES.**

6 for \$5.00; 12 for \$9.60; 18 for \$14.25,
Postpaid.

See page 19 for our gifts to you.

Page 7

Wonderful wonderful "SWEEPSTAKES" Glads



Cardinal Spellman
1117



Picardy
1122



Ravel
1123



Gen. Eisenhower
1116



Spotlight
1663



New Europe
1114

No artist could reproduce the exquisite beauty of these newer, finer Sweepstakes Glads. The colors, the larger size and the perfect form of these beauties will certainly thrill you. Enjoy them all at these special postpaid prices.

POSTPAID PRICES ON "SWEEPSTAKES" GLADS ABOVE

| | Per 5 | Per 10 | Per 25 | Per 50 |
|----------------------------|-------|--------|--------|--------|
| LARGE (1 1/4 to 1 1/2 in.) | 65c | \$1.10 | \$2.25 | \$3.50 |
| MEDIUM (1 to 1 1/4 in.) | 39c | .69 | 1.49 | 2.49 |

ORDER NO. 1225. 4 each of 6 Glads above. Large size. All 24.....\$1.69

ORDER NO. 1226. 4 each of 6 Glads above. Medium size. All 24......98

ORDER ALL THE GLADS ON THIS PAGE!

| | LARGE SIZE | MEDIUM SIZE |
|----------------------------------|-----------------|-----------------|
| 2 Each of all 12, All 24 Glads | No. 1227 \$1.98 | No. 1228 \$1.19 |
| 4 Each of all 12, All 48 Glads | No. 1229 3.49 | No. 1230 2.10 |
| 6 Each of all 12, All 72 Glads | No. 1231 5.49 | No. 1232 2.95 |
| 10 Each of all 12, All 120 Glads | No. 1233 8.45 | No. 1234 4.35 |



ORDER NO. 1332.

5 Each of 6 Glads at left
LARGE SIZE, ALL 30 ONLY \$2.65

ORDER NO. 1331

5 Each of 6 Glads at left
MEDIUM SIZE, ALL ONLY
\$1.65

RAINBOW GLADS

Here's the way to get a sensational showing of blazing color for your lawn or garden next Summer. You'll be proud of the beautiful show from these especially selected glads.

POSTPAID PRICES ON RAINBOW GLADS AT LEFT

LARGE 1 1/4 to 1 1/2-INCH GLADS

5 for 59c; 10 for 98c;
25 for \$2.10; 50 for \$3.35,
ALL POSTPAID

MEDIUM 1 to 1 1/4-INCH GLADS

5 for 35c; 10 for 65c;
25 for \$1.35; 50 for \$2.25,
ALL POSTPAID

MYRTLE
WALGREEN

POLAR ICE

COURAGEOUS

KATHLEEN LEHMAN

ZANTHA

Early-Flowering

CHRYSANTHEMUMS

CHRYSANTHEMUM GARDEN

Order No. 2169

One each of this perfect color assortment of early flowering, cut-flower Chrysanthemums.

ALL 5 ONLY \$1.95, Postpaid

This grand selection of Chrysanthemums was chosen for you from dozens of available varieties . . . because (1) they begin blooming in mid-September and are then in glorious full bloom within a few days . . . (2) they are the true cut-flower type; the blooms often 3 inches across and very densely double . . . (3) they are very free blooming; so bloom-packed that the foliage will be completely covered . . . and (4) they are thrifty vigorous growers; all perfectly hardy. Order yours right now. When they bloom next Fall you'll have a thrilling abundance of bloom. Send your order today.

2144. MYRTLE WALGREEN

2164. ZANTHA

2162. COURAGEOUS

2163. POLAR ICE

2140. KATHLEEN LEHMAN

Alike or assorted

Each 50c; 3 for \$1.35, Postpaid

"MILLION MUMS"

These Cushion Type Chrysanthemums grow in low, rounded bush form only 12 to 18 inches high. And when blooming time comes you will see a solid cushion of bloom. From the ground to the top and all around, hundreds and hundreds of blooms. Then you'll know why we call them "Million Mums." Plant them this Spring for years of wondrous beauty.

2112. Bronze

2114. Red

2113. Pink

2115. Yellow

Alike or Assorted

EACH 39c; 3 FOR \$1.00, POSTPAID

"MILLION MUM" Garden

Order No. 2116

One each Red, Pink, Yellow and Bronze.

All 4 Only \$1.25, Postpaid



POMPON BUTTON MUMS

Here are the little darlings of the Chrysanthemum family. The intensely double blooms are beautifully rounded and are only 1 to 1½ inches across. Just a single spray may have as many as 25 blooms. The plants make a shapely growth and cover themselves with bloom from September until killing frost. They make beautiful and long lasting bouquets. Grow 18 to 24 inches high. Listed below are three of the best, richest colored varieties.

Each 50c; 3 for \$1.35, Postpaid

2155. ILLUMINATOR. Bronze Gold

2157. ORCHID JEWEL. Orchid Pink

2151. PEPITA. Gold and Cream

2152. CHIQUITA. Bright Yellow

POMPON MUM SPECIAL

Order No. 2160

One each of four listed above.

ALL 4 ONLY \$1.50, POSTPAID



CLEMATIS JACKMANI

2610. When this glorious vine is in full flower it is a solid mass of hundreds of royal purple blooms. The blooms are large, too, often five inches across, with 4, 5, and sometimes 6 petals. The blooms come in June and July and sometimes through the Summer. Potted Plants.

Each \$1.15; 2 for \$2.10, Postpaid.

CLEMATIS CRIMSON STAR

2613. This newer member of the Clematis family is famous for the beauty of its flaming red blooms. Like Jackmani in habit of growth, and great abundance of bloom . . . but the flowers are strikingly red in color.

Potted Plants, Each \$1.25, Postpaid.

CLEMATIS RAMONA

2611. Delicate pale blue flowers as large as those of Jackmani. Each \$1.15; 2 for \$2.10, Postpaid.

CLEMATIS SPECIAL

Order No. 2615

One each of Clematis Jackmani, Crimson Star, and Ramona.

ALL 3 FOR ONLY \$3.25, POSTPAID



HARDY EASTER LILY

3710. HARDY EASTER LILY. (Estate.) A wonder lily, just like the expensive greenhouse Easter Lily but it is fully hardy. Blooms are large, fragrant, and pure white. Plant them this spring for blooms this summer, and a continually increasing number of blooms for years to come. Grows 2 to 2½ feet tall, bloom just after the Regal lilies. Order early. Supply limited. **Each 65c; 3 for \$1.80, Postpaid.**



Pompon Baby Dahlias

Pictured above are the dainty, delightful Babies of the Dahlia Family . . . the Pompons. Their uniformly quilled petals form perfectly into rounded blooms only about 2 inches across. They are especially prized for bouquets and table decorations, lending gay variety and beauty of color to every arrangement. The Pompons grow to a height of 3 to 4 feet and bloom very profusely for weeks in late Summer and Fall. We'll send you vigorous roots, guaranteed to bloom the very first season . . . and here are 4 of the best varieties to bring you the finest colors:

Your Choice, Alike or Assorted
Each 50c; 3 for \$1.35, Postpaid

3427. ROSA WILMOUTH
Rosy pink

3425. MORNING MIST
White with rosy lavender center and petals outlined with lavender

3424. CARDINAL RED
Beautiful garnet red

3426. YELLOW GEM
Clear light yellow

POMPON DAHLIA GARDEN
Order No. 3458

One each of the 4 Pompon Baby Dahlias listed above.

All 4 Only \$1.65, Postpaid



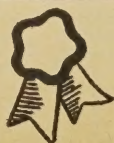
LILY OF THE VALLEY

2500. Spicy-fragrant little bell-shaped flowers on 6 to 8 inch stems. Foliage forms an attractive ground cover throughout the Summer. Perfect for damp and shady places, they quickly develop into thriving clumps to provide many dainty bouquets for you. We ship large, healthy 5-pip clumps. Late in the season, 6 or 8 single pips may be substituted for the clump.

5-Pip Clumps: Each 59c; 3 for \$1.50, Postpaid.

TUBEROSES

3600. Beautiful waxy white flowers open in series on stems 2¼ to 3 ft. tall. Often 30 to 50 on a single plant. The Tuberose is extremely fragrant; one blooming stalk will delightfully scent a room. Large size bulbs, guaranteed to bloom the first year. **3 for 45c; 6 for 75c; 12 for \$1.35, Postpaid.**



BLUE RIBBON DAHLIAS

Blooms of these Blue Ribbon Dahlias are unbelievably massive and of sensational brilliance in color. They are newer and finer varieties, sure to thrill you and everyone who sees them. Blooms are 8 to 10 inches across. They come on first in mid-August and continue until frost, with the blooms increasing in size and brilliance. All of them produce strong, sturdy plants and abundance of bloom.

3400. KING KONG. Rich royal purple with pale reverse which shows through to make a wonderfully beautiful contrast of colors. **Each \$1.10; 3 for \$2.95, Postpaid.**

3405. MRS. WILLIAM KNUDSEN. Huge blooms are clear, waxy white. A real showy beauty. **Each 95c; 3 for \$2.65, Postpaid.**

BLUE RIBBON DAHLIA SPECIAL (Order No. 3463) One each of above dahlias
ALL 5 FOR ONLY \$3.95, POSTPAID

HARDY LILIES

The stately grace of the Lily brings special attraction to your flower garden. All of these Lilies are very beautiful and long lasting for bouquets. Plant them in groups of 3 or more and you will soon have gorgeous clumps covered with bloom. Our blooming size bulbs will bloom this year if you plant them early. Order early so you can begin enjoying your lilies the first year. SEE ILLUSTRATIONS ON THE OPPOSITE PAGE.

3704. RED CORAL. Grows 18 inches high. Blooms profusely in May and June. **Each 35c; 3 for 79c; 6 for \$1.35, Postpaid.**

3700. FLAME. Abundant upright clusters of bright red bloom, as many as 15 on a single stem. May and June. **Each 50c; 3 for \$1.35; 6 for \$2.50, Postpaid.**

3706. REGAL. America's favorite lily. Delightfully fragrant and very prolific bloomer in June and July. Stems 3 to 4 feet high often carry 18 to 25 blooms. All Postpaid.

Large 5 to 6 inch Bulbs
Each 30c; 3 for 75c; 6 for \$1.35
Jumbo 6 to 8 inch Bulbs
Each 35c; 3 for 90c; 6 for \$1.50

3705. RUBRUM. Grows 4 to 5 feet high, most abundant with bloom through August.

Each 65c; 3 for \$1.65; 6 for \$2.75, Postpaid

DOUBLE TIGER

3702. Exotically double blooms are different and very attractive. Big blooms look like some rare tropical flower, with their bright color and contrasting spots. Abundant blooms in July and August, on stems 3 to 4 feet high. **Each 35c; 3 for 85c, Postpaid.**



MAFFIE

3420. MAFFIE. (Above) Largest of all Dahlias! Often 12 inches across, it is a brilliant dazzling red. **Each \$1.10; 3 for \$2.95, Postpaid.**

3408. KENTUCKY SUN. Clear yellow which shines like a glowing light. **Each 85c; 3 for \$2.25, Postpaid.**

3437. ROSY MORN. Rosy-pink beauty of immense size and extraordinary depth. **Each 95c; 3 for \$2.65, Postpaid.**



RUBRUM



REGAL



FLAME



RED CORAL

ALL SUMMER LILY GARDEN

A special collection of our finest lilies to bring you a parade of bloom from May through August . . . at a special price, too.

RED CORAL . . . blooms MAY, JUNE
FLAME . . . brilliant bloom in MAY and JUNE
REGAL . . . beautiful flowers in JUNE, JULY
RUBRUM . . . strikingly lovely bloom through AUGUST

Order No. 3737 (A \$1.85 Value)

All 4 Only \$1.25, Postpaid.

Complete
Descriptions, Prices
and Stock Numbers
on facing
page

New! OLYMPIC HYBRID

3740. This magnificent new lily is probably the finest lily available today! Tremendous vigor and freedom of bloom. Beautiful, graceful blooms are huge and fragrant. A wonderful variation in color, from glistening white, through yellow and icy green to delicate pink. Stems 4 to 6 feet tall, and the blooms come on in late July and August. Order early, to assure receiving this gorgeous lily. Each 65¢; 3 for \$1.59; 6 for \$2.85, Postpaid.



LILIES DESCRIBED AND PRICED ON OPPOSITE PAGE



AVALON



MRS. DE VER
WARNER



MONARCH

Autumn Glory DAHLIAS

Immense flowers, often 8 to 10 inches across. Here you see pictured 5 of the most magnificent varieties. Huge, brilliant and showy. Plants grow 5 to 6 feet tall and produce lots of grand blooms for you in late Summer and Fall. Enjoy them all at a special price in the Garden, or order by variety below:

- 3410. Avalon
- 3417. Mrs. I. de ver Warner
- 3441. Pink Jersey Beauty
- 3443. Oriental Glory
- 3431. Polar Bear (pure white)

Your choice of the above:
50¢ each; 3 for \$1.35, Postpaid.

AUTUMN GLORY DAHLIA GARDEN

Order 3465. One each of the five Dahlias pictured, plus Polar Bear, snow white dahlia. A \$3.75 Value,
ALL 6 ONLY \$2.75, POSTPAID.



PINK
JERSEY
BEAUTY

ORIENTAL
GLORY



TUBER
BEGONIAS

Bright Color for Shady Places

3610. Most gorgeous, brilliant flowers for both indoors and outdoors. Plant the tubers in the garden, preferably in the shade. Keep them well watered. After frost, take them up again and allow them to rest 6 to 8 weeks. Then plant in pots indoors and they will brighten your home with winter bloom. Large, blooming-size bulbs, of a superior large-flowering strain.

Each 35¢; 3 for 89¢, Postpaid.

Your choice of:

Red Orange
Pink White
Yellow

BEGONIA SPECIALS

Order No. 3623

One each of the colors listed above.
All 5 Only \$1.39, Postpaid.

Order No. 3622

2 Each of the colors above.
All 10 Only \$2.49, Postpaid.



Old Fashioned BLEEDING HEART

2557. Always a favorite. The heart-shaped pink flowers come on long, graceful stems. Blooms through April and May, grows 2 to 3 ft. tall. Each 85c; 3 for \$2.25, Postpaid.

BLEEDING HEART GARDEN

2558. 1 Old Fashioned and 2 Fern Leaf Bleeding Hearts.

All 3 for only \$1.50

Fern-Leafed BLEEDING HEART

2556. (Eximia) These lovely pink flowers keep coming all Summer long and the fern-like foliage is very attractive. Grows 1 ft. tall. Thrives in sun or partial shade. Each 45c; 3 for \$1.25, Postpaid.



VIOLETS

2577. (Prince of Wales) Very large flowering violet. Blooms are rich, royal purple and they are very sweet scented. Very long stems. Will grow anywhere, but do best in partial shade. We guarantee good, strong hardy roots.

Each 40c; 3 for \$1.00; 6 for \$1.65, Postpaid

2576. ROYAL ROBE VIOLET. Deepest violet blue with larger flowers, longer stems, more abundant bloom . . . both early Spring and late Fall. Sweetly fragrant, fine for bouquets.

Each 49c; 3 for \$1.25, Postpaid



HARDY VERBENA

2575. The beautiful clusters of lavender-red flowers start blooming in June, continue until October. Grows 6 to 8 inches tall. It's ideal for bedding. Blooms best in full sun.

Each 39c; 3 for 98c, Postpaid.



Pacific Hybrid DELPHINIUMS

This giant hybrid strain has huge, very double flowers. Florets are massive, colors are intense and do not fade. The strong, upstanding spikes are long and luxuriantly loaded with bloom. They make magnificent bouquets, with the bloom-packed spikes often 4 to 5 inches in diameter.

Each 49c; 3 for \$1.25, Postpaid

2595. KING ARTHUR. Rich Royal blue, with a large white bee.

2594. BLUE JAY. Dark blue.

2592. GUINEVERE. Light Lavender.

2590. GALAHAD. Pure white.

DELPHINIUM GARDEN

2596. One each of King Arthur, Blue Jay, Guinevere, and Galahad. All 4 only \$1.75, Postpaid.



CREeping PHLOX. (Subulata), pictured above, is an ideal plant for borders, rock gardens, and for a ground cover. It grows only 4 to 6 inches high and "hugs" the ground. In very early Spring, sometimes with the last wet snow, the plants are literally one solid mass of colorful bloom. The foliage is moss-like and evergreen. Here are 4 very fine varieties:

Your choice: Each 45c; 3 for \$1.15, Postpaid

2365. Blue Hills

2367. Rosy Pink

2366. Crimson Beauty

2368. Snowflake

CREeping PHLOX SPECIAL

Order No. 2364. One each of all Creeping Phlox listed above.

ALL 4 ONLY \$1.25, POSTPAID

BUTTERFLY FLOWER

2309. Glossy orange petals form clusters 3 to 5 inches in diameter in midsummer.

Ideal for borders

around perennial beds or in front of evergreens. Perfectly hardy, and thrives in full sun.

Each 39c; 3 for 98c, Postpaid.

ASTERS

Brilliant and lovely autumn flowering perennial. Unexcelled for cut flowers. Varieties listed are large flowered, very vigorous growers and prolific with bloom. Strong thrifty plants.

Alike or Assorted

Each 45c; 3 for \$1.15, Postpaid

2202. BEECHWOOD CHALLENGER. Best red Aster.

2203. BLUE GOWN. Clear blue.

2201. MT. EVEREST. Pure white.

2204. ADORABLE. Deep clear pink.

HARDY ASTER GARDEN

Order No. 2207. One each of the Asters pictured above.

ALL 4 ONLY \$1.25, POSTPAID

3604



3602

3603

FANCY LEAF CALADIUM

Here are three of the newer and finer Caladium, with brilliant and attractive leaves.

Each 49c; 3 for \$1.29, Postpaid

3602. Mrs. W. B. Maldeman

3604. Triumphe De L'Exposition

3603. Candium

CALADIUM SPECIAL

Order No. 3605. One each of three Caladiums pictured. ALL 3 ONLY \$1.19, POSTPAID.

3601. GREEN LEAF CALADIUM. (Elephant Ears) Leaves grow 2½ feet wide and 3 ft. long. EACH 35c; 3 FOR 89c, POSTPAID.



COLUMBINE

These large flowered, long spurred Columbine will bring you an abundance of beautiful bloom in late May and June. All of them hardy. **ALL POSTPAID.**

Your choice of the following,
Each 39c; 3 for 98c, Postpaid

2560. CRIMSON STAR. Brilliant red flowers with snow white inner petals.

2559. BLUE SHADES
Loveliest shades of blue.

2565. GOLDEN GLOW
Rich Yellow.

2564. ROSE QUEEN.
Soft rose pink.

COLUMBINE GARDEN
Order No. 2566

One each of the 4 Columbine above.
ALL 4 ONLY \$1.10, POSTPAID

SCOTT ELLIOTT HYBRIDS (Order No. 2554) This improved strain will bring you wonderful colors, very large flowers with long spurs. **4 for \$1.00, Postpaid.**



PERENNIAL SWEET PEAS

Larger than the annual, long stems, ideal for cutting. Blooms in abundance in Spring and early Summer. Lives for years and succeeds everywhere. **Crimson King (2324), Rose Queen (2325), and White Queen (2326).**

Each 39c; 3 for 98c, Postpaid

ORDER ALL THREE
Order No. 2322.

One each of Perennial Sweet Peas above,
All 3 only 89c, Postpaid



TROLLIUS

2396. Bright yellow outer petals with center petals of rich orange. Stems 12 to 18 inches long are fine for cutting. Blooms from May until August. Very hardy.

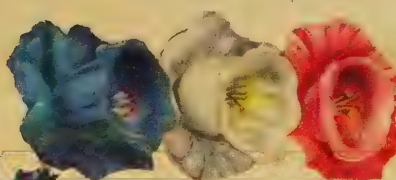
Each 65c; 3 for \$1.75, Postpaid.



VESPER IRIS

2344. Named for its habit of blooming only in the evening, the "Vesper Hour." Flowers, like miniature iris blooms, are creamy-white with violet-purple markings. Profuse bloom all Summer on stems about two feet high.

Each 39c; 3 for 98c, Postpaid.



CANTERBURY BELLS

A new improved strain. The flowers are large, bell-shaped and bloom profusely throughout the entire season. Grows 24 to 30 inches tall.

Each 39c; 3 for \$1.00

Your choice of
Rose (2391), Blue (2392)
White (2393)

Order No. 2394.
One each of 3 above.
All 3 only 98c,
Postpaid

STOKESIA BLUE MOON

2378. (Giant Stokesia) A gorgeous big flower of an unusually lively lilac-blue color. Blooms as wide as 6 inches; come continuously and generously all Summer and up to frost. Stems are 12 to 18 inches tall. Very hardy, thrifty grower, succeeds anywhere.

Each 49c; 3 for \$1.25, Postpaid.



VERBASCUM

2300. Soft rose-pink flowers bloom from late Spring through early Fall. Foliage is downy and quite attractive. Tall growing, it makes an ideal background for your perennial bed.

Each 49c; 3 for \$1.29,
Postpaid.

LYTHRUM

Beautiful bloom-covered spikes throughout July and August. A single plant produces as many as 12 spikes, 2 to 3 feet high. Extremely hardy, blooms abundantly under widely varying conditions.

2331. THE BEACON. Clear, carmine-red. Award of Merit winner. Each 50c; 3 for \$1.35, Postpaid.

2332. ROSALIE. Beautiful shade of rose-pink. Each 50c; 3 for \$1.35, Postpaid.

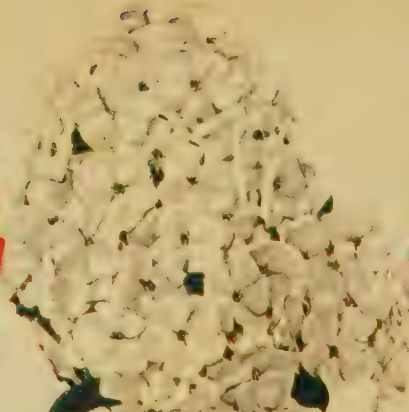


HARDY CARNATIONS

Beautiful, spicy-fragrant blooms on long stems, ideal for cutting. Generous with bloom from early Summer until frost. They will bloom the first year. Choice of **KING OF THE BLACKS (2530), ROSE QUEEN (2532), SNOWDRIFT (2533), and GOLDEN SUN (2529).** Your choice. Each 39c; 3 for 98c, Postpaid. **Order No. 2534.** One each of Carnations above. **All 4 Only \$1.25, Postpaid.**



**APPLE
BLOSSOM**



**WORLD
PEACE**



**PURPLE
HEART**



FLASH



ATTRACTION

New Shades - New Brilliance - Immense Size
BRILLIANT PHLOX

You will be thrilled with these lovely improved varieties of Phlox. The flowers are much larger than pictured. No wonder they are the most popular Summer-blooming perennial. We will send you vigorous, hardy plants. They will bloom for you this Summer and for years to come.

Each 39c; 3 for \$1.00, Postpaid

2034. Apple Blossom. 2027. World Peace
2024. Attraction

2007. Flash 2020. Purple Heart

BRILLIANT PHLOX GARDEN

Order No. 2027

One each of 5 Brilliant Phlox,
labeled separately.

ALL 5 ONLY \$1.50, POSTPAID



La Traviata
CANNA

3530. Entirely different from other cannas. La Traviata is a self-color, a truly unusual shade of old rose. Every petal of every bloom is perfect in form and vibrant color, and the plant itself makes a thrilling focal point in any Canna bed. Do not miss this lovely and unusual flower.

**Each \$1.00; 3 for \$2.85,
Postpaid.**



STARLIGHT



RUBY LEE

CHAMPION PHLOX

New and finer varieties to bring different colors to your garden. The plants we send you bloomed in the nursery last summer. They will bloom for you this year and for years to come. Please order early.

Each 50c; 3 for \$1.35, Postpaid

2011. Painted Lady
2021. Starlight
2010. Ruby Lee

CHAMPION PHLOX GARDEN

Order No. 2063

One each of Champion Phlox, labeled separately.

ALL 3 ONLY \$1.25, POSTPAID



PAINTED LADY

WYOMING



**CITY OF
PORTLAND**



ROSAMOND COLE



Novelty Garden
CANNAS

Three rare and different cannas. WYOMING is a glowing orange-red, with orchid type blooms. ROSAMOND COLE is red, with unusual yellow markings. CITY OF PORTLAND is a rich glowing watermelon pink. Your Canna Bed can use all three!

3500. Wyoming
3504. Rosamond Cole
3502. City of Portland
Each 25c; 3 for 60c; 6 for \$1.00,
Postpaid.

NOVELTY GARDEN

Order No. 3518

**4 Each of 3 Cannas Above
ALL 12 ONLY \$1.75
POSTPAID**



LARGE FLOWERING CANNAS

Bloom First Year Sure! Will Stand a Lot of Heat! You can't beat Cannas for mass color and exotic beauty in your garden. Planted in borders, beds or for dividing hedge, Cannas are always satisfactory. They will stand worlds of heat. Be sure to plant lots of these gorgeous, showy flowers this year. Our low prices are for the finest, most vigorous roots. Select the colors and height you want, using taller ones for the center, lower growing ones for the outside. Make a Canna Bed to suit your own ideas.

POSTPAID PRICES ON CANNAS LISTED BELOW, ALIKE OR ASSORTED
3 for 55c; 10 for \$1.60; 25 for \$3.60

3511. HUNGARIA. Huge, peach - pink flowers. Green foliage. A profuse bloomer, grows 3½ feet high.

3510. PRESIDENT. Huge, glowing scarlet red flowers. Green foliage. A very free blooming variety grows to 4 feet high. Most popular of all Cannas.

3508. RED KING HUMBERT. Brilliant and very large orange scarlet flowers. Bronze foliage. Grows 4 feet high. A thrifty, vigorous grower.

3513. RICHARD WALLACE. A beautiful, clear canary yellow with green foliage. Flowers are very large. Grows 3½ feet high.

3512. STATUE OF LIBERTY. The tallest of all Cannas grows 6 feet high. Blazing flame red, with bronze foliage. Very striking.

3509. YELLOW KING HUMBERT. Beautiful rich yellow flowers spotted and flecked with red. Foliage is green. Grows 4 feet high and blooms profusely.

TROPICAL GLORY GARDEN

3516. An exciting Canna Bed, complete at a new low price! For the center, 1 Yellow King Humbert; For the inside circle, 5 Presidents. For the outer circle, 8 Pink Hungarias (see above for descriptions of these varieties).

ALL 14 ONLY \$1.95, POSTPAID

RARER CANNAS

3501. EUREKA. The only real white Canna. Creamy white flowers are large and showy. Green foliage. Provides attractive contrast in any Canna bed. Grows 3½ feet high.

3503. MADAME CROZY. Vermillion scarlet with golden yellow edge. Most showy of all the bi-color Cannas. Foliage is green. Grows 3 feet high.

Your Choice of the Above, Alike or Assorted

3 for 60c; 6 for \$1.00

12 for \$1.85, Postpaid

FIERY RED CANNA BED

ORDER NO. 3526

Think of having a bed of fiery red Cannas—all blooming in one mass at the same time. That's what the Fiery Red Tropical Canna Bed will do for you. They'll all be of the same height—4 ft. stems with blue-green foliage. The Fiery Red President is one of the very best Cannas and the most popular. Blooms in a big way and will give you a brilliant display of beautiful flowers all summer and fall.

BIG ROOTS

12 for \$1.65
Postpaid

ALL-COLOR CANNA COLLECTION

ORDER NO. 3528

Lots and lots of people every year order cannas to have a big canna bed with mixed colors. So, we are guaranteeing you a mixture of many different varieties of cannas. Bronze-leaved, and green-leaved, medium growing and tall growing, and pink, orange, red, scarlet, and yellow flowers—all in one grand mixture. A real bargain.

6 for 89c; 12 for \$1.65;
25 for \$3.29, Postpaid

BEAUTY PAYS. When you beautify your home with plantings you are actually increasing its value . . . and in addition think of the satisfaction and pride you get from living in a home made more beautiful with flowers and trees and shrubs.



RED HANGING BEGONIA

3615. Something new and very attractive for your shady porch boxes and hanging baskets. This distinct type of Begonia makes a hanging growth which produces lovely flowers. The "weeping" growth and pretty blooms are also very charming in a rock garden. Each 39c; 3 for 98c, Postpaid.



Plant SPRING or FALL

GAY COLOR PHLOX

ORDER NO. 2030

A special selection to give you a colorful Phlox planting at a very attractive price. You will receive one each of Red, Pink, White and Purple. And, since we always have some very fine varieties in quantities too small to list in the catalog, you may receive exclusively fine Phlox in this collection. We guarantee it to please you for both beauty and big value.

ALL 4 ONLY \$1.00 POSTPAID



SWEET AUTUMN CLEMATIS

2618. (*Paniculata*.) The above picture of Sweet Autumn was taken September 28th in our gardens here at K.M.A. The small starry white flowers are very fragrant. They cover the vine like a lacy white blanket beginning in August. The vine grows as much as 30 ft. in a season. **Each 95c; 2 for \$1.80, Postpaid.**



SILVER LACE VINE

5532. Small lacy white flowers completely cover the vine from late Summer through Fall. Easy to grow and very rapid in growth, 10 ft. or more the first year. Heavy 2-Year Plants: **Each 90c; 2 for \$1.65, Postpaid.**

Plant SPRING or FALL



BOSTON IVY

5538. Clings closely to buildings of all kinds completely covering the walls. Beautiful red coloration in the Fall. Best on North or East side. Sturdy Plants. **Each 85c; 2 for \$1.50; 4 for 2.85, Postpaid.**

See page 19 for our gifts to you.



HALL'S HONEYSUCKLE

Excellent Ground Cover

5539. Fragrant white flowers bloom throughout Summer and Fall. A really outstanding vine, with very bushy growth. Blue-green foliage stays on until well into cold weather. Grows well in either sun or shade.

Each 55c; 2 for 95c; Postpaid

GOLDEN GIANT HONEYSUCKLE

5540. Newest of the vining honeysuckles. In the Summer it is covered with trumpet-shaped blooms of rich golden yellow which shade to deep orange as they mature. Foliage is attractive. Very vigorous grower, extremely hardy.

Each 85c; 2 for \$1.50, Postpaid

Plant SPRING or FALL

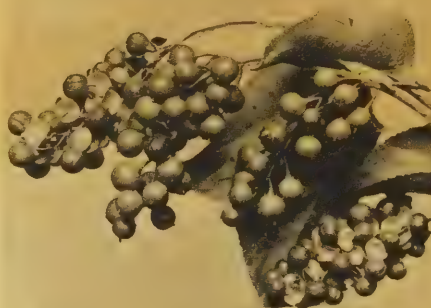
GOLD FLAME HONEYSUCKLE

5525. From June 'til frost this vine is covered with showy clusters of large, fragrant flowers . . . flaming scarlet outside, gold inside. Very hardy. Ideal for ground cover and can be pruned to shrub form. Heavy 2-Year Plants: **Each \$1.00; 2 for \$1.85, Postpaid.**

TRUMPET VINE

5541. Flaming red trumpet-shaped flowers come on in late Summer. Vine climbs to about 12 feet high, and rich dark green leaves stay on well into Winter. Does best in sun, in rich moist soil. Hardy.

Each 85c; 2 for \$1.50, Postpaid.



Plant SPRING or FALL

For Beautiful Winter Bouquets

BITTERSWEET

5537. The brilliant red and orange berries of Bittersweet are unexcelled for attractive winter bouquets. They come in long clusters, ideal for countless bouquet arrangements. The vine thrives in either sun or shade, will grow to a height of 25 to 40 feet. Plant 2 for cross fertilization. **Each 69c; 2 for \$1.25; 4 for \$2.25, Postpaid.**



Write for Free IRIS CATALOG

Be sure to write for your free copy of our new Iris Catalog, now in production. You'll discover pictures and descriptions of many of the finest Iris grown, including old favorites as well as the newer, more brilliant varieties. Write for your copy soon.



PURPLE WISTERIA

5542. America's favorite vine and worthy of the honor! The blue-purple flowers come on abundantly in giant clusters a foot or more in length. Delightfully fragrant, too. Blooms through June and July. It is a strong and vigorous grower, reaching to 25 or 30 feet.

STURDY PLANTS (Not Seedlings)
EACH 85c; 2 FOR \$1.50, POSTPAID

CALLA LILIES

Attractive foliage. Stately growth. Very decorative for your flower garden and for planting near a pool.



3607. YELLOW CALLA. (*Elliotiana*) Deep, pure golden yellow of striking intensity. The blooms will be fully open and hold their perfection of form for a week to 10 days.

2 for 75c; 6 for \$1.95, Postpaid.

3608. WHITE CALLA. (*Maculata Alba*) Shapely bloom, stately growth as the Yellow, but the purest white flowers are larger, grow a few inches taller.

2 for 75c; 6 for \$1.95, Postpaid.

3632. PINK CALLA (*Rehmanii*) The pretty pink blooms are smaller than the other Callas and the foliage is attractively narrower.

Each 50c; 4 for \$1.75, Postpaid.

CALLA LILY GARDEN

Order No. 3634. One each of Yellow, White and Pink Callas (A \$1.25 Value)

ALL 3 ONLY \$1.00, POSTPAID

POPULAR PERENNIALS

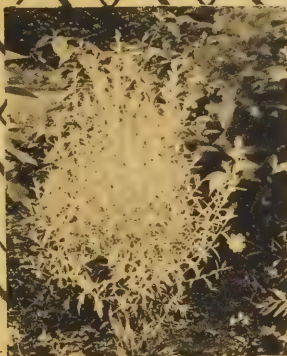
Plant SPRING or FALL



FORGET-ME-NOT

2317. BLUE EYES. Darling little baby-blue flowers. Attractive in floral arrangements as well as in the foreground of other plantings. Grows only 6 inches high. **EACH 39c, 3 FOR 98c, POSTPAID.**

2315. PINK BEAUTY. Like the old-fashioned one except that the flowers are rose-pink in color. **EACH 49c; 3 FOR \$1.29, POSTPAID.**



ARTEMESIA (Silver King)

2303. The silvery foliage of Artemesia will bring striking and beautiful contrast to your perennial and shrub plantings. You will also find that sprays of Artemesia enhance the beauty and attractiveness of your bouquets. The lovely branching growth is 3 to 4 feet high. **EACH 49c; 3 for \$1.29, Postpaid.**



GIANT ALASKA SHASTA DAISY

The Shasta Daisies are unexcelled for generous bloom and beautiful long stemmed cut flowers.

2314. Giant Alaska. Large glistening white single flowers, golden centers. Bloom late Spring and into the Summer. **EACH 39c; 3 for 98c, Postpaid.**

2384. MARCONI. Fully double, beautifully frilled flowers are often 4 inches across. Stems are ideally stiff for cutting. **EACH 39c; 3 for 98c, Postpaid.**

2383. Deiner's 8-Inch. Largest flowering Shasta. Single white blooms reach the astounding size of 8 inches across. **EACH 49c; 3 for \$1.29, Postpaid.**

SHASTA DAISY SPECIAL Order No. 2311. One each of above. All 3 only 98c, Postpaid.



BABY'S BREATH

This delicate flower is one of our rarest beauties. The body of the plant grows close to the ground, then shoots up numerous feathery panicles of white or pink flowers on thread-like stalks during early summer. They are beautiful to mix in with bouquets of other flowers and are fine for winter bouquets.

2501. BRISTOL FAIRY. Pictured above. Large, pure white, very double. Blooms all summer. $1\frac{1}{2}$ to 2 feet. **EACH 98c, Postpaid.**

2502. ROSY VEIL. Double like Bristol Fairy. Flowers open white and change to delicate pink as season advances. Is 2 weeks earlier than Bristol Fairy. **EACH 65c, Postpaid.**

2503. PANICULATA. This is the old fashioned favorite with tiny white single flowers which give it a gauze-like appearance. **EACH 39c, Postpaid.**

BABY'S BREATH SPECIAL

2504. One each of 3 Above, \$1.49, Postpaid.



BALLOON FLOWERS

(Platycodon Grandiflorum) Twenty to Forty attractive, bell-shaped flowers bloom at once, and keep coming on throughout the Summer and early Fall. Plants do well in sun or partial shade. Cut flowers make exceptional bouquets and last well. Winter-protect north of Des Moines, Iowa.

2304. Blue

2310. Pink

2398. White

Your Choice, Alike or Assorted: 39c Each;

3 for 98c, Postpaid.

BALLOON FLOWER GARDEN

Order No. 2399. One each of the colors above.

ALL 3 ONLY 89c, POSTPAID.



FOR ROCK GARDENS

SEDUM, pictured above, is another favorite plant for rock gardens, borders and edgings. The plants grow only 6 to 8 inches high and spread out along the ground and over the rocks. They bloom profusely.

Your Choice: **EACH 39c; 3 for 98c, Postpaid**

2361. Pure White.

2362. Rosy Purple.

2363. Orange-Yellow

2360. Rose Pink.

SEDUM SPECIAL

Order No. 2359. One each of all 4 Sedums listed above.

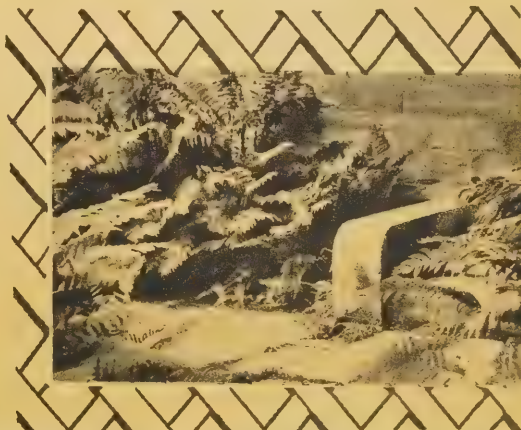
ALL 4 ONLY \$1.25, POSTPAID

JAPANESE SPURGE

2358. (Ground Cover) Covers the ground on banks, under trees. Thrives in shade or sun. Spreads rapidly. Foliage is medium green and yellow flowers come in early Summer. **EACH 49c, 3 for \$1.25, Postpaid**

VINCA MINOR (Ground Cover)

2338. This is one of our finest, most attractive ground covers. Thrives in sun and spreads rapidly on terraces or even in dense shade. Shiny dark green foliage with blue flowers in early summer. **EACH 45c; 3 for \$1.15, Postpaid.**



HARDY OUTDOOR FERNS

One of the most attractive hardy plants. The dense growth of beautiful foliage is always lovely. Will thrive in the shady places close to your house where other plants fail to grow. Ferns give a planting effect of Nature's own way. We have four fine varieties for you:

EACH 39c; 3 for 98c, POSTPAID

2510. OSTRICH PLUME. Tallest growing of all. The long graceful leaves resemble an ostrich feather, grow to 3 feet.

2511. GOLDIE'S WOOD FERN. Arched and spreading type. Very vigorous. Grows 2 feet tall.

2512. MAIDEN HAIR. Most attractive and rarest. Very wiry, slender, black stems with delicate green fronds. 12 to 18 inches tall.

2513. INTERRUPTED. Grows 2 to 4 feet tall. Good for foundation plantings, shade or semi-shade.

SHADY SIDE FERN GARDEN

Order No. 2514. One each of the 4 Ferns above . . . All 4 Only \$1.29, Postpaid.

2509. 10 Assorted Ferns, our selection, \$2.95, Postpaid.

Plant SPRING or FALL



PENTSTEMON

2308. ROSE ELF. Lovely shell-pink flowers on spikes about 18 inches tall. Ten or more spikes on each plant and bloom comes continuously during June, July and August. Plant's growth is neat and compact. Fine for cut flowers and perfectly hardy.

Each 60c; 3 for \$1.65, Postpaid.

Plant SPRING or FALL



DIANTHUS

2550. WALLACE RED. Charming little red carnations come on continuously from June until September. They have a delightful spicy fragrance. Grow 10 inches tall and do exceptionally well in full sun.

Each 60c; 3 for \$1.65, Postpaid.

Plant SPRING or FALL



CLOVE PINKS

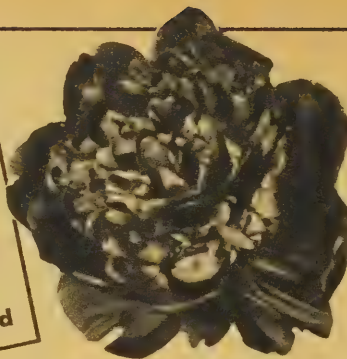
Spicy fragrant carnation-like blooms in May and June. About 8 inches high, fine for cutting. Color ranges from light pink to cerise pink. Some are semi-double.

Order No. 2329

3 for 98c; 6 for \$1.79, POSTPAID

Plant SPRING or FALL

MEMORIAL DAY COLLECTION
Order No. 3318
One each of three
Memorial Day Peonies
All 3 only
\$2.50, Postpaid



KARL ROSEFIELD



MONS JULES ELIE

Earl May PEONIES

MEMORIAL DAY FAVORITES

Lawns and cemeteries throughout this part of the country give glorious testimony to the beauty and abundant blooming habits of the three Peonies pictured at the right. Each of these varieties is a free bloomer. The big 3 to 5 eye plants we send you this Spring will bloom next Spring and go on to bring you years of pleasure and pride.

YOUR CHOICE: Each \$1.00; 3 for \$2.75, Postpaid

3312. FESTIVA MAXIMA

One of the finest whites, attractively flecked with crimson.

3324. KARL ROSEFIELD

Deep Crimson color with a perfectly-shaped bloom.

3336. MONS JULES ELIE

Huge round blooms of beautiful frosty pink.



FESTIVA MAXIMA

Plant SPRING or FALL



PAINTED DAISY

(Pyrethrum) Lots of colorful, long-stemmed bloom throughout early Spring. Fine for cutting. Grow in neat, compact tufts, and the finely cut foliage is most attractive.

2385. Red 2386. Pink

2387. Semi-Double

Each 39c; 3 for 98c
Postpaid

Order No. 2388

2 each of 3 Painted Daisies

All 6 only \$1.85
Postpaid

Plant SPRING or FALL



DWARF IRIS

These little lovelies are real conversation pieces! Real little Iris, and attractive as can be, but the blooms are only 6 to 8 inches from the ground. And you'll appreciate them more, too, because they come very early in the Spring.

3846. Blue
3845. Yellow
3848. Maroon

Each 39c; 3 for 98c
Postpaid

Order No. 3859

2 each of 3 Dwarf Iris

All 6 only \$1.85
Postpaid

Plant SPRING or FALL



HIBISCUS

Large hollyhock-like flowers bloom continuously from July to October. Plant makes shrub-like growth about 4 feet tall. Like full sun, and are most attractive in clumps of two or three in the lawn. Three beautiful colors.

2371. White
2370. Pink
2369. Red

Each 39c; 3 for 98c, Postpaid

Order No. 2372

2 each of 3 Hibiscus

All 6 only \$1.85
Postpaid

Our Nursery Guarantee

FIRST: We guarantee our Nursery stock to be absolutely **TRUE-TO-NAME**. If it proves otherwise, you can have your choice of Replacement Free or a Full Refund of the entire purchase price.

SECOND: We guarantee our Nursery Stock to be strictly high quality, exactly as described in this catalog. We further guarantee it to reach you in good, live, thrifty growing condition. If you are not completely satisfied when you examine it on arrival, return it at once at our expense and you can have your choice of Replacement Free or a Full Refund of the entire purchase price.

THIRD: Our Nursery Stock is strong, heavy-rooted and vigorous. It is dug and handled and packed with the utmost care. But, if it fails to grow for you, we will replace it at half-price the following season. We can't control weather conditions and other factors which might affect its growth, but we will share the loss with you and meet you half way. You must report your losses to us by October 1, 1954.

GOVERNMENT INSPECTED NURSERY STOCK. Certificate No. 97, State of Iowa. The Earl May Seed Co. of Shenandoah is authorized to sell and ship Nursery Stock of its own growing or obtained from approved sources. The Certificate expires September 1, 1954. Signed by Clyde Spry, Iowa Secretary of Agriculture, and H. M. Harris, Iowa State Entomologist.

GLOXINIAS

Gorgeous velvety flowers in brilliantly beautiful colors! Gloxinias are truly a most wonderful flower. The blooms open to 2½ to 3 inches across and they come on week after week. And, they are about the easiest of all house plants to grow. You can plant your Gloxinia bulbs from February until late May and have a succession of flowers.

Use a 5-inch pot and get good rich sandy loam. Plant the bulb about one inch deep. Place it in a warm sunny window. Water it sparingly until growth appears and then water every day. After flowering the bulbs should be saved for planting another season and so on for many years. Here are four of the finest.

BLOOMING SIZE BULBS

Your Choice Alike or Assorted

3 for \$1.00, Postpaid

- 69. **Emperor Frederick.** Scarlet, bordered white.
- 70. **King of the Reds.** Deep blood red.
- 73. **Prince Albert.** Ruffled dark violet.
- 76. **Queen Wilhelmina.** Soft rose pink.



GLOXINIA SPECIAL

Order No. 75

One each, listed at the left.

ALL 4 ONLY \$1.25, POSTPAID

THESE VALUABLE PREMIUMS With Early Nursery Orders

Premiums pictured below are given on Nursery Orders only, from this catalog. Garden Seed Premiums on Page 27. Sorry, no premiums on Farm Seed or Hybrid Corn.

Early orders are always a great help to us, and we express our appreciation of them with these premiums. Even though the nursery stock isn't shipped until planting time, we can get all of the "book work" done ahead of the last minute rush. This really makes a saving for us in worry as well as work, and we are glad to say "thank you" for early orders with these premiums. If you send your order early, you are welcome to your choice of the premiums below. But we must reserve the right to select the premiums sent with later orders.

If you order only flowers or other perennials, please select premiums from these pictured on the left.

If you order only trees, roses or shrubs, please select premiums from these pictured on the right.

If your order includes all types of nursery stock, choose any premium.

- Any 1 Premium on Nursery Orders of \$4.00 to \$6.00
- Any 2 Premiums on Nursery Orders of \$6.00 to \$8.00
- Any 3 Premiums on Nursery Orders of \$8.00 to \$10.00
- Any 4 Premiums on Nursery Orders of \$10.00 or More

You are entitled to more than one premium with the larger orders, and can have them alike or assorted. However, you may not accumulate premium credit over several orders. Please ask for your premiums each time an order amounts to \$4.00 or more. Please be sure to write your choice on your order; otherwise we will have no idea what you want and none will be sent. We may run out of some of the premiums as the season progresses, and in that case we reserve the right to send you our choice of premiums.

PERENNIAL PREMIUMS

1. One Large-Flowering Decorative Mum
2. One Snow-White Double Baby's Breath
3. One King of the Blacks Carnation
4. One Achillea (The Pearl)

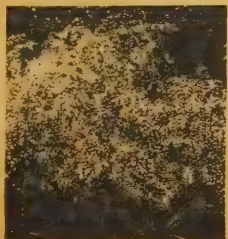
NURSERY PREMIUMS

5. One Floribunda Rose
6. One Montmorency Cherry Tree
7. One Butterfly Bush (Buddleia)
8. One Hydrangea P.G.

**REMEMBER TO ORDER EARLY TO QUALIFY FOR
YOUR CHOICE OF THESE FINE PREMIUMS.**



ONE CHRYSANTHEMUM



ONE BABY'S BREATH



**ONE KING OF BLACKS
CARNATION**



**ONE ACHILLEA
(THE PEARL)**



**ONE
FLORIBUNDA ROSE**



**ONE MONTMORENCY
CHERRY**



**ONE BUTTERFLY BUSH
(BUDDLEIA)**



**ONE
HYDRANGEA P.G.**



IVIES

- 9101. GOLD DUST.** New and very attractive! Dark green leaves flecked with gold. Easy to grow. Each 75c, 3 for \$2.00.
- 9102. GLACIER.** Green and white variegated leaves, very branching. Each 75c, 3 for \$2.00.
- 9103. HAHN'S BRANCHING IVY.** Best of all branching ivies. Easy to grow, sure to please. Each 50c, 3 for \$1.25.
- 9104. MERION BEAUTY.** Very dark green leaves, will grow in water. Each 50c, 3 for \$1.25.

IVY SPECIAL

- 9105.** One each of Gold Dust, Glacier, Hahn's Branching and Merion Beauty. **ALL 4 ONLY \$2.25**

FUCHSIAS

A beautiful bushy plant with varicolored pink and purple blooms. Just the thing for porch boxes and gardens. A beautiful house plant too.

- 9204.** Winston Churchill (beautiful pink)
- 9205.** Black Prince (purple)
- 9206.** Double Purple
- Each 49c; 3 for \$1.39

TRUE DOUBLE PETUNIAS

9207. Giant strains of beautiful multi-colored ruffled petunias. Originated in Japan by the world's oldest gardeners. Ready for your porch boxes, gardens or to be potted in 4 inch pots. **3 Different Plants \$1.00.** A real bargain.

WANDERING JEW

A favorite foliage plant. 2 colors to choose from.

- 9210.** (White and Green)
- 9212.** (Silver and Red)
- 35c each, 3 for \$1.00

VINCA VINES

9217. Long trailing vines of dark green heart shaped leaves, edged with white. Fine for filling in blank spaces in porch boxes. Likes sunny places.

Each 39c, 3 for \$1.00

BABY TEARS

9215. Tiny green leaves grow like moss, flowing over sides of pot. Easy to grow.

39c Each, 3 for \$1.00



9113. PEPEROMIA. The plant of many uses. Very dark green, almost round leaves are attractive anywhere: on end tables, coffee tables, in planters or pots. Likes shade.

Each 39c; 3 for \$1.00

9114. VARIEGATED PEPEROMIA. Attractive variegated leaves. Likes more light than Green Peperomia.

Each 39c; 3 for \$1.00

HOUSE PLANTS

BEGONIAS



9304. STRAWBERRY BEGONIA. Most unusual. Plants form runners and little plants come on the runner ends, as shown above. Easy to grow. Each 65c; 3 for \$1.75

ROSE BEGONIA

Very double blooms are like darling little roses and the glossy foliage is attractive too. So easy to grow and will keep you thrilled with a continuous parade of bloom. Your choice of these 3 colors:

- (9306) Red (9307) Pink (9308) White

75c each, 3 for \$1.95

9303. LARGE LEAF ANGEL WING BEGONIA. Dark green, silver-spotted foliage with red blooms. Each 75c; 3 for \$1.98.

9314. SMALL LEAF ANGEL WING. Same attractive foliage in a smaller size. Each 65c; 3 for \$1.75.

9312. INDIAN MAID BEGONIA. Dark red, shiny leaves. Red blooms. Each 65c; 3 for \$1.75.

9313. MAPLE LEAF BEGONIA. Maple-like leaves. Blushing pink blooms.

Each 60c; 3 for \$1.60.



9106. PHILODENDRON. One of the easiest to grow and most satisfactory. Leaves are glossy dark green, heart-shaped. Thrives in sun or shade; soil or water. Each 39c; 3 for \$1.00.

9107. VARIEGATED PHILODENDRON. Marble Queen. Glossy green leaves, streaked with white.

50c each, 3 for \$1.25.



FERNS

9213. ARTILLERY FERN. Bright green foliage, very tiny white flowers. A vigorous grower.

Each 39c, 3 for \$1.00.

9214. ASPARAGUS FERN. A favorite for filling in on porch boxes, cemetery urns, etc.

Each 45c, 3 for \$1.19.

9219. BOSTON FERN. A favorite fern with rich dark green leaves. Likes light but no direct sunlight. Each 75c.

9218. TABLE FERNS. (Assorted) Dwarf and compact with variations in color and shape of leaves. Ideal for centerpieces. Each 25c; 3 for 59c.

CHINESE EVERGREEN

9216. You've heard of these large leafed foliage plants. Easy to grow, beautiful foliage.

75c Each, 3 for \$2.25.



Fiddle-Leaf Philodendron

9111. (Panderiforme) Exotic tropical plant from Brazil. Unusual leaves are a glossy olive green and make this attractive plant a real conversation piece. Feature this one before your picture window, in a hall or wherever you want a really showy composition.

Each \$1.95

Diffenbachia

9115. (Picta) Another Brazilian import. Oval leaves are a rich green with white blotches. Easy to grow but unusual enough to really be a feature in your home.

Each \$1.50

GERANIUMS

9401. OLYMPIC RED. Bright brick red blooms and lots of them.

Each 49c; 3 for \$1.39

9402. IRVINGTON BEAUTY. Huge pink flowers. A very generous bloomer.

Each 49c; 3 for \$1.39

9403. MADAM BUCHNER. Best white, prolific bloomer.

Each 49c, 3 for \$1.39



GERANIUM SPECIAL!

9410. All color feature. One each of Red, Pink and White.

ALL 3 only \$1.25

AFRICAN VIOLETS

Growing Instructions With Each Order.



9501. RED KING. Newest and best red. Foliage is sturdy and dark green. Blooms develop in clusters on medium length stems. (Bud or Bloom). Each \$1.25.

9502. CALIFORNIA DARK PLUM. Very dark red blooms. Strong, vigorous grower. An exceptional variety. Each \$1.30.

9511. CALIFORNIA RED. Lighter red than California Dark Plum, with same fine characteristics. Each \$1.50

9505. PINK BEAUTY. Blooms of frosty pink are carried well above the foliage. Very prolific. We believe this one to be the best of the pinks. (Bud or Bloom). Each \$1.25.

9507. GENEVA RAINBOW. One of the most beautiful violets. Reddish blooms are fringed with white in this new introduction. (Bud or Bloom). Each \$1.50.

9508. SNOW PRINCE. Fine large white blooms against dark green foliage. A favorite white. Each \$1.25.

9514. PAINTED GIRL. Creamy white with delicate rose shadings. Very compact. An introduction you shouldn't miss. Each \$1.50.

ECONOMY SPECIALS

Realizing the demand for smaller plants, we are happy to offer the following varieties which are vigorous, healthy plants and will bloom in a very short time.

9510. RED KING (Described Above) Each 85c

9509. LADY GENEVA (Blue and White) Each 85c

BEGINNERS SPECIAL

9503. 3 violets, our own choice. All named varieties. Strong, healthy plants that will bloom soon.

ALL 3 PLANTS ONLY \$1.95

(A Real Bargain)



To Improve Your HOUSE PLANTS

MAY-WAY PLANT BOOSTER is a highly concentrated, clean and odorless fertilizer which dissolves quickly in water. Contains a hormone to promote faster growth of new roots; the all soluble plant food elements supply needed nutrients immediately.

4 oz. Can 40c; 1lb. Can \$1.00, Postpaid.



CACTUS AND SUCCULENTS

9201. SOLD ONLY AS A COLLECTION. Pictured above are some of the plants from which your plants will be selected. We use only the choice of Texas varieties and these are shipped to you, ready to plant in your favorite dish planter for your cactus garden.

7 PLANTS (All Different) ONLY \$1.00



FOR HOUSE PLANTS

Potting soil especially prepared for growing plants and bulbs indoors. Promotes luxurious foliage growth and gorgeous colorful flowers. Easy to use, just pour soil into containers, plant bulbs or flowers, nothing to add but water. Contains humus, garden soil, rotenone, vitamins B1 and B2, rootone, cuperous oxide and further enriched with additional amounts of nitrogen, phosphorus and potash to make a highly balanced nutritional soil for bulbs and house plants.

1/2 Gallon \$1.00;

Gallon \$1.50, Postpaid.



Have Earlier,
Larger,
More Tomatoes
by using

"BLOSSOM SET"

You will have Earlier, Larger, Meatier and More Tomatoes by using "Blossom-Set," an approved plant hormone. Tested by U.S.D.A. and leading universities. Easy to use, just mix with water. It makes the fruit set better, prevents the falling of the first blossoms. The tomatoes will ripen 2 weeks or more earlier. The plants will produce larger, firmer, meatier fruits with fewer seeds, better flavor and richer color. Use it also on CUCUMBERS, EGG PLANTS, PEPPERS, SQUASH. Makes them produce more and better. Full instructions on the bottle. Guaranteed satisfactory. Postpaid.

4-Ounce Bottle for 85c
Makes 1 Gallon

16-Ounce Bottle for \$1.75
Makes 4 Gallons

Earl May

HOME ORCHARD SPRAY

A revolutionary new product combining 4 tested chemicals, to bring you new convenience and economy. Compounded especially for the home orchardist, to replace the 5, 6 or 7 sprays needed in the past. Works as an insecticide, fumigant, fungicide, and as a control of chewing insects.

Easy to use . . . Inexpensive

Highly concentrated, so a little goes a long way. Just mix with water and apply. Complete directions for spraying Apples, Pears, Peaches, Plums, Apricots, Cherries and Grapes sent with each order. Order yours today.

1 Lb. (Makes 12 Gallons) \$1.75, Postpaid
3 Lbs. (Makes 36 Gallons) \$4.50, Postpaid
6 Lbs. (Makes 72 Gallons) \$8.50, Postpaid

New! MAY-WAY PLANT BOOSTER



To Improve Your HOUSE PLANTS

MAY-WAY PLANT BOOSTER is a highly concentrated, clean and odorless fertilizer which dissolves quickly and completely in water. 79% active and immediately available plant food elements. Also contains a hormone to promote faster growth of new roots; the all soluble plant food elements supply needed nutrients immediately.

4 oz. Can 40c; Lb. Can \$1.00, Postpaid.

PLANTABBS

Feed your Vegetables, Flowers, Roses and Shrubs the modern way — with ready-to-use PLANTABBS. Clean and odorless; absolutely reliable; easy to use. Order today.

POSTPAID PRICES: 75 tablets, 50c;
200 tablets, \$1.00; 1000 tablets, \$3.50.

TRANSPLANTONE



TRANSPLANTONE, the hormone-vitamin powder for stimulating roots in transplanting. Makes shrubs, trees and plants take root faster. Produces earlier maturity and larger crops when used on vegetable plants. One ounce makes 1000 gallons.

1/2 oz. packet, 25c; 3-oz. can, \$1.00; 1-lb. can, \$4.00, Postpaid.

ROOTONE

ROOTONE, the plant hormone powder, for cuttings, seeds, tubers and bulbs. Just dip the base of the cutting or slip in ROOTONE, the roots will grow faster and bigger. By dusting seed with Rootone, seedlings grow faster and more uniformly, producing stronger plants and better crops.



1/4-oz. pkt., 25c; 2-oz. jar, \$1.00;
1-pound can, \$5.00, Postpaid.



AIROSPRAYER

- ADJUSTABLE SPRAY
- NON-CLOG NOZZLE
- DOUBLE-ACTION PUMP
- 100 LBS. PRESSURE
- HEAVY GAUGE BRASS
- EASY TO OPERATE

Airosprayer dispenses a continuous unbroken spray under pressure up to 100 lbs. Nozzle adjusts from a finely atomized mist up to a 35-foot stream. Will handle everything from water to heavy emulsions like white-wash or creosote. Simply drop weighted end into container and start pumping.

SATISFACTION GUARANTEED
EACH \$7.45 POSTPAID

Earl May

BUG DUST

ORDER YOURS RIGHT NOW

Don't wait until the pests have riddled your vegetable and flower gardens. Be ready for them. Have our Bug Dust on hand ahead of time. Order yours right now.

Thousands of our customers will tell you it is the best way to control pests. We have sold it for years and we know you will find it just as satisfactory as thousands already have. But half the battle against bugs is won when you fight them early. **Order Now.**

3 lbs. . . \$1.25

5 lbs. . . \$1.85

10 lbs. . . \$3.50

Postpaid in Iowa,
Nebraska, Missouri and
Kansas. Elsewhere add
3c per lb. for postage.

2 1/2 lbs.

With handy, re-
fillable gun . . .
holds one pound.

\$125
Post-
paid



New Miracle Rat Killer

Earl May
WARFARIN

Wipes out the entire rat and mouse colonies. Kills newcomers as they arrive. No bait shyness because Warfarin is tasteless, odorless. Proved effective by U. S. Public Health Service and National Pest Control Ass'n. Complete instructions along with your order. Postpaid Prices.

WARFARIN CONCENTRATE

1/4 lb. Can (Makes 5 lbs. bait) \$1.75
1/2 lb. Can (Makes 10 lbs. bait) \$3.00

WARFARIN READY-MIXED BAIT

1 lb. Pkg. Ready To Use, 98c
5 lb. Farm Size, \$2.95

**FORCE'S
MOLE
KILLER**

**FORCE'S
MOLE
KILLER**

85 Pellets . . . \$.60
185 Pellets . . . \$1.00
875 Pellets . . . \$3.25

POSTPAID

No traps. No gas. No exposed poison. Kill moles in the ground with Force's handy pellets. Compounded from the mole's natural food. Use it according to directions and we guarantee to kill moles or refund your money. To quickly wipe out the entire family of moles, simply put these pellets in all visible runways, about 2 feet apart.

RAT and MOLE KILLER

"Fire-cracker" type
rodent destroyer.



When lit and placed in mole runs and rat holes it slowly releases a heavy gas deadly to rodents. Does not harm grass or shrubs. May be used with safety in the open air. Complete instructions with your order.

Box of 12 only \$1.50, Postpaid.



CRAG HERBICIDE

Weeds the Strawberry Patch!

Save work—and keep your garden neat by preventing weeds from growing with CRAG Herbicide.

Kills weed seeds as they germinate. Recommended especially for use in strawberries, asparagus, sweet corn and gladiolas.

No worry about drift damage to foliage of sensitive plants. CRAG Herbicide is used by simply spraying a water solution of the chemical uniformly over the soil surface.

Follow directions on package. Lasts from 3 to 6 weeks. 4 ounces treats 3,000 square feet. POSTPAID PRICES.

4 oz. package . . . \$1.50
2 lb. package . . . 4.50

**YOU, TOO,
CAN HAVE A**

**GREEN
THUMB!**

The cleverest garden gloves you've ever seen! Vinyl treated, they're dirt repellent, washable, and actually have a GREEN THUMB! They'll wear lots longer than even the best cotton gloves, yet are soft and pliable as chamois. Generous, full-cut sizes: Small, Medium and Large. Clever!

89c Pair, Postpaid.

VERBENA

1280. Vigorous spreading plants are ideal for edging, ground cover and porch boxes. Thrive on poor soil, stand heat and drouth. Our fine mixture will bring you a parade of beautiful colors. **Packet 15c; 2 for 25c, Postpaid.**

DOUBLE ROSE MOSS

1242. (Portulaca) Special double strain in a brilliant mixture of colors. Blooms continuously even on the hottest, sunniest days and even on poor soil. Plant a beautiful carpet of double bloom for your sunny spots. **Pkt. 15c; 1/2 oz. 65c.**

1243. CRIMSON JEWEL Portulaca. Single flowers of bright crimson often 4 inches across.

Pkt. 20c; 2 for 35c, Postpaid.

1262. SALVIA. Bushy plants densely covered with upright spikes of fiery red flowers. Grows 2 1/2 to 3 ft.

Pkt. 15c; 1/8 oz. 75c, Postpaid

1261. DWARF SALVIA. Grows only 1 to 1 1/2 ft. high. Fine for bedding, borders.

Pkt. 20c, Postpaid

SUPER GIANT ZINNIAS

GRAND MIXTURE
1290. A super mixture of these four Super-Giants. **Pkt. 15c; 1/2 ounce 50c, Postpaid.**

1289. ORIOLE (Yellow)

1287. FIRE FLAME (Red)

1283. ILLUMINATION (Pink) 1286. PURPLE PRINCE (Purple)
BIG PACKET 10c, POSTPAID

SPECIAL: Order No. 35. One packet of all 4 Zinnias pictured above. A 40c Value. All four only **29c**

Giant HYBRID ZINNIA

1309. Beautiful thick flowers with fluffy (not curled) petals. Mixed colors, including nearly every pastel shade imaginable. Don't miss this extra-special new hybrid! **Pkt. 25c, Postpaid.**

ROYAL CARPET ALYSSUM

1018. All America Winner. Flowers of brilliant purple come on when plants are only a few weeks old and continue until frost. Each plant grows to ten inches in width, but only a few inches high. Use for edging or alone. **Pkt. 25c, Postpaid.**

NEW ANNUALS COLLECTION

Order No. 91

- 1 Packet Giant Hybrid Zinnia (25c)
- 1 Packet Royal Carpet Alyssum (25c)
- 1 Packet Comanche Petunia (35c)

Catalog Value, 85c

ALL 3 FOR ONLY 69c, POSTPAID

PANSIES

1210. SWISS GIANT MIXED. Largest flowered, in a grand color mixture. **Pkt. 15c; 2 for 25c, Postpaid.**

1211. Good Luck, Mixed. Fine mix of best kinds and colors of Pansies. **Pkt. 10c; 3 for 25c, Postpaid.**

BABY-FACE PANSIES

VIOLA. 1518. Little "baby face" pansies, ever-blooming and perennial. Gayest and brightest colors. **Pkt 15c; 2 for 25c, Postpaid.**

FELIX MIXED. 1209. The new look in pansies. Large-flowered "cat whisker" pansy of many color combinations. Makes vigorous plants. **Pkt. 35c; 2 for 50c, Postpaid.**

PETUNIAS

DOUBLE PETUNIAS

1240. Big blooms are most delightfully double and they come on in an endless parade. You will have a wide range of varied and exciting colors from this very special mixture. **Pkt. 25c; 2 pkts. 45c, Postpaid.**

COMANCHE PETUNIA

1228. All America Winner. The reddest red petunia . . . a real hybrid. Blooms are 2 1/2 inches across, the plants a foot tall. Bush type plants make the most striking splash of color in beds or borders. Plant Comanche and grow the loveliest red petunia yet produced.

PACKET 35c, POSTPAID.

BALLERINA PETUNIA

GIANT HYBRID

1222. The hybrid magic vigor that produces large 3 1/2 to 4 inch flowers. Blooms so freely that the huge fringed blossoms nearly cover the plant. A lovely bright salmon color, a favorite for bed or border plantings.

PACKET 25c, POSTPAID.

LINDA PETUNIA

New Hybrid

1226. Large 2 1/2 to 3 inch salmon pink blooms. Extremely free-flowering . . . makes each plant a mass of color. Stems grow more lateral than upright. We consider Linda one of the finest petunias in our trials.

PACKET 25c, POSTPAID.

ROSY MORN

1219. Pkt. 15c

Rainbow PETUNIA MIXTURE. Our own mixture of 6 of the finest Balcony and Bedding Petunias. **Pkt. 15c, Postpaid.**

PETUNIAS
Order No. 41. ONE PACKET EACH of Flaming Velvet, Balcony Blue, and Rosy Morn. All 3 Packets only 35c, Postpaid.

GIANT RUFFLED PETUNIAS

1239. GIANT RUFFLED PETUNIA MIXTURE. A grand mixture of the three pictured here. **Pkt. 15c Postpaid.**

ENJOY ALL THREE. Order No. 22. One packet each of Crimson Glory, Giant White, and Theodosia. All 3 Packets only 49c, Postpaid.

WHITE GIANT

1237. Pkt. 20c

CRIMSON GLORY
1236. Pkt. 20c

THEODOSIA
1238. Pkt. 20c

BALCONY BLUE
1229. Pkt. 15c

FLAMING VELVET
1215. Pkt. 15c

COLORFUL, DEPENDABLE ZINNIAS



1302. GIANT FANTASY ZINNIAS. Large flowers, quilled petals. A Super Mixture of brightest colors of orange, red and gold, plus delicate pastel pinks and lavenders. Pkt. 15c, Postpaid.



1303. BUTTON ZINNIAS. A delightful mixture of brightest Zinnia colors. Makes a mass of small ball-shaped blooms on long stems all summer long. Pkt. 10c, Postpaid.



MIDGET ZINNIAS

1312. Very charming double and semi-double blooms in a most attractive range of colors and combinations. Blooms 1 to 1½ inches across. Lots of bloom, Summer 'til frost. (1 to 1½ ft. high). Pkt. 20c, Postpaid.



1300. CUT FLOWER BOUQUET ZINNIAS. A grand and glorious mixture of Zinnias of all colors and sizes. Just the thing for bouquets. Pkt. 15c, Postpaid



1297. CALIFORNIA GIANT ZINNIAS. A mixture of the largest of all Zinnias that will give you all the very best colors. Large blooms that often measure more than 5 inches across. Pkt. 15c, Postpaid



1307. PERSIAN CARPET ZINNIA. Dahlia-like blooms large as a silver dollar. Pointed petals tipped with contrasting color. Many striking combinations. Pkt. 20c, Postpaid.



GIANT COLOR ZINNIAS

- 1282.** All the biggest RED ZINNIAS.
1298. All the biggest PINK ZINNIAS.
1299. All the biggest YELLOW and ORANGE Zinnias.
 Your choice of the above, 15c Packet.

GIANT COLOR COLLECTION

Order No. 40. All 3 Packets for only 35c, Postpaid.



1221. FIRE CHIEF PETUNIA. All-America Award winner. Sensationally beautiful. Plants are dwarf, compact. Huge flowers are new brilliant red. Long blooming season. Pkt. 20c, Postpaid.



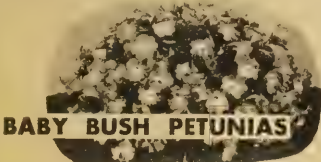
1223. ROSE CHARM PETUNIA. A true hybrid of clear luminous rose color. Spreads laterally, sometimes reaching 3 feet in diameter and loaded with bright rosy blooms. Pkt. 25c, Postpaid.



1124. FOUR O'CLOCKS. Starlike flowers in all colors open at 4 o'clock. Plants grow in shapely bush form, 2½ feet high. Pkt. 10c, Postpaid.



1055. BURNING BUSH (Kochia). 2½ to 3 ft. Annual hedge plants. Resembles a close-clipped evergreen. Trim any shape you like. Blood-red in the fall. Pkt. 10c; 3 Pkts. 25c, Postpaid.



BABY BUSH PETUNIAS
 Dwarf compact, round, mound-like plants covered with bloom. Just the thing for edging beds or borders. A blanket of color all summer long.

1224. BRIGHT EYES. 7 to 9 inch ball-shaped bush literally covered with clear rose pink blooms with white throat. Pkt. 15c, Postpaid.

1212. GLOW. Large carmine red flowers on a dwarf compact plant. Probably the largest flowered brightest colored of all the dwarf kinds. Pkt. 20c, Postpaid

ORDER NO. 44. DWARF PETUNIA COLLECTION
 2 Packets (One of each above) a 35c Value
 BOTH FOR ONLY 25c, POSTPAID



1259. GAYETY CARNATION PINKS. New Double-Flowering Strain. The beautifully fringed flowers in pink, red, white and maroon. The low growing plants bloom very freely. Long season of bloom. Pkt. 15c, 2 for 25c, Postpaid.



1258. CARNATIONS. Chabode Giant. Plants are vigorous, flowers are larger and bloom over a long time. Our own finest mixture. Pkt. 15c, Postpaid.



1267. JOB'S TEARS. For ornaments and winter bouquets. Makes shiny grey seeds prized for beads and special ornaments. Pkt. 15c, Postpaid.



1272. TITHONIA TORCH. All-America Winner. Easy to grow, thrives on hot weather. Blooms from August until frost. Grows waist high—fine for cutting. Pkt. 20c, Postpaid.



1111. DAHLIA, UNWIN HYBRID. (10 to 15 in.) Brilliant Dwarf. Early-flowering, semi-double. Lots of showy colors. Easy to grow, excellent for cut flowers. Pkt. 15c; 2 for 25c; Postpaid.



1069. CASTOR BEAN (Ricinus.) Giant plants, ornamental foliage. Grows 6 to 8 ft. high. Some say they keep moles and grasshoppers away. Pkt. 10c; ounce 20c; ¼ lb. 50c, Postpaid.



1051. GYPSOPHILA (Annual Baby's Breath) One of the finest of all annuals for cut flowers. Plants will be covered with large panicles of white flowers about one half inch across in mid-summer. Used with other flowers it gives a light, airy appearance to any bouquet. Should be in every annual flower garden. Pkt. 10c; 3 for 25c, Postpaid.



1094. CANTERBURY BELLS. (Cup and Saucer) Large blue, rose and white bell-shaped flowers come on spikes. Fine for cutting. Grow 2 to 2½ feet tall. Big Pkt. 15c; 2 for 25c, Postpaid.



1264. SPIDER PLANT (Cleome) Blooms are white with a pink shading. Easily grown, stands heat. A cool, airy appearance, attractive in large beds, tall borders and backgrounds. 4 to 4½ feet tall. Pkt. 20c, Postpaid.



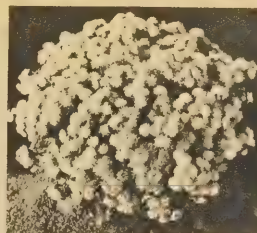
1115. CHINESE DELPHINIUM. Blooms the first year from seed. Winter hardy, grows 15 to 18 inches high. Both light and dark blue flowers on stems that make lovely bouquets. Pkt. 15c, Postpaid.



1057. CALENDULA. (Pot Marigold). 18 inch. A favorite mixture of the finest new colors, including apricot, orange, canary yellow, dark mahogany. Pkt. 15c; 2 for 25c, Postpaid.



1266. SCABIOSA. Pin Cushion flower. Giant Hybrids. (2 to 2½ ft.) Improved large flowering strain. Blooms from mid-summer until frost. Fine for cutting. Mixed colors include lavender, blue, blue-black, purple, pink, salmon-rose, and white; Pkt. 15c; 2 for 25c, Postpaid.



SWEET ALYSSUM

Best for edging and borders. Fragrant and always full of bloom. All Prices Postpaid.

AGERATUM

A free blooming hedging plant with dense heads of fluffy flowers in tones of blue, lavender, or pink.

1011. FAIRY PINK. (6 in.) Soft rose pink.

1013. BLUE STAR. (8 in.) Pure azure blue.

1012. PURPLE. (8 in.) Vivid dark purple.

PRICES: Pkt. 15c; Any 2 Pkts. 25c, Postpaid.

1015. CARPET OF SNOW. (4 in.) Covers the ground with fragrant white blooms. Pkt. 10c.

1016. VIOLET QUEEN ALYSSUM. Compact plants are very dwarf. They hide themselves with sweetly scented bloom. Immensely attractive edging. Pkt. 15c, Postpaid.

1017. FINEST MIXED. 4-6 in. Yellow, lavender and white honey scented blooms. Pkt. 15c; 2 for 25c.

1014. YELLOW ALYSSUM. (Perennial). Makes a brilliant carpet of gold in early Spring. Fragrant, too. Fine for borders and beds. Pkt. 15c; 2 for 25c.



NEW REGAL LARKSPUR

1157. Huge double Delphinium-like flowers. Compactly spaced on extra tall spikes. White and all shades of blue and pink. They bloom early and the flowers hold well without shattering. Exceptionally fine for cutting. A grand mixture. **Packet, 20c; Postpaid.**

IMPERIAL LARKSPUR

1159. Tall spikes, gorgeous colors, finest for cutting. A grand special mixture of the very finest colors. **Pkt. 10c; 1/4 oz. 35c, Postpaid.**



BALSAM

1053. **NEW BUSH FLOWERED.** (12 to 15 in.) Showy clusters of double rose-like flowers in shades of white, rose and red. A rosebushlike plant loaded with blooms. Thrives anywhere. Makes nice cemetery planting. **Big Pkt. 15c; 2 Pkts. 25c, Postpaid.**



Golden Fleece Cockscomb

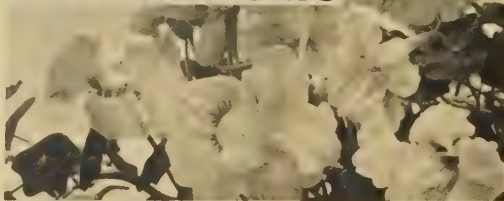
1065. A hardy, quick-germinating annual with large, thick plumes on long stems. This golden plume-like flower stands any amount of hot weather. A fine cut flower as well as a showy border plant. Easy to grow and blooms until frost.

Pkt. 25c, Postpaid.

BACHELOR'S BUTTON

1070. **MIXED COLORS.** Purple, Crimson, Deep Lavender, Dark Lilac, Blue and Pink Bachelor Buttons. All in one packet. **Pkt. 10c; 3 Pkts. 25c, Postpaid.**

NASTURTIUMS



DOUBLE GLEAM HYBRIDS

1201. A grand combination of all the most beautiful colors. Fine long stems, double sweet scented blooms for bouquets all Summer. **Packet 15c; 2 for 25c, Postpaid.**

Earl May

Miracle Mixture

1197. Our choice of the finest Nasturtiums. A gorgeous array of all colors, including the Double, Semi - Double, and Super-Double types. Fragrant and very free flowering.

Packet 15c; 2 Packets 25c, Postpaid

BEST DOUBLE SWEET-SCENTED KINDS

1198. **GOLDEN GLEAM.** Double brilliant golden yellow. Very fragrant.

1202. **SCARLET GLEAM.** A mass of rich double scarlet flowers throughout the Summer.

Pkt. 15c; oz. 45c, Postpaid



Tall Crimson Cockscomb

1063. (Celosia.) Plants grow to 2 1/2 feet with many branches and each branch ends in a rounded woolly flower-head of glowing crimson. Blooms mid-summer to frost. **Pkt. 10c; 3 for 25c, Postpaid.**

1062. **Mixed Colors.** (2 ft.) Showy yellow and red blooms. **Pkt. 10c; 3 for 25c, Postpaid.**



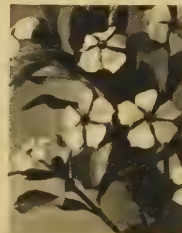
ANNUAL PHLOX

1247. Grows 10 to 12 inches tall. The brightest colored annual that grows. Bigger blooms, more and better colors. The finest mixture of improved strains. **Pkt. 15c; 2 for 25c, Postpaid.**



BELLS OF IRELAND

1052. Different from anything you've ever grown before and most interesting. The attractive 2 1/2 ft. plants are covered with unique, delicately veined green bells, showing a white corolla. Unusual in the garden, charming in arrangements. **Pkt. 20c, Postpaid.**



PERIWINKLE

1274. Bushy plants with glossy, laurel-like leaves. Blooms all summer and fall with large single blooms, 1 1/4 inches across. Waxy foliage with pink and white blooms. Easy to grow, 18 to 24 inches. A nice little border or hedge. **Pkt. 10c, Postpaid.**



STRAWFLOWER

1263. (Helichrysum.) 2 to 2 1/2 ft. You can't beat these for Winter bouquets. Colors, brilliant rich yellow, red, rich violet, straw color, and glistening white. Large double blooms. **Pkt. 15c; 2 for 25c, Postpaid.**



Winter Bouquet EVERLASTING FLOWERS

1265. A grand and glorious mixture of all the very finest Everlasting flowers for Winter bouquets. Strawflowers, Cockscomb, Gomphrena, English Daisy, Chinese Lantern, Money Plant. These and many more to give you one fine assortment. Dozens of beautiful Winter bouquets from this big Packet. **Pkt. 15c; 2 Pkts. 25c, Postpaid.**

COSMOS



FIESTA

Semi-Double Orange Flare

1082. Bright golden semi-double flowers. Ruffled petals striped with red. Blooms early, easy to grow, fine for cut flowers. **Pkt. 15c, Postpaid.**



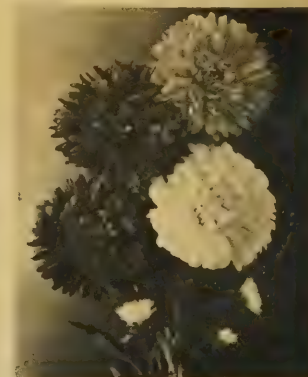
RADIANCE

1079. Large two-tone blooms. Rich wine red on outer petals, center area rich mahogany red. Very free blooming and sensationally beautiful. **Pkt. 15c, Postpaid.**



Sensation Mixture

1083. The giant Cosmos. Largest flowering of all. Blooms 4 to 6 inches across. Comes in pure white, deep pink, and crimson. **Pkt. 15c, Postpaid.**



ASTERS

SPECIAL MIXTURES

1046. **QUEEN OF THE MARKET MIXED.** (15 to 18 in.) Earliest flowers. Favorite colors. Crimson, Purple, Pink, and Light Blue. **Pkt. 15c; 1/2 oz. 45c, Postpaid.**

1043. **MAYVIEW MIXTURE.** (1 1/2 to 2 1/2 ft.) Our choice of the grandest rainbow colors. This super mixture gives you some of all the most popular kinds and colors. **Pkt. 15c; 1/2 oz. 45c, Postpaid.**

COSMOS COLLECTION

Order No. 32. One Pkt. each of Cosmos pictured above.
(A 45c Value)
ALL 3 ONLY 35c, POSTPAID.

See page 27 for our gifts to you.

1320. Coline

1321. Danny

1323. Lois

CUTHBERTSON SWEET PEAS

A great new strain of Sweet Peas, vastly improved in every way. The flowers are larger. Stems are longer. Vines make sturdier, healthier growth. And, because they so effectively resist heat, they bloom over a very much longer period. Order early so you can plant early.

Packet Each 15c
Postpaid

Order No. 50.
One packet each of
5 above.

All 5 Only 65c,
Postpaid.

1324. Frank G.

1322. Kenneth

CUTHBERTSON MIXTURE

Order No. 1319

The perfect mixture of all 5
Cuthbertson Sweet Peas pic-
tured above.

JUMBO SIZE PACKET
25c. POSTPAID

Order No. 1327. Early Flower-
ing **SPENCER SWEET PEAS**.
First of all the annual flowers
to bloom in the Spring. We
have a grand mixture of 10 of
the finest Spencer varieties,
to bring you all the best and
prettiest colors. Pkt. 15c;
ounce 50c, Postpaid.

TETRA ← SNAPDRAGONS

1023. Wonderful new strain. Bright
plants. Larger flowers. Most of them
ruffled. Tall stout stems and a wide
range of brightest colors. Perfect for cut-
ting. Best of all for outdoor plantings.
Pkt. 20c, Postpaid.

1020. OLD FAVORITE SNAPDRAGONS.
The grandest ALL-COLOR mixture we
have had in years. Vigorous growing and
free flowering.

Pkt. 15c; ½ ounce 50c, Postpaid

POWDERPUFF ASTERS →

1036. Fluffy double 3 to 3½ inch
blooms borne in great clusters. Each
long stem is attached to the main
plant . . . as many as 20 at a time.
Flowers bloom so full and compact
the foliage can hardly be seen.

Packet 25c, Postpaid.

← PRINCESS ASTERS

1035. Larger flowers, densely double, on
plants that are highly wilt resistant.
Flowers 3 to 3½ inches across have such
deeply quilled cushion centers that no
eye shows. Long, wiry stems ideal for
cutting. A mixture of fine colors. Pkt.
15c, Postpaid.



1173. **GIANT SUNSET
MARIGOLD**. One of the
largest. Very double
blooms often 5 inches
across. Long stems. (3½
ft.) Pkt. 15c, Postpaid.

1174. **GLITTERS**. New
"All America" Winner. 3
to 4 inch blooms. Bright-
est clear yellow. Long
stems. Pkt. 25c, Postpaid.

1176. **POT O'GOLD MAR-
IGOLD**. 2 weeks earlier.
Big, double blooms until
frost. Pkt. 15c, Postpaid.

1180. **SPECIAL MARIGOLD MIXTURE**. Finest Assortment
large flowering varieties. All colors.

Pkt. 15c; 2 for 25c, Postpaid

GIANT MARIGOLD COLLECTION

Order No. 89. 1 Pkt. each of Giant Sun-
set, New Glitters and Pot O'Gold.

3 Packets 40c, Postpaid



**RUSTY RED
Marigold**

1183. Large rusty red flowers,
fully double, 2 inches or more
across. Dwarf, bushy plants
bloom early summer to frost.
Pkt. 15c, Postpaid.



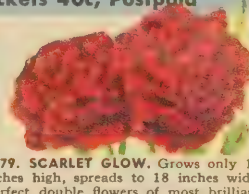
**CUPID GLEAM
Marigold**

1182. Chrysanthemum-
flowered type with seeds
of 2½ to 3 inch blooms.
An extra large African
marigold, yet grows only
8 to 10 inches tall.
Pkt. 15c, Postpaid.



**CUPID GOLD
Marigold**

1181. Same type as Cupid
Gleam, with orange gold
color. Large flowers and
low growth make them
perfect for border plant-
ings. Pkt. 15c, Postpaid.



1179. **SCARLET GLOW**. Grows only 10
inches high, spreads to 18 inches wide.
Perfect double flowers of most brilliant
red. Pkt. 15c, Postpaid.

1178. **SPRY DWARF MARIGOLD**. Ma-
roon and gold. 9 inches. Pkt. 15c.

1175. **HARMONY HYBRID MARIGOLD**.
Bright red and buttercup yellow. 10
inches. Pkt. 15c, Postpaid.

Order No. 90. One packet each of above.
All 3 only 35c, Postpaid

DWARF MARIGOLD GARDEN

No. 45. One packet each of the four illustrated directly above.
A 60c value.

ALL 4 ONLY 49c, POSTPAID.

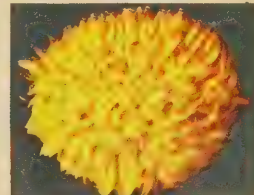


1064. **DWARF COCKSCOMB**. Bril-
liant fiery red feather-plumes only
4 to 6 inches high on dwarf plants.
Excellent color border for late
Summer and Fall. Pkt. 15c.



PAMPAS PLUME COCKSCOMB

1061. Baskets full of big fleecy,
feathery flowers. Quick and easy to
grow. Loves the heat. All the bril-
liant autumn colors. 30 inches tall.
Pkt. 25c, Postpaid.



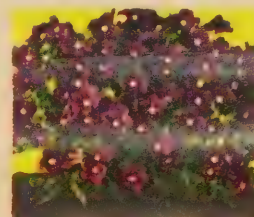
1177. **HAPPINESS MARIGOLD**.
Clear, deep golden yellow. Plants
become a ball of mum-flowered
blooms very early. One plant will
provide blooms for a bouquet.
15 inches high. Pkt. 20c, Postpaid.



1135. **GOMPHRENA**. Everlasting
flower in dwarf form. Dwarf plants
will be covered with bright crim-
son clover-like flowers in late Sum-
mer. Pkt. 15c, Postpaid.



1248. **DWARF PHLOX**. Plants grow
less than a foot high. Abundant
heads of bloom in a wide range of
beautiful colors. Pkt. 15c.



1103. **CUP FLOWER**. (4 to 6 in.)
Delicate lavender blue cup-shaped
flowers with clear yellow centers.
Plants compact, literally covered
with blooms all summer. Pkt. 15c.

DWARF COLLECTION

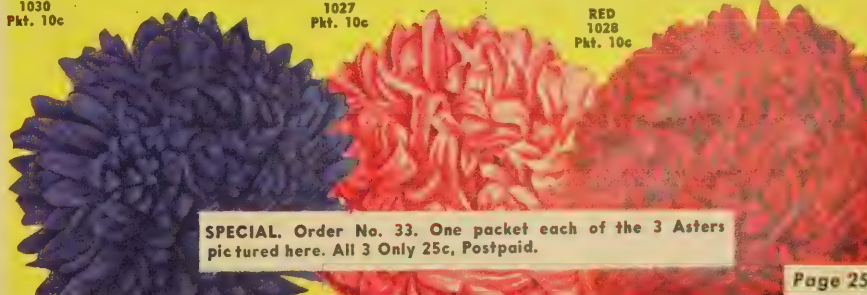
No. 47. One packet each of the six above. All the finest, and all dwarfs ex-
cept the new Pampas Plume Cockscob. A \$1.05 Value.
ALL 6 ONLY 75c, POSTPAID.

GIANT FLOWERING ASTERS

PURPLE
1030
Pkt. 10c

PINK
1027
Pkt. 10c

RED
1028
Pkt. 10c



SPECIAL. Order No. 33. One packet each of the 3 Asters
pictured here. All 3 Only 25c, Postpaid.

SURPRISE MIXTURE

1328. This Surprise Garden Mixture will delight you. Armfuls of bloom. Think of it! 80 different varieties or more for only 15c per Pkt., ounce 40c, Postpaid.

ANNUAL POPPIES



California Wonder (left)

1256. Most easily grown and sure to bloom early for you and keep it up until frost. A grand mixture of rich yellow and bright orange colors. Grow about 1 foot tall. Excellent for cut flowers.

Pkt. 10c; 3 for 25c, Postpaid.

1253. SHIRLEY FINEST MIXED POPPIES. (18 inches) A grand assortment of the finest gay colors. Extra large flowering with delicate satiny petals.

Pkt. 10c; 3 for 25c, Postpaid.

1251. GRAND AND GLORIOUS POPPY MIXTURE. A blend of the finest different kinds—all colors in one grand mixture. Packet 15c, Postpaid.



SHIRLEY POPPY

HARDY PERENNIAL FLOWER SEED

These are hardy everywhere and withstand severe winter weather. The flowers from these seeds will come up year after year. Should be planted in early Spring or late August or September.

PRICES OF PERENNIAL FLOWER SEED

(Unless Otherwise Noted)

Pkt. 15c; Any 2 Pkts. 25c; Any 6 Pkts. 65c, Postpaid.

PACIFIC HYBRID DELPHINIUM

1508. Giant strain of tall growing Delphinium with very double, very large flowers. Pale blues, deepest indigos, royal purples with pastel shades of pink with mauve and lavender blendings. Pkt. 25c; 2 Pkts. 45c, Postpaid.

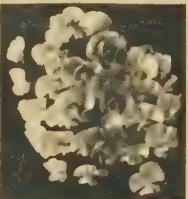


CANTERBURY BELLS

1503. Beautiful bell-shaped blooms throughout the entire season. Very prolific bloom. Grows 24 to 30 inches high. A special mixture to bring you all three colors: Pink, Blue and White.

PAINTED DAISY

1507. (Pyrethrum.) Very beautiful and always popular flower for abundant bloom in early June, off - and - on all summer. Excellent for cutting. Pink and Red bloom.



PERENNIAL SWEET PEA

1502. Larger than the annual. Blooms in abundance in spring and early summer. Long stems fine for cutting. Mixture of Red, Pink, and White.

SHASTA DAISY

1506. Large, dazzling white flowers on long stems. Blooms very freely and is one of the best of all cut flowers.

FORGET-ME-NOT

1128. Darling little baby blue flowers. Dainty. Fine for beds and borders. Prefer moist shady places.

1505. ORIENTAL POPPY. (2½ to 3 ft.) Magnificent early spring blooms often measure 6 inches across. Vivid orange-scarlet.

1512. SWEET WILLIAM. (18 to 24 in.) An improved strain of the old favorite. A mixture of rich and varied colors.



FOXGLOVE

1519. (Digitalis). 3 to 4 ft. long spikes with thimble-shaped blooms. White, pink and rose.



DOUBLE HOLLYHOCK

1517. Densely double blooms in a rainbow of loveliest colors. Grows 5 to 6 ft. and the graceful spikes are lined with flowers. Blooms freely even during hot, dry weather.

1126. BLUE FLAX. A solid sea of brightest blue in mid-Summer. Fine for bouquets. Grow 12 to 18 inches high.



COLUMBINE

1501. (Aquilegia.) Very long spurred, large flowering strain. Blooms abundantly. Grows 30 inches. Mixture of delicate colors.

PERENNIAL COLLECTION

1520. One Packet Each of these 8 Perennial Flowers.

(Regular Value \$1.30).

Columbine
Painted Daisy
Perennial Sweet Pea
Delphinium Hybrid
Sweet William
Oriental Poppy
Hollyhock
Viola

ONLY
98c
POSTPAID

MRS. MAY'S FLOWER GARDENS

CUTTING FLOWERS (Coll. No. 93)

1293. ZINNIA—California Giant Mixed
1029. SNAPDRAGON—New Tetra Mixed
1176. MARIGOLD—Pot O'Gold
1327. SWEET PEAS—Early Flowering Mixed

1157. LARKSPUR—New Regal Mixed
1031. ASTER—W. R. Mammoth Mix

(Regular \$1.00 Value)

6 Big Full Size Packets, Postpaid Only 75c

BORDER BEAUTIES (Coll. No. 94)

1231. PETUNIA—Rainbow Mixed
1016. SWEET ALYSSUM—Violet Queen
1064. COCKSCOMB—Dwarf Red Feather
1280. VERBENA—Giant Mixed
1177. MARIGOLD—Happiness
1312. ZINNIA—Midget Mexican

(Regular \$1.00 Value)

6 Big Full Size Packets, Postpaid Only 75c

Order No. 95. One of each collection above. Both Only \$1.00, Postpaid



"Here are two feature collections I'm sure you'll enjoy. I believe annual flowers give you more color, more value than anything I can think of. You can have a lovely flower garden all summer from the seeds in these collections, and the many bouquets you pick will be an extra bonus."

ORNAMENTAL GOURDS

1338. Small fruited in many odd shapes and varying colors. Excellent for table decorations, bird houses, dippers. Grow them on your back fence.

Pkt. 15c; oz. 35c, Postpaid



ANNUAL VINES

HEAVENLY BLUE



MORNING GLORIES

1346. HEAVENLY BLUE. Clear sky blue flowers cover the vine growth of 15 to 20 ft. Pkt. 15c; 2 for 25c, Postpaid.

1347. SCARLET O'HARA. The great big red morning glory of dazzling beauty. Grows 12 to 15 ft. Pkt. 15c; 2 for 25c, Postpaid.

1348. PEARLY GATES. Lovely pure white flowers with creamy throat. Growth to 15 ft. Pkt. 15c; 2 for 25c, Postpaid.

1350. GIANT CORNELL. Large as Heavenly Blue, red with white border. Blooms early, a strong vine with long side branches that continue to bloom until frost. Pkt. 20c, Postpaid.

1345. MORNING GLORY MIXTURE. 6 different kinds. Large Pkt. 15c, Postpaid.

HYACINTH BEAN (right)

1337. Fastest-growing annual climber, grows to 10 feet tall. Large dark green leaves and erect, purple and white flowers make this an attractive vine. Keep the bean-like pods picked and it will bloom until frost.

Pkt. 15c; 2 for 25c, Postpaid.



SCARLET RUNNER (left)

1336. (Bean) Brilliant sprays of scarlet bloom cover the growth which reaches 10 to 12 ft. Very rapid grower.

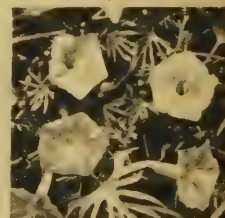
Pkt. 10c, Postpaid



CYPRESS VINE

1331. (Left) A quick growing vine with attractive trumpet-shaped scarlet flowers that make a perfect star. Fernlike foliage. Grows 10 ft. tall

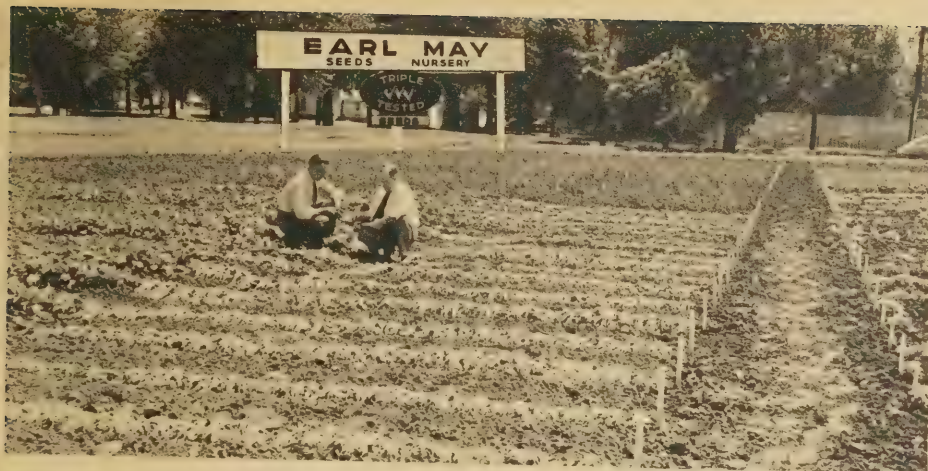
Pkt. 10c; 3 for 25c, Postpaid.



1333. CARDINAL CLIMBER. Fiery red, trumpet shaped flowers cover the fern-like vining growth of this vine. Grows very quickly, to a height of 20 ft. Pkt. 10c; 3 Pkts. 25c, Postpaid.

1335. MOONFLOWER. Blooms in evening and night. Grows 30 ft. high. Heavenly Blue. Pkt. 15c; 2 for 25c, Postpaid.

See page 27 for our gifts to you.



Copyright 1949 Earl May Seed Co.

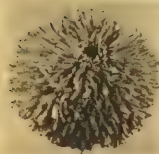
FINE PREMIUMS FOR EARLY ORDERS

We sure appreciate early orders and these fine EXTRAS are our way of saying "Thank you." You are welcome to them if you send your choice reasonably early. Be sure to state your choice right on your order, otherwise none will be sent. These premiums given only on Vegetable Seed and Flower Seed orders or orders for a combination of Vegetable Seed and Flower Seed from this catalog.

Choose Any 1 Premium
With \$2.50 to \$3.50 Order

Choose Any 2 Premiums
With \$3.50 to \$4.50 Order

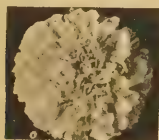
Choose Any 3 Premiums
With \$4.50 to \$5.50 Order



PREMIUM NO. 1



PREMIUM NO. 2



PREMIUM NO. 3

Premium No. 1. GIANT SCARLET FANTASY ZINNIA. Giant flowers 5 to 6 inches wide, 3 inches deep. Ruffled and frilled petals curl under and twist, making a most striking and unusual bloom for outdoors or bouquets. Long season through summer and fall. Large packet worth 35c.

Premium No. 2. GRAND GLADIOLUS COLLECTION of 8 Blooming Size Bulbs. A thrilling mixture of really fine varieties to bring you a variety of colorful bloom. Tall spikes, large flowers. Worth 45c.

Premium No. 3. GARDEN GOLD MARIGOLD. The largest flowering carnation-type marigold. Golden Orange flowers measure 4½ inches across. Very large bushy plants cover themselves with bloom. A real winner. Large packet worth 35c.

STILL MORE PREMIUMS. See Page 19 for extra premiums for early orders of Nursery Stock.



WATCH FOR THESE EMBLEMS

FREEZIT

If you want to be first to eat good things from your garden, watch for this "EARLY BIRD" emblem. It shows you the earliest varieties.

Varieties especially recommended for quick freezing are indicated by this "FREEZIT" emblem. Watch for it.

The Story of **GERMAYTREETED**

The Most Sensational Development in
Garden Seed History.

This is the most important announcement in this catalog. After testing and discarding formula after formula . . . after years of research in our laboratories . . . we finally found the exact combination of chemicals to really substantially increase stand and yield from garden seeds.

In our test gardens we carefully checked GERMAYTREETED plantings against untreated seeds, and against seeds treated with other treatments. We were amazed at the difference in many vegetables.

The GERMAYTREETED process is a scientific treatment that protects seeds against destructive soil-borne organisms. It promotes better germination under adverse soil and weather conditions. The GERMAYTREETED process is transparent . . . does not change the color of the seed. No poisonous metallic compounds are used in the process. Tests have proved GERMAYTREETED is entirely non-toxic and non-irritating.

We have marked the GERMAYTREETED vegetables on the following pages. Look for the GERMAYTREETED symbol: another example of continuing research to bring you better things for home and garden.

Edward May

Garden Seed Guarantee

We Guarantee Our Vegetable and Flower Seeds to Be:

1. Good, Strong, High Germinating Seed.
2. True to Name and As Represented.
3. Satisfactory or Your Money Back.

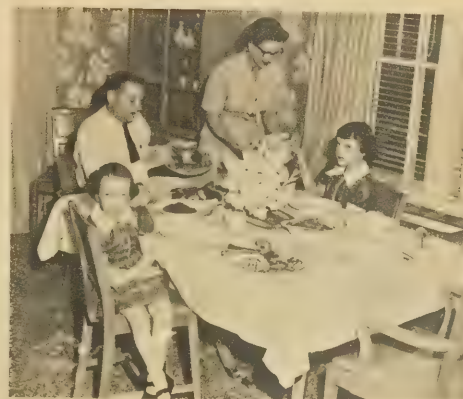
Our seeds, plants and bulbs are sold subject to your test and approval upon delivery to you. If in your judgment they are unsatisfactory return them to us within ten days and we will make full refund. We give no warranty, express or implied, as to the productiveness of any seeds, plants or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instance is limited to the purchase price of the seed, plants or bulbs.



✓ **FIRST**
IN OUR LABORATORY



✓ **SECOND**
IN OUR 76-ACRE TEST
GARDENS



✓ **THIRD**
ON OUR TABLES

ATTENTION ALL GARDENERS!

Beginner or old-timer, no matter whether you garden for health, or pleasure or profit (3 good reasons). You'll want to know about the eight vegetables below. We've gathered them all together and here they are: the eight items you mustn't miss! Stocks on most are short, so you should order right away.



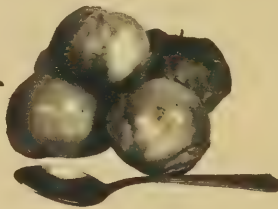
GIANT PROGRESS No. 9 PEAS

179. (62 days) The earliest giant podded pea in all of the 36 kinds tested last year. Pods double the size of common early kinds, very dark green pods $4\frac{1}{2}$ to 5 inches long, 7 to 9 big, fat, plump peas to the pod. Very sweet and fine flavored. Nice to can, too. Vine grows only 12 to 15 inches high.

Big 3-oz. Pkt. 15c; $\frac{1}{2}$ lb. 35c; lb. 59c; 2 lbs. \$1.00, Postpaid.



from
Central
America



MAYAN HUSK TOMATO

775. (70 days) Grown for food by the Mayan and Aztec civilizations before Columbus discovered America, this annual fruit is delicious raw or cooked . . . in salads, as garnish, prepared as a vegetable or as a fruit in sauces, marmalades and pastry fillings. Easy to grow.

Packet (about 250 seeds) 25c, Postpaid.



GIANT STEAKER TOMATO Grow Giant Tomatoes on Stakes.

770. The largest and finest all-around slicing tomato. Big smooth pink fruits weigh up to 2 lbs. One thick-meated tomato will serve the average family. Not recommended for canning, Giant Steaker is the world's finest table slicer.

This giant should be grown on a stake. With each packet we'll send you our staking and pruning leaflet, showing you just how to grow the largest "beefsteak" tomato in your neighborhood.

Packet (200 seeds) 25c, Postpaid.

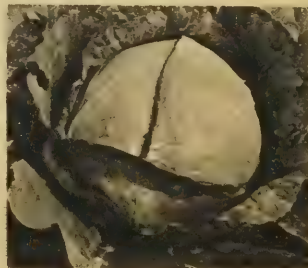


VINEDALE PEPPER

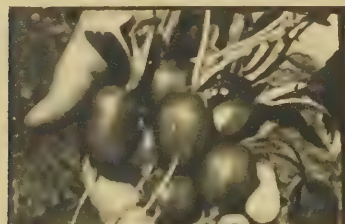
575. (50 days) Enjoy this new mild, sweet pepper from your own garden two weeks ahead of other kinds. The bush of this All-America Award Winner is medium-sized and upright, and bears its chunky, 4-inch fruits in a cluster.

Pkt. 20c; $\frac{1}{2}$ oz. 60c; oz. \$1.00, Postpaid.

HYBRID GIANT CABBAGE



240. (100 days) Hybrid O-S. This giant-headed cabbage is the first hybrid cabbage ever offered. High-quality heads often weigh 10 pounds. Very solid, with fine flavor and inner leaves nicely blanched. All-America Honorable Mention Winner. Pkt. 25c, Postpaid.



CAVALIER RADISH

645. (26 days) Grows fast, very crisp and mild. Good big size without becoming hot or pithy. Short tops. The bright scarlet, olive-shaped fruits stay in prime eating condition longest.

Pkt. 15c; oz. 28c; $\frac{1}{4}$ lb. 65c, Postpaid.



CROSBY SPECIAL BEETS

204. (53 days) Our choice from the Test Gardens last year. Nicest, smoothest garden beet we have ever seen. Smooth as an apple. Makes tasty buttered beets in a hurry, and the dark red color will make it your canning favorite, too.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; Oz. 39c; $\frac{1}{4}$ lb. \$1.00, Postpaid.

MR17 CUCUMBER

360. (57 days) Improved National Pickle type . . . mosaic resistant and a whale of a yielder. Sturdy vines resist disease, the vines stay green and keep right on

bearing after others dry up. 5 hills produced 534 fruits and were still at it when frost hit, while two common kinds had produced only 222 and 152 respectively. Just right for pickling.

Pkt. 15c; $\frac{1}{2}$ oz. 30c; oz. 50c, Postpaid.



THE *Best* IN THE BOOK


Here are the best in the book! These are the finest vegetables obtainable; tested best in our laboratory, best in our gardens, best on our tables. Two of them (Iochief Sweet Corn and Wade Bean) are Gold Medal winners. Four are hybrids, noted for their wonderful flavor and bumper yields. If you planted only these seven you would have real royalty in your garden. Plant these alongside your favorites. Compare them, and you'll be as enthusiastic about them as we are.

SPECIAL! Order No. 88

Order all seven and save! One packet each of Early Sunrise Muskmelon, Hybrid Dixie Watermelon, Wade Bean, Hybrid Iochief Sweet Corn, Hybrid Best-All Tomato, Hybrid Cucumber and Salad Bowl Lettuce. A \$1.55 Value. All for only \$1.00, Postpaid.




EARLY SUNRISE MUSKMELON

 **438.** (72 days) The sturdy vines of Early Sunrise set lots of delicious fruit. Easily the best early Muskmelon in our test garden last year. The flesh is thick and orange, with excellent flavor. Melons weigh 4 to 5 pounds each, are fairly well netted and slightly flattened on the ends. **Don't miss this fine new melon.**


Pkt. 20c; Oz. 45c; 1/4 lb. \$1.00, Postpaid.

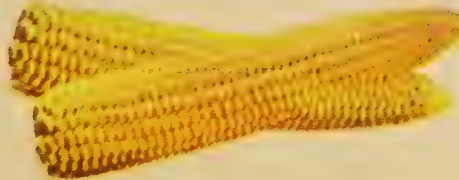


HYBRID BEST-ALL TOMATO


 **753.** (75 days) Produced from two of the finest strains in the country! A great yielder of large red fruits. They are firm, meaty, solid and have a grand flavor. You will especially appreciate the vigorous growth of the vines, the heavy set of the fruit, and the way this Hybrid continues to produce heavily, week after week. **Pkt. 25c, Postpaid.**

HYBRID DIXIE WATERMELON

 **475.** Here's the sweetest, finest, most delicious melon you've ever eaten! Extra fine quality is bred right into this great melon, and it is a TRUE HYBRID, so you can depend on extra vigorous growth, consistent heavier yields, extra resistance to disease, and uniform 35 to 50 pound melons. The flesh is deep, dewy red and stays luscious sweet longer. **Pkt. (5 hills) 25c; 1/4 oz. (12 hills) 45c; oz. (48 hills) \$1.45; 1/4 lb. \$4.50, Postpaid.**




HYBRID IOCHIEF SWEET CORN

 **146.** (85 days) This is one of the best Sweet Corns we have ever seen or ever eaten. Iochief won nationwide recognition when it was awarded a Gold Medal in the 1951 All-America Trials. Iochief is sugar-sweet, extra tender, and is unsurpassed for fine flavor. It holds its prime condition longer than others. The tapered ears are 8 to 10 inches long, with deep kernels. It makes an exact uniform growth and yields very heavily. For eating fresh, home canning and freezing, we certainly say "Plant Iochief!" **Big 3 oz. pkt. 20c; 1/2 lb. 45c; lb. 69c; 2 lbs. \$1.29, Postpaid.**




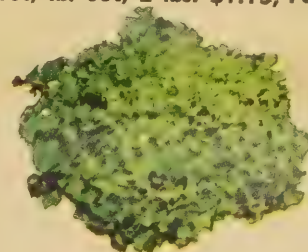
HYBRID CUCUMBER

 **354.** Outyields Others and Consistently Yields When Others Fail. (Burpee, 60 days). This wonder cucumber outdoes every other variety we test, year after year! It continues to produce long after others have run down and quit, and the cucumbers themselves are very excellent, too! Beautiful green color, smoothly formed, 6 to 7 inches long, 1 1/2 to 2 inches through. Full rounded ends and the smallest seeds and seed cavity you ever saw. It's the grand champion of them all and we recommend it to you 100%. **Pkt. (enough seeds for 5 hills) 25c, 3 Pkts. 65c, Postpaid.**




WADE BEAN

 **103.** (52 days) The new Gold Medal winner. Disease resistant. The darkest green, straightest, round pods of all the green snap bean. The last word in really fine snap beans for the table and they can a beautiful dark green. Smooth, tender pods, with fine flavor. Snappy without a trace of strings. Enjoy this superior new bean in your own garden this year. Grow the best! It costs just a few cents more. **Big 3 oz. Pkt. 20c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.**



SALAD BOWL LETTUCE

 **408.** (48 days) It stands the summer heat. The new All America winner. The prettiest of them all. Loose leaf head just fills a salad bowl. Short, close set, notched, wavy leaves that hold their delicate tenderness even in hot weather. A fine new lettuce especially developed for the mid-west home garden. We picked tender leaves from our test garden planting last summer after all the other loose leaf kinds were burned down by summer heat. Be sure and have this brand new lettuce in your garden this year. **Pkt. 20c; 1/2 oz. 45c, Postpaid.**

GREEN POD BUSH BEANS

CULTURE: 1 pound plants a 100 ft. row, 90 pounds per acre. Wait until the ground is good and warm to plant beans. Plant 2 or 3 inches apart, about 2 inches deep, rows 18 to 24 inches apart. Avoid picking or cultivating when plants are wet. 1 lb. should produce about 2 bushels of snap beans.



NEW LOGAN A Champion In Every Way

106. (50 days.) Again this year New Logan repeated its wonderful performance in our Test Gardens. What a yield! Long smooth pods, rich dark green color, and they are really stringless. **Very tender and delicious.** The bushes make an extra strong growth and put on a tremendous yield. Hundreds of our customers report wonderful results with New Logan. Order early. You don't want to miss out on this one.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.

BURPEE'S STRINGLESS GREEN POD

102. (49 days) Big 6-inch pods. Tender, plump and slightly curved. They're meaty, juicy and brittle with no strings at all. Very early. Seeds are a dark coffee-brown. A wonderful yielder. Keep this delicious food coming in all through the growing season.

Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.00, Postpaid.

EARL MAY BUG DUST— MIGHTY CHEAP PROTECTION

Order your Earl May Bug Dust right along with your seed. Then you'll be prepared to get the bugs before they get your garden. **2 1/2 pounds, with a handy duster included, costs only \$1.25 and comes postpaid.**

INOCULATE BEANS FOR EARLIER BEARING AND BIGGER YIELDS

Use Earl May Inoculation. Simple, easy directions with each order. Enough inoculation for 2 to 4 pounds of garden beans and peas, **only 10c, Postpaid.** Be sure to include it on your order.

Tendergreen

Delicious, Tender, Stringless

104. (52 days) Firm, tender pods are really stringless. They are often 7 inches long and you pick them by the handful. The flavor is one of the best you've enjoyed. And, New Tendergreen is a great and dependable yielder. This is one of the better beans.

Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.00, Postpaid.

CONTENDER

The Early Bird In Snap Beans

107. (48 days) This new bean yields its big crop almost a week ahead of the other kinds. Last year we tested 48 kinds and Contender yielded half again, extra long round meaty pods. A truly fine snap bean for the table or for canning. Drought, heat and disease resistant.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.

TOP CROP

**Outyields Standard Kinds
By Half Again As Much**

105. (50 days) All-America winner in 1949 and an outstanding star in our Test Gardens again last year! The plants make a vigorous growth and set an unbelievable big crop. The pods are long and round, meaty and really stringless. **Can't be beat for flavor and tenderness.** The big yield comes on during a short period, so you make a few big pickings instead of numerous small ones. The seeds inside the pod of Top Crop develop slowly, making an extra thick and meaty pod. They are still tender and stringless after others would be tough and useless. No matter what other green beans you have in your garden, be sure you plant TOP CROP this year. It's a winner. **Big 3-Oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.**

BEAN SPECIAL

65. Here's a real bargain for you. The best Green Bean. The best Lima Bean. The best Wax Bean. And, inoculation. And look at that bargain price.

1/2 lb. New Logan (40c), 1/2 lb. Cherokee Golden Wax (40c), 1/2 lb. Fordhook Lima (40c) Earl May inoculation (10c) Regular Value \$1.30

ALL FOR ONLY \$1.10, POSTPAID

**NEW! WADE BEAN
See Page 29**

DRY BEANS—for baking

CULTURE: 1 lb. plants 100 foot row, 25 to 30 lbs. to the acre. Plant 2 inches deep in rows 2 to 3 ft. apart.

IMPROVED NAVY BEANS

108. (85 days.) This is the original Navy soup bean. Sturdy, robust plants produce mammoth crops of pure white, dry, shell beans well off the ground. Plant a few long rows in the corn field and grow a whole winter's supply.

Big 3-oz. Pkt. 12c; 1/2 lb. 29c; lb. 45c; 2 lbs. 79c; 5 lbs. \$1.65, Postpaid.

136. DWARF HORTICULTURAL BEAN. (Cranberry, 60 Days.) Pods are long, thick and flat. Light green splashed with red at maturity. Very excellent flavor. Easily the best of the green shell beans and a dependable producer.

Big 3-oz. pkt. 15c; 1/2 lb. 40c; 1 lb. 65c; 2 lbs. \$1.15; Postpaid.

RED KIDNEY (CHILI) BEAN

109. (95 days.) Everyone likes the delicious, tangy flavor of these large, reddish-brown beans. Chili has been a favorite American snack or supper dish made with Red Kidney Beans. Anyone can grow them. Big pods 6 inches long chuck-full of beans.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.

GREAT NORTHERN WHITE

111. This is the big white bean you buy at the grocers. Why not raise your own for next winter's soups and baked beans? Excellent quality, fine flavor, and cooks rapidly. And the strain we offer you is especially heavy bearing. Put in several rows and your harvest of dry beans will come in mighty handy next winter.

Big 3-oz. Pkt. 12c; 1/2 lb. 29c; lb. 45c; 2 lbs. 79c. Postpaid

GOLDEN POD BUSH BEANS



CHEROKEE GOLDEN WAX

CULTURE: Same as Green Pod Beans

CHEROKEE GOLDEN WAX

129. (49 days.) Beautiful straight oval shaped pods 5 to 6 inches long. Pods turn bright yellow before picking. If you want the biggest yielding golden wax bean plant Cherokee. For the last three years it has been the outstanding wax bean in our Test Gardens. Long straight pods borne in great clusters. A bumper crop of the finest tender pods, for the table or for canning. In our opinion the biggest yielding wax bean.

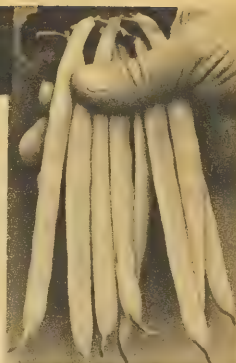
Big 3-oz. Pkt. 15c;
 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15,
 POSTPAID



TOP NOTCH GOLDEN WAX

126. (50 days.) A "Top-notch" bean in every way. It is *rust-proof and stringless*. Replaces Improved Golden Wax with us because it is superior in Quality, Flavor and Yield. A dwarf, stocky bush that bears bumper crops. You can hardly see the leaves for the plump, yellow pods about 5 inches long. Some of our friends call it the ever-busy bean because it keeps them busy picking throughout its long bearing season. Great for home use.

Big 3-oz. Pkt. 15c;
 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15
 POSTPAID



130. PENCIL POD. (52 days.) Golden yellow, slender, smooth pods that grow 6 to 7 inches long. Always tender and stringless and a great yielder. Has been at the head of the parade many years. Plant this great bean with confidence of a fine crop. Big 3-oz. Pkt. 15c;
 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.

LIMA OR BUTTER BEANS

CULTURE: 1 pound plants 100 foot row. Make plantings about the middle of May or after nights have become quite warm. Plant the seed 1 1/2 to 2 inches deep, 4 to 6 inches apart in the row.



FORDHOOK POTATO LIMA (U.S. 242)

112. (68 days.) A superior, greatly improved Fordhook type which yields heavier both early and late in the season. The big plump beans are the most delicious you've ever eaten. You'll find 3 to 4 beans to the pod and because they are so big and fat they are easier to shell. But the main features are consistent big yields and grand flavor. Just can't be beat for eating fresh, and for home canning and quick freezing.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c;
 2 lbs. \$1.15, Postpaid.



GIANT IMPROVED BUSH LIMA

114. (75 days) Without doubt one of our greatest large seeded Lima Beans. Really fine flavor. Tender, rich and buttery. Pods are 5 to 6 inches long. Bears July 'til frost. We highly recommend this great bean to you.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.



CANGREEN LIMA

113. (65 days.) Have you always wanted a Lima Bean that would be a beautiful green color after you've cooked it or canned it? Then, be sure you plant CANGREEN. It keeps its color for serving and canning. It is the Henderson type but a stronger grower, more prolific bearer, and slightly larger. Wonderful flavor, too. Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.00, Postpaid.



HENDERSON'S BABY LIMA

A Sure Crop

115. (65 days.) This is the favorite with many thousands of our customers . . . because it is such a prolific bearer and has such a wonderfully delicious flavor. Pods and beans are smaller than the Giant varieties but the tremendous yield of luscious beans will more than make up for it. A long time favorite for home canning. No matter what other beans you plant, we certainly recommend this one to you.

Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c;
 2 lbs. \$1.00, Postpaid

"I raised Contender Beans last year. I had 3 rows 15 feet long. They produced enough for myself, my daughter in Wichita and my granddaughter in Topeka. They are heavy yielders and the flavor is superior to any other."

Mrs. W. L. C.
 Central City, Nebr.



POLE BEANS

CULTURE: 1 lb. plants 200 hills. Plant 3 feet apart each way, 4 to 6 beans to the hill. Provide poles 6 to 7 feet high. Or plant them along the edge of your corn and let the corn furnish the poles. They will thrive on your fence, too.

KENTUCKY WONDER

135. (65 days.) *Great Yields. Good Canner.* Heaviest yielding green pod snap bean. If closely picked it will continue bearing until frost. *A peck can often be picked from a single vine.* It is a strong climber. A fat, meaty, brittle pod with a delicious flavor all its own. A great standby for years.

Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.00,
 Postpaid

133. BLUE LAKE. (65 Days.) You pick a big mess of pole beans in a jiffy when you have Blue Lake. A great producer of really stringless, tender beans. Stay tender longer. And, any surplus of the small white dry beans is great for soups and baking. Blue Lake has proven itself in our Test Gardens. Get acquainted with it this year.

Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.00,
 Postpaid.

124. SPECKLED POLE LIMA. (80 Days.) The finest flavored Butter Beans we have ever eaten. It is the most dependable Lima Pole Bean we know of for a great crop every year. For real delicious, tender, rich, nut-like flavor it has no equal. The beans are first green, and then later develop a reddish splash throughout.

Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15,
 Postpaid.

SWISS CHARD

FOR GREENS

210. (55 days.) The broad, tender leaves and stalks make perfect "Greens". A Spring tonic that is loaded with vitamins and mighty delicious to boot. Grows anywhere and come on all summer. The more you cut it, the more it grows. Pkt. 10c; ½ oz. 15c; ounce 25c; ¼ lb. 65c, Postpaid.

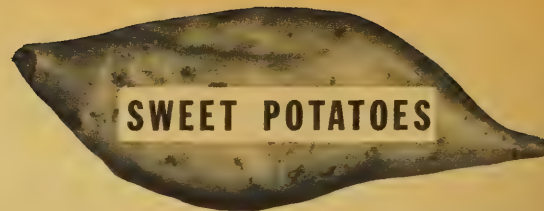


CELERY

One packet makes 200 to 300 plants. Raise like cabbage and tomato plants.

272. GOLDEN SELF-BLANCHING. (100 days.) The very finest Celery in cultivation. Blanches itself to a rich creamy yellow heart with crisp, tender stalks. Pkt. 15c; ½ oz. 45c; ounce 75c, Postpaid.

276 GIANT PASCAL. (125 days.) Very tender, thick, solid, and brittle. Stalks grow 2 feet high. Excellent winter keeper. Pkt. 15c; ½ oz. 40c; ounce 70c, Postpaid.



SWEET POTATOES

Sweet Potatoes have been hard to get and quite high priced for several years. It will certainly pay you well to grow your own.

Plants have been scarce, too, for the last few years. So get your order to us right away. Plants are not shipped until safe weather but shipments are made in the same order we receive the orders. Avoid disappointment by sending your order early.

POSTPAID PRICES

| | | |
|-------------|-------|--------|
| 50 Plants | | \$1.10 |
| 100 Plants | | \$1.59 |
| 200 Plants | | \$2.65 |
| 500 Plants | | \$4.98 |
| 1000 Plants | | \$8.85 |

If you don't know which to order, we recommend Nancy Hall.

10. Nancy Hall 11. Yellow Jersey 12. Porto Rico (Yam)

NEW! BUSH YAM ... for the small garden!

15. NEW BUSH YAM. Tailor-made for a small garden. Plant grows in bush form, small enough to be covered by a bushel basket. Yields heavily and the sweet potatoes are fine textured. Have a fine flavor, too. Have a row in your garden. Plants may be scarce this year. So, order early. (Plant 12 inches apart.)

25 PLANTS 98c; 50 PLANTS \$1.75, POSTPAID

TENDER TABLE BEETS



BABY CANNING BEET

(See picture on Back Cover.)

203. (Baby Beet.) (54 days.) Best canning and pickling beets yet developed. Perfect globe-shaped, smooth and uniform with deep crimson, even color throughout. Grows 3 inches across and makes the finest pickling beet you ever tasted when about half grown. The smooth, tender flesh is the finest quality of them all. Pkt. 15c; ½ oz. 25c; ounce 39c; ¼ lb. \$1.00, Postpaid.

CULTURE: Sow one ounce to 100 feet of row, 6 to 8 pounds per acre. Plant in rows 18 to 24 inches apart, cover seed ½ to 1 inch deep. Thin plants to 4 inches apart. Plant Beets real early and continue clear up until the middle of July. Soak the seed overnight to hasten germination.



Early Wonder

Extra Early. Deep Red.

206. (50 days.) The finest extra early beet. A week or more ahead of Detroit Dark Red. Blood red all the way through. Large, semi-flat with rounded bottom. Perfectly uniform. Fine grained, good flavor. Smooth, clear skinned. The first beet ready for the table in early summer and ideal to plant in late summer for a big fall crop. Pkt. 10c; ½ oz. 20c; ounce 33c; ¼ lb. 90c, Postpaid.

HOME CANNING BEET SPECIAL

NO. 66

½ ounce Baby Canning 25c
½ ounce Early Wonder 20c
½ oz. Detroit Dark Red 25c

Regular 70c Value

ALL FOR ONLY 59c POSTPAID

See page 27 for our gifts to you.

DETROIT DARK RED

Home Canning Favorite

205. (60 days.) In our estimation the best main crop and canning beet in existence. This one does away with the white or light colored zones in the flesh. It cans dark red with no browns or purples. Detroit Dark Red is a globe-shaped beet, a favorite everywhere. Equally good for canning, pickling, or winter storage. This is the one we use at home for our own use.

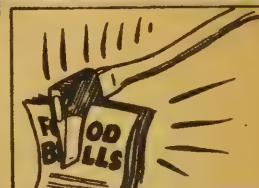
Pkt. 15c; ½ oz. 25c; ounce 39c; ¼ lb. \$1.00, Postpaid.



RED HEART

209. (58 days.) Here is a new, greatly improved variety. The interior color is a solid ringless red, unmatched for fine flavor and excellent texture. A beauty in the dish or in the jar. Slightly smaller than Detroit but more uniform. Pkt. 15c; ½ oz. 25c; oz. 39c; ¼ lb. \$1.00, Postpaid.

SEE PAGE 28 FOR
CROSBY SPECIAL
FINEST NEW BEET



Food Prices Are Still A Big Problem. Cut a great big slice off of your living expenses. Have a good big garden. You'll have the best and enjoy the most by planting Earl May TRIPLE-TESTED SEEDS.

STOCK and POULTRY BEETS



216. MAMMOTH LONG RED MANGEL. (95 days.) The most widely known mangel. Yields up to 40 tons per acre — the large roots often weighing 15 to 20 pounds each. They frequently grow 2 feet or more long with half the beet growing out of the ground which makes them easy to harvest. Just rick them up in storage like stove wood. Skin bright red and flesh white with rings of pink.

½ oz. 15c; ounce 25c; ¼ lb. 75c; lb. \$1.85, Postpaid.

CULTURE: One ounce plants a 100 ft. row. Sow 8 to 10 pounds per acre in April and May in rows about 2½ to 3 feet apart, covering the seed ¾ to an inch deep. Thin plants to 8 inches. Dig before severe frost.

CABBAGE

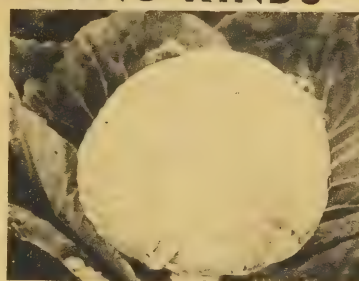
4 DISEASE RESISTING KINDS



MARION MARKET

235. (70 to 75 days.) *Early. Sure to head.* (Disease Resistant.) Also known as Wisconsin Copenhagen Market. Early, round, solid heads, averaging 7 inches thick. Weighs 4 lbs. Has short stems, and is good for early sauerkraut and excellent for all cooking purposes.

Big Pkt. 15c; 1/2 oz. 35c; ounce 60c;
1/4 lb. \$1.75, Postpaid



WISCONSIN HOLLANDER

237. (100 days.) *Large, with fine flavor.* Disease Resistant. Originated from the famous Danish Ballhead. Large round heads, 7 to 9 lbs. and will not burst. Has fine flavor.

Big. Pkt. 15c; 1/2 oz. 35c; ounce 60c;
1/4 lb. \$1.80, Postpaid



EARLY JERSEY WAKEFIELD

236. Disease Resistant. (60 to 65 days.) *Extra early.* Heads cone-shaped with broad base. Weighs 2 to 2 1/4 lbs. First to mature and a favorite everywhere.

Pkt. 15c; 1/2 oz. 35c; ounce 60c;
1/4 lb. \$1.80, Postpaid

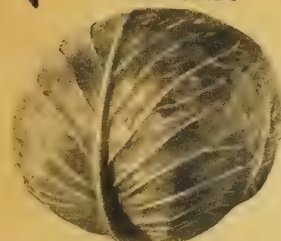


233. GOLDEN ACRE. (65 days.) Earliest round headed cabbage. Golden Acre is short stemmed, has a rich, sweet flavor; fine for slaw, cooked, or for kraut. Heads weigh about 4 pounds. Disease resistant.

Big. Pkt. 15c; 1/2 oz. 35c; ounce 60c;
1/4 lb. \$1.80, Postpaid

SEE PAGE 28 FOR FINEST NEW CABBAGE,
"O-S HYBRID"

2 LATE KINDS



244. DANISH BALLHEAD. (100 days.) Our choice for kraut and a winter main crop. Solid heads weigh 7 to 9 lbs. Will keep throughout the winter. The extra solid heads weigh heavier than any cabbage its size. *Is fine grained and excellent flavor.* Pkt. 10c; 1/2 oz. 33c; ounce 55c; 1/4 lb. \$1.65, Postpaid.

254. PREMIUM LATE FLAT DUTCH. (100 days) The Kraut Cabbage. Large flat 10 to 12-lb. heads keep well in storage.

Pkt. 10c; 1/2 oz. 33c; ounce 55c;
1/4 lb. \$1.65, Postpaid.



232. EARLY COPENHAGEN. (68 days.) The leader of the early round cabbages and is the most dependable all-purpose cabbage we list. Big, round, solid heads weigh 5 to 6 lbs. Very tender, brittle, and fine flavored. Pkt. 10c; 1/2 oz. 33c; ounce 55c; 1/4 lb. \$1.65, Postpaid.

238. RED ROCK. (100 Days.) Very pretty and tasty for fresh slaw, and best of them all for good old boiled cabbage. Purple-red heads are hard as rock, 6 to 8 lbs., vigorous grower. Pkt. 15c; 1/2 oz. 40c; oz. 70c; Postpaid.

CULTURE: 1 packet will produce 200 plants; an ounce about 2,000 strong plants. Sow indoors in February and March. Later crops, sow outside in May. Cabbage likes rich soil. Plants do best in rows 2 feet apart, 18 to 20 inches in the row.

Frost-Proof CABBAGE PLANTS

221. Copenhagen
(Early)

222. Wakefield
(Early)

223. Flat Dutch
(Early)

Approximate Count

| | |
|-------------|--------|
| 50 plants | \$0.69 |
| 100 plants | \$1.19 |
| 200 plants | \$1.75 |
| 500 plants | \$2.95 |
| 1000 plants | \$4.65 |

ALL POSTPAID

The sure and easy way to get big solid heads of cabbage. And from these frost-proof plants you'll be eating fresh cold slaw and making kraut almost before you know it. You'll be eating it weeks ahead of cabbage from seed, often early in June! These thrifty sturdy plants can be planted extra early, because they can be planted right out in those early frosts and light freezes without damage. Once you've tried our plants, you'll be back for more another year. Order early so you can get them out early.



CAULIFLOWER



Early Snowball

EARLY SNOWBALL

330. (55 days.) The best early strain. Pure white solid heads. The heads are 6 to 7 inches thick. Weight 1 1/2 to 2 lbs. Pkt. 15c; 1/4 oz. 95c; Postpaid.

DANISH GIANT

332. (65 days.) Adapted to dry weather. Heavy foliage protects the heads, less liable to blight. Heads 6 to 8 inches thick. Weight 2 lbs.

Pkt. 15c; 1/4 oz. 95c, Postpaid

CULTURE: One ounce of seed will produce about 2,500 plants. Plant the seed and grow plants just like you do cabbage.

Earl May BUG DUST

Order Earl May's Bug Dust right now. Be prepared. Get the bugs before they get your cabbage. 2 1/2 lbs. with a handy duster gun included for only \$1.25, Postpaid.



CHINESE CELERY CABBAGE



260. CHINESE CELERY CABBAGE. (80 days.) *The zest of Celery combined with the fine flavor of cabbage.* The beautiful folded, crisp, white leaves make delicious salad, or you can boil it like cabbage. *Very healthful, easily grown.* You can also serve it like lettuce or celery or prepare like ordinary cabbage. Pkt. 10c; 1/2 oz. 25c; ounce 45c; 1/4 lb. \$1.45, Postpaid.

PROTECT YOUR PLANTS WITH HOTKAPS

Protect plants from frost and other elements, mature crops earlier, keep insects out, keep soil soft. They are cone-like in shape, about 11 inches across the base. Hotkaps make a little hothouse over each plant. Cardboard setter included with each order.

25 Hotkaps, \$1.00.

100 Hotkaps, \$3.25; 250 Hotkaps, \$6.00, Postpaid

CARROTS



GERMANY-TRETTED
FOR A FINER CROP — BIGGER YIELD
SEE PAGE 27



NEW CORELESS

Here's the carrot preferred by thousands of our customers and we certainly recommend it to you.

300. (72 days.) One of the earliest and very fine-flavored. *Sweet, tender, fine grained, crisp flesh of excellent quality. No woody hearts in this one.* Grows 6 to 7 inches long, extremely uniform and one of the best home garden carrots. Beautiful, rich orange-red flesh all the way through. The finest color of them all and one of the richest in Vitamin A.

Pkt. 10c; 1/2 oz. 29c; ounce 45c;
1/4 lb. \$1.35, Postpaid.

DANVER'S HALF LONG

306. (73 days.) Thousands upon thousands of customers each year come back for this grand, dependable carrot. It's one of the best for winter storage. Keeps well all winter long. Can be pulled when young or, if you allow it to stand, it will produce smooth, uniform roots 7 to 10 1/2 inches long and often 3 inches thick. Tender, bright orange, crisp flesh of the finest quality. Adapted to all sections and all types of soil. Pkt. 10c; 1/2 oz. 29c; ounce 45c; 1/4 lb. \$1.35, Postpaid.

Tendersweet

Sweetest and Finest

303. This is the sweetest of all the carrots and it's gaining new friends by the thousands every year. It is a deep, deep orange, very fine grained, smooth and really coreless. The flavor is just grand and it's crisp, too. Grow 6 to 7 inches long. Try Tendersweet for sure this year.

Pkt. 15c; 1/2 oz. 35c; ounce 60c;
1/4 lb. \$1.65, Postpaid.

CARROT HEALTH SPECIAL

ORDER NO. 67

REGULAR CATALOG PRICE, 74c

1/2 oz. Tendersweet (35c)

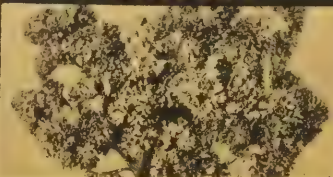
1/2 oz. New Coreless (29c)

Pkt. Danver's Half Long (10c)

ALL FOR ONLY 65c, POSTPAID

CARROT CULTURE: One ounce of seed will sow 100 feet of row, 3 to 4 pounds per acre. A great health food. Their invigorating flavor either cooked, eaten raw, or in salads, recommends them. They will grow easily on almost any kind of soil. For an average Family Garden, plant 1 1/2 oz. Make 2 or 3 plantings two weeks apart.

PARSLEY



Will grow anywhere. Cut it and it comes again. Lots of Vitamin A and Iron. Sow it early.

556. MOSS CURLED. (70-75 days.) Most popular. Rich dark green; crinkled and curled. Pkt. 10c; 1/2 oz. 18c; ounce 30c, Postpaid.

EGG PLANT

CULTURE: 1 packet will produce about 100 plants. Grow them just like you do peppers.

HYBRID EGG PLANT

296. (80 days) A true hybrid that produces a tremendous crop of beautiful purplish-black fruits. Earlier than other varieties, too. You can enjoy the best this year by being sure to plant this new Hybrid.

Pkt. 25c, Postpaid.

294. BLACK BEAUTY. (85 days) Glistening dark fruits grow big, are tender and tasty at all stages of growth. Free from spines and thorns. Uniform rich coloring over entire fruit.

Pkt. 15c; 1/2 oz. 35c; ounce 65c, Postpaid.



KOHLRABI



EARLY WHITE VIENNA

Cross between cabbage and turnip, superior in flavor to any of the cabbage group. *Tender, crisp flesh is delicious either raw or cooked. Easy to grow, sure to crop.* Highly resistant to insects and disease. Get acquainted with this fine vegetable. Plant about 3/4-inch deep, thin to 4 inches apart. Plant some very early for summer use. Plant again in the summer for fall use and storage.

950. EARLY WHITE VIENNA. Finest and best improved strain. Mild and Sweet. Pkt. 15c; 1/2 oz. 25c; ounce 45c, Postpaid.

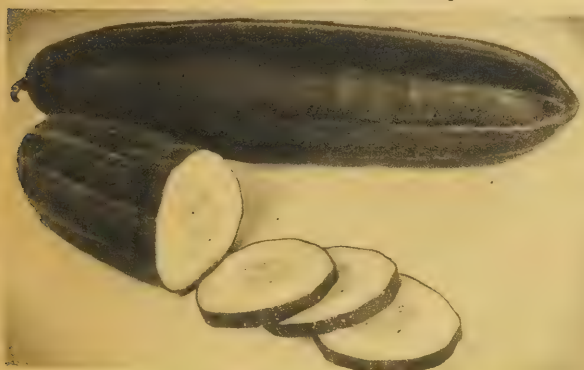


In our 76-acre Test Gardens, we never stop keeping records of varieties and strains: Measuring, weighing, counting, tasting, checking continually. No vegetable is listed in this catalog until it has proved itself in these rigorous tests.



CHECKING CUCUMBERS IN OUR TEST GARDENS

This year we test-planted 17 varieties of cucumbers in our 76 acre Test Gardens. All 17 were carefully compared for size, yield, color, length of production, etc. The cucumbers listed here were found to be the best available by every test. Our Triple-Testing program is carried out with one thought in mind: You deserve the best in vegetables . . . and we will find them and bring them to you!



IMPROVED LONG GREEN

Smooth, Small Seeded, Finest for Slicing and Pickling

372. (68 days.) *The all purpose cucumber.* An old favorite that needs no introduction. Grows 8 to 9 inches long. Beautiful glossy green skin with pure white crisp solid flesh. *The small seed cavity makes it ideal for dills, slicing and chunk pickles.* Long Green was the first cucumber we remember hearing of. This improved strain of Long Green is tops for small sweet pickles when $\frac{1}{3}$ or $\frac{1}{2}$ grown. Thousands of your friends, we know, rely on this grand cucumber for your pickles every year.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; ounce 40c; $\frac{1}{4}$ lb. 95c, Postpaid.

BUG DUST

Better order your Bug Dust right now. $2\frac{1}{2}$ lbs. together with a handy refillable dust gun for only \$1.25, Postpaid.



DARK GREEN ALL HEART

355. (68 Days.) One of the smoothest and best cucumbers we have ever grown in our test gardens. The darkest, richest green and, even in the medium and larger fruits, the seeds are small. It deserves the name **ALL HEART**. *Plant it for the best sliced cucumbers and the finest pickles you have ever made.* You can pick them small for sweets, medium for dills. You are sure to have plenty of every size you want.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; ounce 40c; $\frac{1}{4}$ lb. \$1.00, Postpaid



Delicious for Fresh Salads.

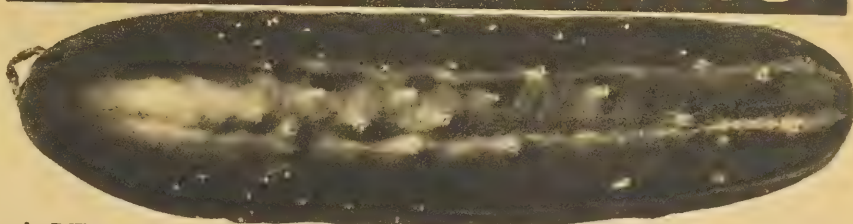
ENDIVE

282. GREEN CURLED ROSE RIBBED. (90 days.) You've probably seen heads of endive in stores, and at fancy prices. *It makes a very tasty, tender, crisp, fresh salad or can be cooked like cabbage.* Your "greens" won't be complete unless you're enjoying Endive.

Pkt. 15c; ounce 25c; $\frac{1}{4}$ lb. 75c, Postpaid.

283. ESCAROLE (Endive) Broad Leaf Batavian. Its broad thick fleshy leaves are twisted and waved, bright green. The inner leaves form a fairly solid head. Extremely crisp and tender. Pkt. 15c; oz. 25c.

CUCUMBERS



NEW EVERBEARING BURPEE HYBRID

Yields Heavily When Others Fail. Keeps Producing Until Frost.

354. (60 days.) Anytime after the vine growth was well started in late June until frost came you could stand off 100 yards from our Test Plantings and tell which was the hybrid. **The growth was that much more vigorous. The set of fruit was heavier. And, after the open pollinated varieties had nearly all dried up and quit, this great hybrid went right on producing.** The cucumbers are of excellent quality, too. Nice green color, smooth, 7 to 8 inches long and 2 to $2\frac{1}{2}$ inches through (See color picture on Page 29). The seeds are smaller and there are a lot less of them. Customers simply can't believe their own eyes when they see what this hybrid does. They grow better cukes and more cukes in a lot less space and on a lot fewer vines. You can do it, too, if you plant our hybrid this year. **Pkt. 25c; 3 Pkts. 65c, Postpaid.**

ALL CUCUMBERS
GERMAYTRETTED
... MORE FOR YOUR MONEY!
(SEE PAGE 27)



MARKETER

370. (63 Days.) With a wonderful record in our Test Gardens two years in succession, Marketer has earned a place in our catalog. It is really a very fine cucumber and a most prolific producer. Outyielded all except our hybrid. Average about 7 to 8 inches long, 2 to $2\frac{1}{2}$ inches through, and they are smooth. **Another feature is the deep dark green color.** The flesh is a crispy snow-white. Marketer will make a friend and a booster out of you, too.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; ounce 40c, Postpaid.

SPECIAL ORDER NO. 68

1 Pkt. NEW HYBRID 25c
 $\frac{1}{2}$ Oz. LONG GREEN 25c
 $\frac{1}{2}$ Oz. NATIONAL PICKLING 22c
1 Pkt. Dill 10c

REGULAR 82c VALUE.

ALL FOR ONLY 69c POSTPAID



SELECT NATIONAL PICKLING or HEINZ CUCUMBER

Favorite for Sweet Pickles

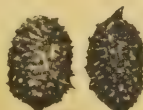
358. (56 days.) This is the cucumber that has been the favorite with the large pickle factories. They like its uniform size, firmness, and crispness. You'll like it too. Rich dark green, flesh pure white. Grows $6\frac{1}{2}$ inches long, $2\frac{1}{2}$ inches thick. **Very straight, with well filled blunt ends. You can pick the little fellows for sweet pickles or let them grow to ideal middle size shown in the fruit jar.**

Pkt. 10c; $\frac{1}{2}$ oz. 22c; ounce 35c;
 $\frac{1}{4}$ lb. 85c, Postpaid

NIAGARA

357. (68 days) Long, smooth, very dark cucumbers grow 8 to 10 inches long, perfect for dills or slicing. Fine for small sweet pickles, too, when picked young. Niagara is truly outstanding because of its disease resistance. These vigorous, healthy vines keep right on bearing a big crop, even when other kinds have wilted down with disease.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; oz. 40c, Postpaid.

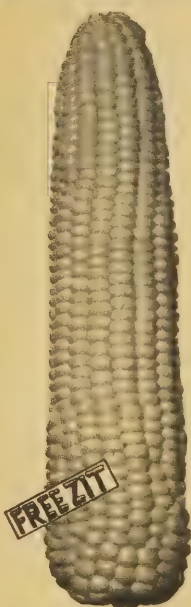


375. GHERKIN. (60 Days.) Different from all others and certainly wonderful for pickles. About 2 inches long, chunky, and covered with tender spines. Vines are amazingly productive. You'll have a world of fine pickles if you plant this one.

Pkt. 15c; $\frac{1}{2}$ oz. 25c; oz. 45c, Postpaid.

See page 27 for our gifts to you.

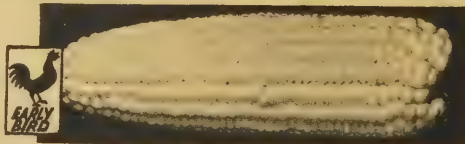
YELLOW HYBRID SWEET CORNS



HYBRID GOLDEN BANTAM

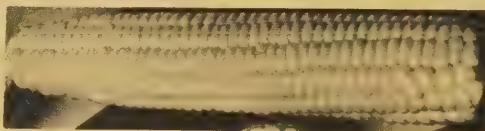
The Standard Favorite

143. Golden Cross Bantam. (84 days). *Still the best yellow Hybrid Sweet Corn.* Yields 25 to 40 percent more than ordinary Golden Bantam. Very tender and sweet. A cross between 2 fine inbred Hybrid Bantams. Stalks generally carry 2 eight-inch ears with 10 to 14 rows of delicious yellow kernels. The standard of them all! Be sure to plant it. **Big 3-oz. Pkt. 15c; ½ lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.**



139. HYBRID 4TH OF JULY. (64 days.) *THE EARLIEST!* One of the very earliest and second to none for fine flavor. The golden ears are 6 to 6½ inches long, 10 to 14 rows, chunky and well filled for such an early yielder. *We call it "4th of July" because for years it has made roasting ears from our first very early planting in time for the 4th of July.* Wonderful flavor. And we recommend it to you highly. (See picture on back page.)

Big 3-oz. Pkt. 20c; ½ lb. 45c; lb. 69c; 2 lbs. \$1.29, Postpaid



142. HYBRID TENDERGOLD. (76 days.) *Famous for sweet, delicious flavor.* Extra tender, too. The golden ears are large, 7 to 8 inches long, 10 to 14 rows. *Especially good for holding supreme eating condition for 10 days or more.* Resistant to bacterial wilt, it makes fast, sturdy growth for a sure bumper yield.

Big 3-oz. Pkt. 15c; ½ lb. 40c; lb. 65c; 2 lbs. \$1.15; Postpaid



SWEET CORN SPECIAL

**ALL SWEET CORN
GERMAYTREATED
FOR INCREASED
YIELD
SEE PAGE 27**

Order No. 75. Three of the very best varieties of different maturities to bring you delicious sweet corn continuously for 3 to 4 weeks. At a real bargain price!

½ lb. Hybrid 4th of July 45c
½ lb. Hybrid Golden Bantam . . . 40c
½ lb. Hybrid Stowell's 40c

Regular \$1.25 Value

ONLY 95¢ POSTPAID

See page 27 for our gifts to you.



WE TEST — YOU BENEFIT

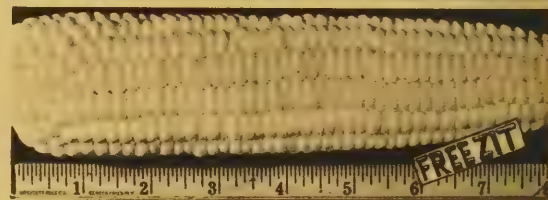
520 different varieties of vegetables were tested in our Test Gardens last year. Careful records were kept on every variety, and only the finest appear in this book.



SWEET CORN IN OUR TEST GARDENS

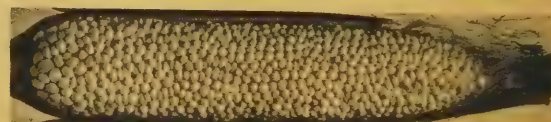
This year we Triple-Tested 62 varieties of Sweet Corn . . . in our laboratory, in our 76-acre Test Gardens, on our tables. On these pages you see the results of those tests: in our opinion, these are the finest Sweet Corn varieties available today.

WHITE HYBRIDS



151. HYBRID STOWELL'S EVERGREEN. Even before its vast improvement as a hybrid, Stowell's Evergreen was always a great favorite. A great yielder, wonderful flavor and tenderness. *Our Hybrid Stowell's intensifies these fine traits. Sweeter, more tender and the highest yielding of all the sweet corns.* The giant ears are 8 to 10 inches long, snowy white and very, very deep grained. A fine corn.

Big 3-oz. Pkt. 15c; ½ lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.



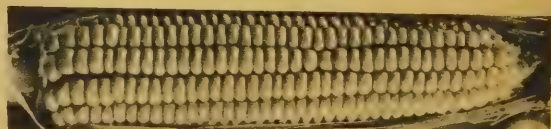
150. HYBRID COUNTRY GENTLEMAN. Open pollinated Country Gentleman was always a sweet, tender, and deep grained sweet corn. *The hybrid variety improves that fine flavor, nearly doubles the yield and brings a hybrid vigor highly resistant to corn diseases.* The 8 to 10 inch ears are snow white and packed tightly with tender, delicious kernels. You don't know how good Country Gentleman can be until you've eaten this new, vastly improved hybrid.

Big 3-oz. Pkt. 20c; ½ lb. 45c; lb. 69c; 2 lbs. \$1.29, Postpaid

OPEN POLLINATED SWEET CORNS

154. STOWELL'S EVERGREEN. (91 days.) An improved strain. It's fine for roasting ears, for drying, and for canning and it has the largest ear, deepest kernel. The corn remains long in the milk before ripening up which lengthens its season for your table use.

Big 3-oz. Pkt. 12c; ½ lb. 30c; lb. 55c; 2 lbs. 90c, Postpaid.

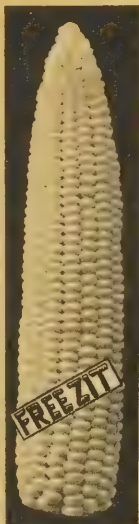


144. GOLDEN BANTAM. (77 days.) Everybody likes Golden Bantam. Many people won't plant anything else. The flavor is delicious, sugar content high. Kernels are tender. Very wide and deep, cob small.

Big 3-oz. Pkt. 12c; ½ lb. 30c; lb. 55c; 2 lbs. 90c, Postpaid.

152. COUNTRY GENTLEMAN. (Shoe Peg.) (93 days.) Long, narrow, pointed kernels and irregular on the cob. It's a dandy! From 2 to 3 large ears on a stalk. Packed with long, white kernels. Sweet, tender and fine flavored.

Big 3-oz. Pkt. 12c; ½ lb. 30c; lb. 55c; 2 lbs. 90c, Postpaid.



GOLDEN HYBRID IOCHIEF

146. (85 days.) We introduced IOCHIEF as "easily one of the best in our Test Gardens." We didn't know then that IOCHIEF would win national fame and a Gold Medal in the All-America Trials. (Originated by Dr. E. S. Haber of Iowa State College.) You'll harvest big tapered ears, 8 to 10 inches long. Deep kernels and extra sweet. They will hold their tenderness and sweetness longer. Very uniform sturdy growth, dependable heavy yield. You simply can't beat IOCHIEF for eating fresh, for home canning, and for quick freezing. Be sure you enjoy it from your garden this year.

Big 3-oz. Pkt. 20c; ½ lb. 45c; lb. 69c; 2 lbs. \$1.29, Postpaid



POPCORN

CULTURE Planted in hills, plant 3 to 4 kernels to the hill with hills 18 inches apart, or drop kernels 6 inches apart in row. Put rows $2\frac{1}{2}$ to 3 feet apart, 6 to 8 pounds of Yellow Jumbo, 4 to 5 pounds of the small white plants an acre.

SOUTH AMERICAN YELLOW JUMBO HYBRID

55% GREATER YIELD; 35% GREATER POPPING VOLUME!

158. (Hybrid K4 or Purdue 32.) No accident about this wonder hybrid! No guesswork about the sensational records this hybrid popcorn is making! At Purdue University, where it was originated, exact tests have been made over a period of years. In a 4-year test, Purdue 32 yielded 55% more than Open Pollinated. In a 3-year test, it popped 35% greater volume. Giant popped kernels, the nearest hull-less of any corn you've ever eaten, and the flavor and texture are "excellent". Average a little better than 2 big ears per stalk. Out of 24 varieties in our tests, this was the best. Big Stalks, almost like field corn. We have a limited production of this South American Jumbo Hybrid (Purdue 32) this year. You need to know what a wonder hybrid it really is. Don't delay. Send your order today.

$\frac{1}{4}$ lb. 25c; $\frac{1}{2}$ lb. 40c; lb. 65c; 5 lbs. \$2.85, Postpaid



HYBRID WHITE HULLESS

160. This is the finest and best white popcorn you can grow. Thousands of our customers plant it every year and we sell tons of it for popping corn. It suits everybody. Grand flavor and the most tender you've ever eaten. It is really hullless and pops to the amazing record of 26% more volume than the old variety and yields 16% more. For the best in yielding and the finest flavor, we certainly recommend this one to you.

$\frac{1}{4}$ lb. 25c; $\frac{1}{2}$ lb. 40c; 1 lb. 65c; 5 lbs. \$2.85, Postpaid



Strawberry Popcorn

163. A novelty for the Fall Decorations. These bright mahogany-red little ears are only about 1 inch across. Attractive and different for centerpieces, Fall bouquets, and fireplace decoration. Grows only about 4 feet tall and each stalk produces 2 to 3 little ears. Big ounce Pkt., 25c, Postpaid.



168. RAINBOW. (Indian Flint Corn). The beautiful, variegated ears come in attractive contrasting colors. Just the thing for Fall harvest decorations. You will find many uses for these attractive ears in table and indoor arrangements. Big Two Ounce Pkt. 25c; $\frac{1}{4}$ lb. 40c, Postpaid.

Muskmelons – Cantaloupes

CULTURE: One ounce will plant 50 hills. Melons like warm, rich soil, slightly sandy. Plant them when all danger of frost is past, in hills about 6 feet apart each way. Plant 6 to 8 seeds to the hill and thin to 3 strong plants.



EARLY DELICIOUS

**Largest and Sweetest
Early Melon**

440. (75 days.) The champion of our Test Gardens again this year! It was the first one we ate and it out-produced all the others, too. The big netted fruits weigh 3 to 4 lbs., have very thick orange flesh. They are extra sweet and delicious. If you have been looking for an early melon, plant Early Delicious. It's extra early, extra big, and has a wonderfully fine flavor.

Pkt. 15c; ounce 45c;
 $\frac{1}{4}$ lb. \$1.00; lb. \$2.95,
Postpaid.

467. BANANA MUSKMELON. (98 days.) This one is shaped like a huge banana. Tastes banana-like, too. It's a big, smooth, lemon-yellow melon. Grows to 6 lbs. The flesh is deep salmon and, believe us, it's mighty fine eating. Get acquainted with this melon if you want something rare and fine in muskmelon flavor.

Pkt. 15c; ounce 30c; $\frac{1}{4}$ lb. 75c,
Postpaid



HEARTS OF GOLD

458. (85 days.) We put this one on top of the list for sweetness. Vigorous vines are blight-resistant and very productive. Ripens close to the rind. The seed cavity is very small. *In our opinion it's one of the best melons that you can grow in the home garden.* Sweet, spicy, deep salmon colored flesh with a distinct flavor. Be sure and grow this one.

Pkt. 15c; ounce 40c; $\frac{1}{4}$ lb. 85c; lb. \$2.65, Postpaid



HALE'S BEST JUMBO

Special Strain

430. (80 days.) Improved Hale's Best Strain selected for its large size and fine flesh and flavor. Ideal for the home garden and roadside stand. Delicious, sweet, bright orange salmon flesh is firm and fine grained. Extra thick flesh with small seed cavity. Our choice of the Hale's Best Melons.

Pkt. 10c; ounce 35c; $\frac{1}{4}$ lb. 80c; lb. \$1.95, Postpaid

PRIDE OF IOWA

Sells at Premium Prices

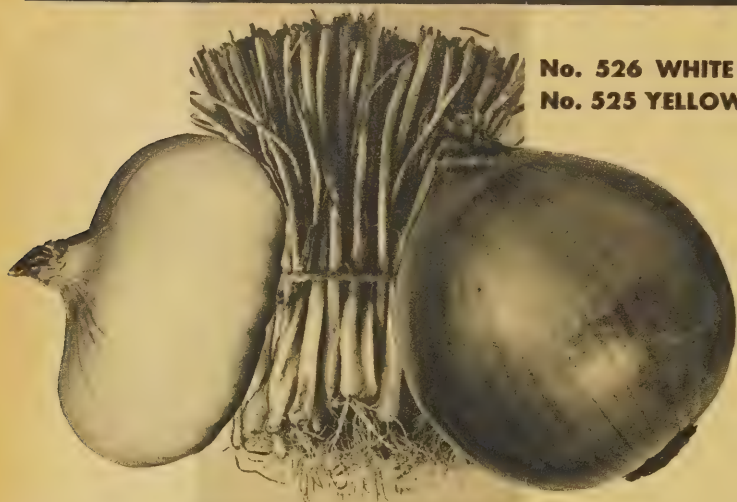
434. (85 days.) Best of them all for fine flavor and real eating quality. *Combines the matchless flavor of Honey Rock with the finest flesh-texture of Hearts of Gold, and larger than either of them.* Rich salmon colored flesh, small seed cavity. An excellent shipper, commands top prices on every market. A real treat in the home garden, too.

Pkt. 10c; ounce 40c; $\frac{1}{4}$ lb. 85c;
lb. \$2.65, Postpaid



NEW! EARLY SUNRISE MUSKMELON . . . SEE PAGE 29

ONION PLANTS



YOUR CHOICE OF
No. 526 WHITE BERMUDA (Sweetest of all)
No. 525 YELLOW SWEET SPANISH (The Giant)

(Approximate count)

200 Plants \$1.00
 300 Plants \$1.45
 500 Plants \$1.95
 1000 Plants \$3.40
 2000 Plants \$5.45
 3000 Plants \$6.95

ALL POSTPAID

(See Back Cover for prices on White Sweet Keeper.)

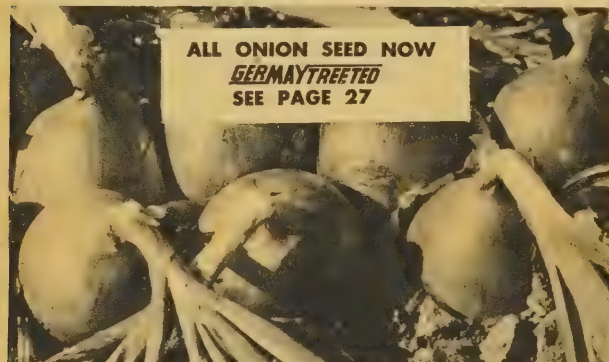


**34 ONIONS
 TO THE BUSHEL!**

We thought a bushel of 41 onions weighing 50 lbs. was a good record . . . until Lyle Vosburgh of Sycamore, Illinois sends this picture of 34 onions overflowing a bushel basket . . . and weighing 57 pounds! Both records came from our Yellow Sweet Spanish plants, and thousands of our customers get sensational yields each year. But order early—they must be planted early to make the big size.

Easy to plant. Easy to grow. And they make tremendous yields of big, mild, sweet onions.

Once you've seen and eaten fine big onions grown from plants, you'll always plant them. Light frosts and freezes, even a light snow, won't hurt them. So, you can put them out extra early to get a full growing season. Plant them about 1½ inches apart. The first time you thin them out for "green" onions. The next thinning for stewed onions. Then, let the rest go on to make you plenty for fall and winter use. We have the two best-by-test varieties: **WHITE BERMUDA**, the mildest you've ever eaten, and **YELLOW SWEET SPANISH**, a wonderfully mild onion that keeps for months! Both must be planted early if you want the most and best for your money. So, order early. We'll ship at the right time.



ALL ONION SEED NOW
GERMAINTREATED
 SEE PAGE 27

CULTURE: One ounce of onion seed will plant 150 feet of row. It takes 5 to 6 lbs. for an acre. One packet will plant about 25 feet. Sow onions early. They like rich, well-drained soil, slightly sandy. Thin to 3 or 4 inches apart in the rows for best results.

ONION SEED

502. SWEET SPANISH YELLOW GIANT. (110 days.) The favorite the country over. Attractive deep yellow color with clear white flesh of a mild flavor. A large onion that makes a vigorous top growth that is free from disease. **Excellent keeping quality combined with large size and good color makes it the most popular onion today.** Very mild and sweet. Pkt. 15c; ½ oz. 45c; ounce 75c; ¼ lb. \$2.10, Postpaid.

500. SWEET SPANISH WHITE GIANT. (110 days.) The largest white onion. Globe-shaped. Just like Yellow Giant except it has a clear white color. Very mild, white flesh. **It doesn't bite!** Really a wonderful mild onion. Pkt. 15c; ½ oz. 45c; ounce 75c; ¼ lb. \$2.15, Postpaid.

508. SOUTHPORT RED GLOBE. (110 days.) Purplish-red, flesh pure white. Finest red onion that grows, best winter keeper. Pkt. 15c; ½ oz. 30c; ounce 65c; ¼ lb. \$1.80, Postpaid.

506. SOUTHPORT WHITE GLOBE. (110 days.) Best keeping white onion. Perfect globe-shaped, solid, sweet, white flesh. Pkt. 15c; ½ oz. 40c; ounce 70c; ¼ lb. \$1.90, Postpaid.

510. SOUTHPORT YELLOW GLOBE. (114 days.) Golden-yellow, globe-shaped. Mild flavor, Hardy, an outstanding onion. Pkt. 15c; ½ oz. 30c; ounce 60c; ¼ lb. \$1.75, Postpaid.

Page 38



Bunch, 65c; 2 Bunches, \$1.25; 10 Bunches, \$4.15, Postpaid.

(Approximately 100 plants per bunch depending on size of plants)

Hybrid SWEET SPANISH

530. Big and yellow, these genuine F-1 Hybrid Onions weigh over 2 lbs each. Plants start quicker, grow more vigorously, mature 10 days to 2 weeks earlier than standard Yellow Spanish. Mild, it keeps better and grows bigger. We just completed a two-year testing program, checking 11 newly developed Hybrids. We picked Hybrid Sweet Spanish on the basis of yield and over-all performance.

LEEKS

958. Long, clear white shanks with that mild onion flavor. Fine for seasoning. Pkt. 10c; Ounce 45c, Postpaid.

ONION SETS



Excellent quality sets. The uniform, smooth, sound kind you need for a bumper yield. They will make the earliest green onions and are good keepers for winter use. One quart plants about a 30 foot row. Sets have been scarce in years past . . . so send your order early.

534. YELLOW SETS

536. WHITE SETS

Qt. 35c; 2 Qts. 65c; 4 Qts. \$1.19,
 Postpaid

See page 27 for our gifts to you.

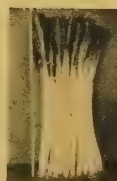
GARLIC SETS

537. The most pungent flavor of the onion family. For flavoring soups, salads, and stews.

10 Garlic Buttons 10c;
 ½ lb. 35c; lb. 65c,
 Postpaid



WHITE BUNCHING ONIONS



515. Earliest of Them All. A bulbless onion that produces an abundance of mild, tender, sweet stalks and keeps coming year after year after they are once started. They are ready for the table usually a full six weeks ahead of onions from sets. There will be from 4 to 9 slender, silvery white stalks in each cluster, stalks twice the size of ordinary bunching onions. **Needs no covering or protection, never winter kills.** Plant the seed this Spring and you'll be enjoying them next Spring and from then on.

Pkt. 15c; ½ oz. 55c, Postpaid

LETTUCE

CULTURE: Order 2 or 3 Packets so you can make several plantings and keep fresh, tender lettuce coming all the time. A packet will sow 40 to 50 feet. One ounce plants a row 150 to 200 feet long. Loose Leaf Lettuce should be planted in the open ground as early as it can be worked. Head Lettuce should be started in cold frames and transplanted or sown in the open like Loose Leaf. Plants should be thinned to about 12 inches apart.

LOOSE LEAF LETTUCE



BLACK SEEDED SIMPSON

402. (46 days.) **THE FAVORITE.** A splendid loose leaf cutting variety. Forms large plants. Grows quickly. Tender, crisp leaves are sweet and tasty. *Stands heat and drouth where other kinds have failed.* Many call it the everbearing lettuce.

Pkt. 15c; 1/2 oz. 22c; oz. 35c, Postpaid

EARLY PRIZE HEAD

404. (47 days.) *Reddish tinted leaves.* One of the best known of the curly-leaved varieties. Bright green tinged with brownish-red. *Very quick grower.* Stays tender a long time—crisp, tender, and sweet.

Pkt. 10c; 1/2 oz. 22c; oz. 35c, Postpaid

OAK LEAF (LEFT)

410. (40 days) The rich green of its leaves, its tenderness and mild flavor even in hot weather, continue to make Oak Leaf a home garden favorite. Thick tender leaves that form a close semi-loose leaf head. We call it the summer lettuce because it stays mild and tender.

Pkt. 15c; 1/2 oz. 25c; oz. 45c, Postpaid.

GRAND RAPIDS

406. (43 days.) Earliest, quickest growing. Light green, broad, wavy leaves grow in loose clusters. *Retains its freshness a long time after being cut.* Masses of tender, delicious, juicy leaves.

Pkt. 10c; 1/2 oz. 22c; oz. 35c, Postpaid.

EARLY CURLED SIMPSON

401. (45 days.) One of the best. Forms a cluster of crumpled leaves in the center. *Very crisp and sweet and delicious.* Color light green. A very thrifty grower.

Pkt. 10c; 1/2 oz. 22c; oz. 35c, Postpaid.

NEW! SALAD BOWL LETTUCE — SEE PAGE 29

HEAD LETTUCE



GREAT LAKES

411. (75 days.) This **ALL AMERICA WINNER** is famous for heading up in spite of unfavorable weather. The heads are only medium size but are firm and have an excellent flavor. Be sure you plant Great Lakes if you like crisp, refreshing lettuce heads.

Pkt. 15c; 1/2 oz. 30c; oz. 50c, Postpaid

WONDERFUL HEAD

415. **WONDERFUL HEAD.** (70 days.) *A leading variety.* This is the big solid head lettuce your grocer sells. Forms large, compact heads. *One of the largest of all the head lettuces.* Often weighs 2 to 3 pounds. Rich, dark green leaves are large and crumpled.

Pkt. 15c; 1/2 oz. 29c; oz. 45c, Postpaid.

417. **CHICKEN LETTUCE.** (48 days.) Early, produces the largest, tallest growing mass of leaves of any known variety. Makes a world of green feed full of vitamins and keeps the chickens healthy. The more you cut the more it grows. Pkt. 10c; ounce 18c; 1/4 lb. 45c, Postpaid.

BIBB LETTUCE

414. (57 days.) New and finer flavor for salads. A small-headed lettuce of excellent quality. A favorite because of its thick, dark green, smooth leaves. Often used in salads in the luxury hotels.

Pkt. 20c; 1/2 oz. 35c; Oz. 60c, Postpaid.

WATERMELONS

CULTURE: One packet plants 8 hills. One ounce of seed about 25 to 30 hills, 3 pounds to the acre. Melons like well-drained, rich, sandy loam. Plant in hills 8 to 10 feet apart each way. Plant 6 to 8 seeds to the hill and thin to 3 strong plants. Cover seed 3/4 inch.

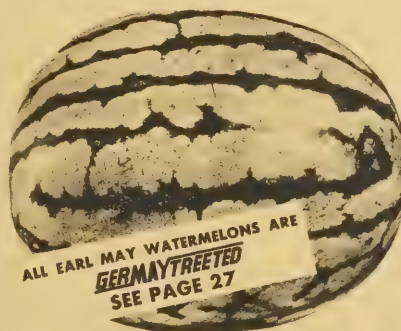
See Hybrid Dixie Queen Watermelon on Page 29.



WILT-RESISTANT KLECKLEY No. 6

483. (82 days.) Improved Kleckley Sweet. A long, green melon with square ends. Thin, hard shell rind, broad, solid heart of rich red flesh that is crisp and juicy. Average 30 to 35 lbs. Exceptionally sweet. *We have a large quantity of seed which was produced on soil heavily infested with wilt organism. That's why we recommend it to you as fully Wilt Resistant.* That's the kind of seed you want for planting.

Pkt. 15c; ounce 33c; 1/4 lb. 60c; lb. \$1.75, Postpaid



DIXIE QUEEN

(Left) Big and Sweet

477. (85 days.) Made a hit from the start. A round melon with red flesh, deliciously sweet clear to the rind. *Our customers tell us it is the finest and most deliciously sweet and tender melon they have ever eaten.* Weighs from 32 to 55 pounds. Small white seeds and very few of them. This melon has the largest bright red heart of any melon we have ever seen. Great for shipping and moving around, brings a premium on every market. Pkt. 10c; ounce 35c; 1/4 lb. 70c; lb. \$1.95, Postpaid.



SUGAR BALL

Ice Box Size

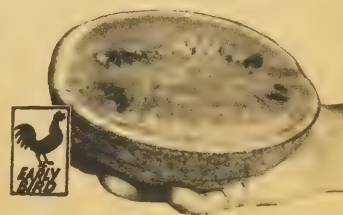
486. (63 days) *Earliest melon that grows.* Thin rind, grayish green color. Fiery red flesh, crisp and sweet. A convenient icebox size, 12 to 15 lbs. We grew a fine batch of them in our Test Gardens. It's very prolific—producing many melons on each vine.

Big Pkt. 15c; oz. 35c; 1/4 lb. 75c; lb. \$2.00, Postpaid

NEW HAMPSHIRE MIDGET Individual Serving Size

484. (65 days) Pictured at the left is the sweetest "handful" of watermelon you've ever eaten and it made a grand yield in our Test Gardens this year. It is early, too. Melons are only 7 or 8 inches long. The flesh is the richest, darkest red of them all... with a wonderful sweet and delicious flavor. The rind is really less than 1/4 inch thick. A midget in size but good eating and mighty early.

Pkt. 15c; oz. 45c, Postpaid



480. **EARLY KANSAS** (85 days.) (Red Seeded Hutchinson) Stands dry weather. Earliest large round faintly striped melon, 30 to 40 pounds. More popular every year due to earliness, large size, wonderful sweet flavor, and ability to stand hot, dry weather. Crisp, bright red flesh of fine texture. Reddish-brown seeds.

Big pkt. 10c; ounce 25c; 1/4 lb. 60c; lb. \$1.75, Postpaid.

BUG DUST

ORDER BUG DUST NOW. Have it come right along with your seeds. Thousands of our customers have used it satisfactorily for years. 2 1/2 lbs. together with a handy refillable dust gun for only \$1.25, Postpaid. Order yours now.

FAMILY MELON PATCH ORDER NO. 72

1 Pkt. New Hampshire Midget... 15c
1 oz. Kleckley Sweet No. 6 33c
1 Pkt. Hybrid Dixie Queen 25c
Regular Catalog Value 73c
Postpaid for only 55c

See page 27 for our gifts to you.



LITTLE MARVEL

Tender and Sweet. The Canning Favorite
180. (60 days.) King of all the early garden peas. Everybody likes this one, because it is noted for its quality, high yields, and earliness. One of the best garden peas in our trial garden every season. **You can't beat it.** Stands a long time in perfect condition for picking. Dark green vines, nearly round pods with square ends. The pods are 3 inches long, plump, well filled—you get 7 to 8 tender peas in each pod. Vines grow 18 inches high. **Quality and flavor unsurpassed.** Make your first planting as soon as you can get into the garden. Other plantings should follow every week. That's the way to have all you want to eat and to can or dry.

Big 3-oz. Pkt. 15c; ½ lb. 35c; lb. 59c;
 2 lbs. \$1.00, Postpaid



178. GIANT FILLBASKET. (73 days.) Called "Fill basket" because of its large pods that are borne in clusters. **Very prolific and easy to pick.** Pods large, dark green, well-filled with wrinkled peas of excellent quality. Vines about 20 inches tall, strong and hardy. They'll certainly fill a basket when they start bearing. See that fine lot of them in the picture.

Big 3-oz. Pkt. 15c; ½ lb. 35c; lb. 59c; 2 lbs. \$1.00,
 Postpaid.

179. Giant Progress No. 9. See Page 28. (62 days.) The earliest and heaviest yielding of all the large podded peas. Double the size of early kinds. Dark green pods 5 to 5½ inches long. Plump and pointed. With 7 to 9 big, fat, plump and sweet peas in every pod. So rich and tender! Vines grow 18 inches high.

Big 3-oz. Pkt. 15c; ½ lb. 35c; lb. 59c; 2 lbs. \$1.00,
 Postpaid.

PEAS

Delicious fresh peas. Plenty canned for good eating all winter. Make several plantings of peas. Have all you can eat fresh and a surplus for home canning.



Garden Pea Special

ORDER NO. 71

½ lb. Early May 33c
 ½ lb. Little Marvel 35c
 ½ lb. Victory Freezer 35c

Earl May's Garden Inoculation
 Included (enough for all the
 peas) 10c

FOR
 ONLY

89c

Postpaid

Regular Catalog Price. . \$1.13



VICTORY FREEZER

176. (65 Days.) Made thousands of enthusiastic friends when we introduced it. Sugar sweet, tender, fine color. And it holds these fine qualities for quick freezing and home canning. Yields heavily. Grows 2 feet high, pods are long and carry 6 to 8 peas. Whether for fresh table use, freezing, or canning you will be enthused with Victory Freezer.

Big 3-oz. Pkt. 15c; ½ lb. 35c;
 lb. 59c; 2 lbs. \$1.00, Postpaid.

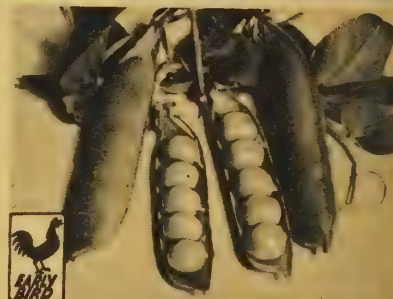
"In spite of the rainy weather we had last spring
 I canned 46 pints of Little Marvel peas from 1½
 pounds of seed."

Mrs. I. B.
 Corning, Mo.

INOCULATE YOUR PEAS

INOCULATE for early crops and bigger yields. Earl May's Garden Inoculation does it for sure. 10c Home Garden Size, enough for 2 to 4 lbs. of peas or beans. Directions for easy use sent, too. Be sure you order Inoculation. It sure pays! Only 10c, Postpaid.

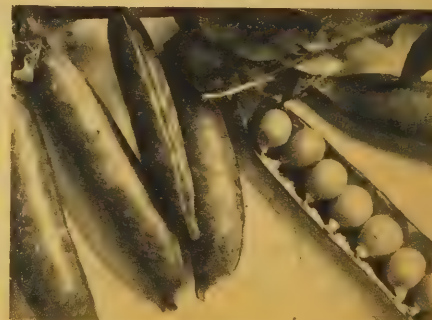
Extra Early Kinds



EARLY MAY PEA

Extra Early, Sweet and Tender

174. (55 Days.) As early as the earliest and far sweeter and more tender than the Alaska types. Vigorous vines grow 2 feet high and make big yields of sugar-sweet peas. A favorite for every use: delicious eaten fresh, fine for home canning, unexcelled for quick freezing. Sure to please you in every way. Big 3-oz. pkt. 15c; ½ lb. 33c; 1 lb. 55c; 2 lbs. 95c, Postpaid.



WILT-RESISTANT ALASKA

171. (55 days.) **Earliest of all.** Finest new strain of Wilt-Resistant Alaska Pea. Noted for its large pod size, big crops, and wonderful flavor. A great canning variety. Vines grow 2 to 2½ feet tall. 7 to 9 peas of exceptional quality in every pod. 100% resistant to wilt. Big 3-oz. Pkt. 12c; ½ lb. 30c; lb. 50c; 2 lbs. 85c, Postpaid.

See page 27 for our gifts to you.



THE RECORDS TELL THE STORY

There's no guesswork in our Test Gardens! Every planting of every variety is carefully recorded. The habits of growth are noted, the yield counted, weighed, and tasted. When we recommend a vegetable, you can be sure we know it's good.



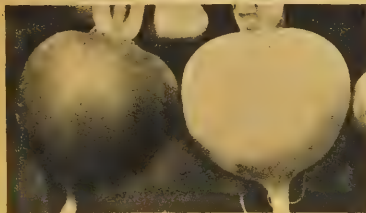
EARLY BIRD The Earliest One!

640. (20 days.) It wouldn't be a garden without Early Bird. Our customers say our strain is the finest, uniform radish they have ever seen. Globe-shaped, bright scarlet. Flesh pure white. Very fine grained. Crisp and tender. You'll say it's the finest radish you've ever eaten . . . and you'll be eating them three weeks after they are planted.

Pkt. 10c; ounce 22c; 1/4 lb. 50c; lb. \$1.25, Postpaid

DON'T MISS "CAVALIER"

SEE PAGE 28



Always Solid, Crisp. Grows as big as a walnut.

Two Wonderful Giant Radishes

642. **CRIMSON GIANT.** (28 days.) Thousands of you already know this great big radish. Crisp, solid, sweet, tender and twice as big as other early radishes. One of the very finest. You're missing a real treat if you don't plant Crimson Giant.

Pkt. 10c; ounce 22c; 1/4 lb. 50c; lb. \$1.25, Postpaid

643. **WHITE GIANT.** (28 days.) This is a twin brother for Crimson Giant, only it is snow white. As big as Crimson Giant and just as mild, as solid, as crisp and tender. The two together make an attractive dish, too. Pkt. 15c; ounce 22c; 1/4 lb. 50c; lb. \$1.25, Postpaid.

639. One packet each of Crimson Giant and White Giant only 19c, Postpaid.

RADISHES

Enjoy radishes over a long period of time with successive plantings.

CULTURE: A packet plants 20 feet. One ounce sows a 100-ft. row. Sow real early, as soon as the ground can be worked. Keep planting radishes clear up until mid-summer and even in the early fall. Rows 12 to 18 inches apart. Cover the seed one-half inch.

RADISH OFFER

SPRING AND SUMMER

No. 73. Make planting every 10 days and enjoy these tender, crisp radishes.

| | | |
|------------------------------|-----|-------------------------|
| 1 oz. Early Bird | 22c | ALL FOR ONLY 45c |
| 1 Pkt. Cherry Bell | 15c | |
| 1 oz. White Icicle | 22c | |

Reg. Catalog price 59c

Postpaid



WHITE ICICLE

NEW CHERRY BELL SEE BACK PAGE



SPARKLER

658. (24 days.) Here's one that comes just five days later than Early Bird. Roots are round and smooth. Bright scarlet red, one-third white. Pure white, crisp, juicy flesh that is always tender. Popular with market gardeners. One of the most attractive radishes of all, and in demand everywhere.

Pkt. 10c; ounce 22c; 1/4 lb. 50c; lb. \$1.25, Postpaid



FRENCH BREAKFAST

644. (25 days.) A good, reliable favorite. When pulled young is about the finest most crisp, tender of all. Early on the market, early in the home garden. The roots are 3/4-inch thick. 1 1/2 inches long. A bright scarlet with white tip.

Pkt. 15c; ounce 28c; 1/4 lb. 65c; lb. \$1.35, Postpaid

Pure White, Crisp, Tender

654. (27 days.) The favorite everywhere. Remains in eating condition longer than any other first early radish. They are crisp as ice. Tender and juicy and a bunch of these and some bread and butter make a wonderful meal all by themselves. Grows 4 to 6 inches long, pure white, very crisp and brittle. Pkt. 10c; ounce 22c; 1/4 lb. 50c; lb. \$1.25, Postpaid.

WINTER RADISHES



CULTURE: Sow in early July. Dig before frost and store in a cool place.

666. **CALIFORNIA WHITE MAMMOTH.** (60 days.) A fine white, crisp Winter Radish, 8 inches long, 2 inches thick. Pkt. 15c; ounce 25c; 1/4 lb. 55c; lb. \$1.25, Postpaid.

668. **CHINA ROSE.** Roots 6 inches long, 2 inches thick. Smooth, bright rose-red. Very firm. Pkt. 15c; ounce 25c; 1/4 lb. 55c; lb. \$1.25, Postpaid.

SQUASH

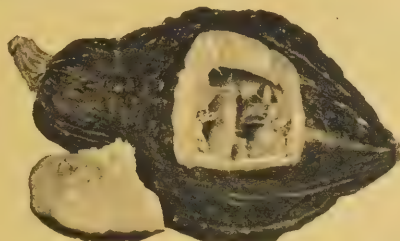
CULTURE: 1 ounce plants 25 to 50 hills. Prefer warm, light, rich soil. Plant the hills 4 to 6 feet each way. Plant 6 or 8 seeds, then thin out to 3 or 4 plants to a hill.



BUTTERNUT

712. (85 days.) Far and away the best squash we have ever eaten. Baked or stewed or made into pies, it is so smooth and delicious you will be delighted. Nothing like it for fine texture and delicious flavor. Handy size for home use, 8 to 10 inches long . . . and most of it solid meat. It is a big yielder, too. Plant this one sure.

Pkt. 15c; oz. 45c; 1/4 lb. \$1.25; lb. \$3.25 Postpaid

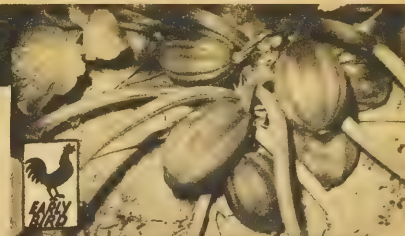


Chicago Warty Hubbard

720. (95 days.) The top-seller of all the Hubbard Squash. A great winter keeper. Has rich, golden yellow-colored flesh. Fine grained and dry. Weighs about 12 lbs. and is the Queen of the Winter baking squash. Pkt. 10c; ounce 25c; 1/4 lb. 65c; lb. \$2.10, Postpaid.



730. **TABLE QUEEN.** (75 days.) The No. 1 table squash. It's small so you can get 2 servings out of each one. About the size of a coconut. Dark green, hard-shelled. They keep as well as Hubbard. Flesh rich orange yellow and has fine flavor. Have a big bunch in your cellar for next winter. Pkt. 10c; ounce 23c; 1/4 lb. 60c; lb. \$1.05, Postpaid.



BUSH TABLE QUEEN (Uconn)

732. An Old Favorite In A New Form. (50 Days.) Made to order for you folks who love Table Queen but haven't a lot of room to grow it. Gold Medal Winner in All-America trials! As many as 6 to 8 Table Queens on a bush only 3 to 4 feet across. Rich delicious flavor and an excellent keeper.

Pkt. 20c; oz. 45c, Postpaid

SEE PAGE 27 FOR OUR EXTRA GIFTS FOR YOU



RUTGER'S MAIN CROP (77 DAYS)

Favorite for Canning

765. This great tomato is the best, large, red, main crop tomato of them all. The fruits are large and the quality is unsurpassed. The plants are strong and have just enough foliage to protect the fruits from sun scald. The large, bright scarlet tomatoes ripen from the inside out, evenly all the way through. The deep red, solid flesh is exceptionally fine for slicing and canning. You'll get a larger yield from Rutgers than any other variety we know of. An all around, all purpose, home garden tomato.

Big Pkt. (over 800 seeds) 10c; 1/2 oz. 35c;
ounce 60c; 1/4 lb. \$1.65, Postpaid



Weeks Ahead of Main Crop Varieties

RED CLOUD

Made wonderful records again last year against very unfavorable conditions.

761. (57 days.) You have never seen a tomato like Red Cloud. They are firm, smooth, meaty, and medium size . . . exactly the kind you prefer for slicing and canning. Red Cloud ripens unbelievably early! Plants set out early in May yield some ripe tomatoes in Mid-July and will be in full production by August 1st. You can be eating Red Cloud out of your garden when tomatoes are selling for 7c to 10c apiece. Order Today.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c, Postpaid

ORANGE JUBILEE

767. (75 days) A big, smooth tomato of the Rutgers type, that ripens to a real orange tomato. Makes a beautiful salad plate when sliced with red tomatoes. A delicious flavor, and non-acid, too . . . ideal for acid-free diets.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 65c, Postpaid.

Page 42

TOMATOES

CULTURE: 1 packet produces 100 plants; 1 ounce about 1500 plants. Four or five weeks ahead of when you want to set plants in the garden start the seed in a hotbed or small box in the window. Plant rows 3 inches apart, cover 1/4 to 3/4 inch deep. When plants are 1 inch high transplant to 1 inch apart each way. When all danger of frost is past set the plants in the garden 3 to 4 feet apart each way.



HYBRID BEST-ALL

753. (75 days) Produced from two of the finest strains in the country! A great yielder of large red fruits. Tomatoes can't be beat for flavor and firmness. Pkt. 25c, Postpaid.

SEE PAGE 29

HYBRID EARLY GIANT

750. (65 days) The greatest-yielding early Hybrid Tomato in our Test Gardens last year. Large, smooth, red tomatoes started extra early and continued into October. A wonderful new development. Pkt. 25c, Postpaid.

SEE PAGE 72



SIoux

Smoother Large Early Tomato

762. (65 days.) You can count dozens of big smooth tomatoes on the Sioux vine above. The foliage was removed to show you what a wonderful set of fine fruit you can expect from this new variety. The fruit is large, extra smooth, and much more meaty-solid than the old varieties. Sioux ripens uniformly to a beautiful bright red (no green shoulders or spots) and the flavor is truly delicious. Be sure you have Sioux in your garden this year. You'll agree it is a great variety.

Big Pkt. 15c; 1/4 ounce 30c; ounce 90c, Postpaid.

(See Plant prices at the right.)

757. MARGLOBE. (77 days.) Always produces a fine crop of very uniform, smooth, round, solid fruits. Marglobe is a great big fellow, bright red, very productive.

Pkt. 10c; 1/2 oz. 30c; ounce 45c; 1/4 lb. \$1.55, Postpaid

756. PONDEROSA. (88 days.) The great big tomato.

Big Pkt. 15c; 1/2 oz. 55c; ounce 1.00, Postpaid

755. RED OXHEART. (90 days.) Enormous tapering fruit.

Big Pkt. 15c; 1/2 oz. 55c; ounce 1.00, Postpaid

759. WHITE QUEEN. (78 days.) Delicate, mild, anti-acid. Ivory white. Pkt. 15c; 1/2 oz. 45c, Postpaid.

See page 27 for our gifts to you.



TOMATO PLANTS

BETTER and MORE CONVENIENT

For FAST GROWTH and EARLY BEARING you can't beat these OUTDOOR GROWN Tomato Plants. They are tough and sturdy. They start quicker, grow faster and bear earlier than the soft tender hot house plants. Shipment made at the proper time for your territory after frost danger is past. We will ship early if you tell us to on your order. (We cannot make shipments of smaller quantities than listed.)

Your Choice—Postpaid

| | |
|-----------------------|-------------------|
| 741. Rutgers | 25 Plants 74c |
| | 50 Plants \$1.15 |
| 743. Red Cloud | 100 Plants \$1.75 |
| | 200 Plants \$2.25 |
| 744. Sioux | 500 Plants \$3.98 |

MAY'S HYBRID BEST-ALL
20 PLANTS \$1.00, POSTPAID

Super Outdoor-Grown TRANSPLANTS

Heavier Root Growth!
Stockier, Sturdier Plants!

Transplants have a
real HEAD START

795. Rutgers 797. Sioux
796. Red Cloud

25 Plants \$1.00
50 Plants, \$1.49, Postpaid



Earl May TOMATO DUST

A combination Fungicide—Insecticide designed expressly for the control of both Early and Late Blight on tomatoes. 1 lb. Sifter-top can, 65c; 3 lb. bag, \$1.25, Postpaid.

BIGGER — BETTER — EARLIER TOMATOES
USE "BLOSSOM-SET" . . . See Page 21

PROTECT YOUR PLANTS WITH HOTKAPS

25 Hotkaps \$1.00; 100 Hotkaps \$3.25
250 Hotkaps \$6.00, Postpaid.



PRESERVING TOMATOES

784. YELLOW PEAR, Pkt. 15c; 1/2 oz. 40c, Postpaid.
786. YELLOW GROUND CHERRY. Prized for preserves.
Pkt. 15c, Postpaid.

TURNIPS



CULTURE: One ounce sows 125-ft. row, 2 to 3 pounds per acre. Cover the seed $\frac{1}{4}$ to $\frac{1}{2}$ inch deep. Plant in early spring or in the middle of July for a big fall crop.

PURPLE TOP WHITE GLOBE

818. (55 days) Perfect globe-shaped turnip. *The Housewife's favorite everywhere.* Pure white, fine grained flesh is mild and sweet. Smooth and uniform. Keeps especially well. Excellent quality. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 35c; lb. 75c; 3 lbs. \$1.95, Postpaid.

EARLY PURPLE TOP STRAP LEAF

812. (45 days.) One that is used for the home garden in a big way. The roots are 3 to 5 inches in diameter. It's flat with a purple top, white below. Very fine-grained and sweet. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 38c; lb. 85c; 3 lbs. \$2.15, Postpaid.

PARSNIPS



HOLLOW CROWN

552. (125 days.) This selected strain is the best of them all. The flesh is fine grained. The flavor is superior, sweet, tender and clear white. Hollow Crown has light thick shoulders, grows 10 to 12 inches long, is smooth and uniform. Makes tremendous yields. Pkt. 10c; $\frac{1}{2}$ oz. 18c; ounce 30c; $\frac{1}{4}$ lb. 75c, Postpaid.

CULTURE: One ounce will sow a 200-ft. row. Sow early in the Spring on mellow soil, spaded deep.

RUTABAGA

CULTURE: Same as Turnips, except planting should be made in late June.

832. AMERICAN PURPLE TOP. The best keeper of all the turnip family and the heaviest yielder too. The flesh is sweet, fine grained, buttery colored. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 35c; lb. 85c, Postpaid.



PEPPER PLANTS

Sturdy plants, ready to make fast growth for an earlier yield. For extra convenience and excellent results order pepper plants. Shipment made at the proper planting time.

Your Choice of:

561. California Wonder

565. King of the North

566. Early Thick Meat

**25 plants 79c; 50 plants \$1.19;
100 plants \$1.95; 200 plants \$2.95;
All Postpaid.**

RED CHILI

580. (80 days.) Best hot pepper for seasoning, canning, drying and pickling. Grows and yields heavily anywhere.

Pkt. 15c; $\frac{1}{2}$ oz. 40c; ounce 65c, Postpaid.

584. YELLOW HUNGARIAN. (58 days.) Very early. Peppers are 6 to 7 inches long and slender. Quite pungent but not hot. Waxy yellow color turns bright red when ripe.

Pkt. 15c; $\frac{1}{2}$ ounce 50c; ounce 90c, Postpaid.

PEPPERS

SEED CULTURE: Same as tomatoes. 1 packet will produce about 75 plants. 1 ounce makes about 1,000 plants.



EARLY THICK MEAT

570. (63 days.) Extra early. Very large square shape, 4 to 5 in. long and $3\frac{1}{4}$ in. thick. The thickest flesh, heaviest fruits of all Peppers. Ideal to stuff and bake and use in fresh salads. Plants are stocky. Erect growth holds the fruit well off the ground. The mildest sweet flavor you ever tasted. Pkt. 15c; $\frac{1}{2}$ oz. 50c; ounce 90c, Postpaid.

KING OF THE NORTH

572. (53 days.) Exceptionally early ideal for Northern states. Great big fellows 6 inches long, 4 inches across. Brilliant red when ripe. Big yields under all kinds of weather. Pkt. 10c; $\frac{1}{2}$ oz. 40c; Oz. 65c, Postpaid.

RUBY KING

574. (60 days) Fruits grow $4\frac{1}{2}$ to 5 inches long, $3\frac{3}{4}$ to 4 inches thick, tapering to a point. Bright ruby red when ripe.

Pkt. 10c; $\frac{1}{2}$ oz. 40c; oz. 65c, Postpaid.



CALIFORNIA WONDER

581. (68 days.) Extra large, glossy, green, almost square fruit measuring 5 inches long, 4 inches wide. Crisp, juicy, mild and tender. Excellent quality, extra thick flesh, and a heavy yielder. Pkt. 15c; $\frac{1}{2}$ oz. 50c; Oz. 85c, Postpaid.

PIMENTO

582. (72 days.) A heart-shaped pepper, very mild. Dark green, changing to bright crimson. Flesh is thick, sweet and tender. Pkt. 15c; $\frac{1}{2}$ oz. 40c; Oz. 65c, Postpaid.



SPINACH

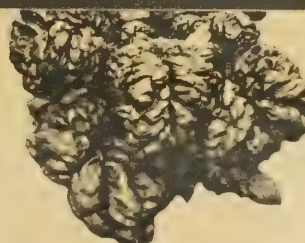
CULTURE: One ounce sows 100 foot row. Sow in March or April about 1 inch deep, rows 15 inches apart. Again in August or September for a late fall crop.

AMERICA

681. (43 days) The All-America Award Spinach for this year. The dark green, glossy leaves of America Spinach are thick and broad, but very tender. An outstanding feature is the length of time it holds its excellent quality. It makes a good big crop and can be picked over a long period. You can pick a mess of these big broad leaves in a hurry! Pkt. 15c; Oz. 40c, Postpaid.

MUSTARD SPINACH

680. In addition to the rich spinach taste there's a very mild taste of mustard. Usually ready to eat in 3 to 4 weeks. The leaves are very tender, dark green, long and broad and smooth. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 50c; $\frac{1}{2}$ lb. 85c, Postpaid.



BLOOMSDALE

682. (42 days) For tender, luscious greens you can't beat the large, crumpled glossy leaves of Bloomsdale. Excellent for canning, too. Can be planted very, very early. A prolific grower, sure to come in abundance. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 45c; $\frac{1}{2}$ lb. 80c, Postpaid.

KING OF DENMARK

684. (45 days.) This is the great canning spinach. It has large spreading plants that carry broad, rounded very dark leaves which are somewhat crumpled. Very hardy and of good quality. Pkt. 10c; ounce 20c; $\frac{1}{4}$ lb. 45c; $\frac{1}{2}$ lb. 80c, Postpaid.



HOT WEATHER EVERBEARING SPINACH NEW ZEALAND

"Cut and come again." And, you have it right up until frost.

685. (70 days.) Entirely different from others. This native of New Zealand thrives right on through the hot weather and gives you wonderfully fine flavored "greens" right up until frost. When you pinch out the last 3 or 4 inches of tender growth it rebranches again and again. Very dark green, very "meaty" foliage. Allow 3 feet of row width when you plant and soak seed in warm water several hours before planting. Pkt. 15c; ounce 30c; $\frac{1}{4}$ lb. 75c, Postpaid.



BUG DUST

ORDER BUG DUST NOW. Have it come right along with your seeds. Thousands of our customers have used it satisfactorily for years. 2½ lbs. together with a handy refillable dust gun for only \$1.25, Postpaid. Order yours now.



Let The Children Grow PEANUTS

Easy to Grow . . . Complete Instructions
With Your Order

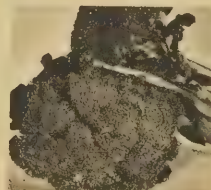
630. MAMMOTH JUMBO. The large standard roasting peanut. Ripens very early. Stands the heat and drouth. Makes big yields. ¼ lb. 18c; ½ lb. 30c; lb. 55c; 3 lbs. \$1.35, Postpaid.

UNUSUAL VEGETABLES

ALL POSTPAID



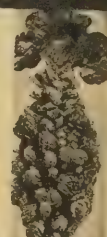
966. OKRA. The big Okra pods add a fine flavor and give body to your soups. Pkt. 10c, ounce 30c.



931. BROCCOLI. (35 days.) Branching heads have a delicate cauliflower flavor. Pkt. 15c; ¼ oz. 25c; ounce 55c.



946. KALE OR BARECOLE. Numerous dark green curled leaves. Like Spinach. Pkt. 15c; ounce 25c.



930. BRUSSELS SPROUTS. Small, tender and tasty sprouts like miniature cabbage. Pkt. 15c; ounce 45c.

962. MUSTARD. Southern Giant Curled. Large curled-leaf variety. Pkt. 10c, ounce 25c.
933. COLLARDS. One of the best boiling greens. Mild cabbage flavor. Pkt. 10c; oz. 25c.

200. PARADISE ASPARAGUS. This new and finer variety beats anything you've ever raised . . . for earlier yield, for lots of fat tender stalks, and for delicious flavor. A great improvement. Rust resistant, too. Complete planting instructions sent with each order. Packet 15c; ounce 35c; ¼ lb. 95c, Postpaid.

HERBS

GROW YOUR OWN
SEASONINGS

69. HERB COLLECTION. 1 Pkt. each of Sage, Dill, Caraway and Lavender . . . 60c value. All 4 Pkts. Only 45c, Postpaid.

Easy to grow. Complete instructions free with each order. Varieties marked with a star (*) are perennials and live from year to year.

916. CHIVES. Green tops, mild onion-like flavor. Easily grown, same as onions. Pkt. 15c, Postpaid.

902. CARAWAY. Delicacy for flavoring pastries, meats, and beverages. Pkt. 15c, Postpaid.

*922. LAVENDER. Dried leaves and flowers used to scent clothes. Pkt. 20c, Postpaid.

*913. ROSEMARY. Leaves for seasoning, also used as medicine. Pkt. 20c, Postpaid.

907. SUMMER SAVORY. For flavoring salads, dressings, and gravy. Pkt. 15c, Postpaid.

909. SWEET BASIL. Used for flavoring soups, stews, and other dishes containing tomatoes or cheese. Pkt. 15c, Postpaid.

910. SWEET MARJORAM. Leaves used for garnishing, seasoning sausages, soups and dressing. Pkt. 20c, Postpaid.

911. THYME. Used principally for seasoning. Pkt. 15c, Postpaid.



DILL

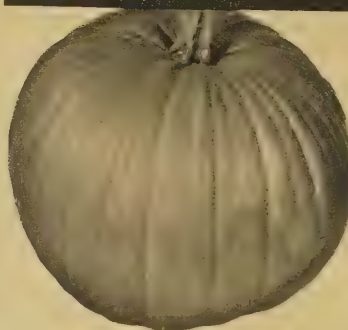
906. Stems, leaves and seeds for your dill pickle making. Pkt. 10c; oz. 30c, Postpaid.



SAGE

915. For your sausage and dressings. Pkt. 15c; ½ oz. 60c, Postpaid.

PUMPKINS



SMALL SUGAR PIE

602. CONNECTICUT FIELD or BIG TOM. (110 days.) The biggest producer. Gives you loads of big, golden yellow Pumpkins that weigh 15 to 25 lbs. Thick, sweet, fine-grained flesh. Excellent for pies and baking purposes. Pkt. 10c; ounce 20c; ¼ lb. 40c; lb. 95c; 5 lbs. \$3.95, Postpaid.

604. KING OF THE MAMMOTH. (110 days.) Large globe-shaped fruits. Skin is orange, thick orange flesh. Sometimes weigh as much as 60 to 90 pounds. Pkt. 15c; ounce 25c; ¼ lb. 45c; lb. \$1.15; 5 lbs. \$4.25, Postpaid.

610. (82 days.) The real pie Pumpkin. Fine grained golden flesh, sugar sweet. Even a few hills will give you lots of high-quality Pumpkins for fall use and winter storage. Pkt. 10c; ounce 22c; ¼ lb. 43c; lb. \$1.10, Postpaid.

PUMPKIN CULTURE

CULTURE: 1 packet of seed plants about 6 hills; 1 ounce 25 hills; 4 lbs. will plant an acre. Plant after weather is warm, in hills 8 to 10 feet apart. Give the vines plenty of room.

RUSSIAN MAMMOTH SUNFLOWER

420. Giant heads, compactly filled with big seeds. Heads often measure over a foot across. The seeds are fine feed for poultry and birds. Plants grow to 10 feet high to provide excellent shade for poultry.

Pkt. 10c; ¼ lb. 25c; lb. 55c;
3 lbs. \$1.25, Postpaid



Earl
May

VEGETABLE COLLECTION

You save \$1.00 when you order this "Food for Everyone" Vegetable Collection. This grand assortment of the finest vegetable varieties would cost you \$2.00 at regular catalog prices. Order today and save!

| | |
|---|--------|
| 3 oz. Beans—Stringless Green Pod | \$0.15 |
| 3 oz. Beans—Golden Wax | .15 |
| ½ lb. Sweet Corn—Hybrid Golden Bantam | .10 |
| 3 oz. Peas—Little Marvel | .15 |
| Pkt. Beets—Detroit Dark Red | .15 |
| Pkt. Carrots—New Coreless | .10 |
| Pkt. Cucumbers—Imp. Long Green | .15 |
| Pkt. Lettuce—Early Curled Simpson | .10 |
| Pkt. Lettuce—Prizehead | .10 |
| Pkt. Parsnip—Hollow Crown | .10 |
| Pkt. Radish—Crimson Giant | .10 |
| Pkt. Radish—White Icicle | .10 |
| Pkt. Spinach—King of Denmark | .10 |
| Pkt. Swiss Chard—For Greens | .10 |
| Pkt. Tomato—Rutger's | .10 |
| Pkt. Turnip—Purple Top White Globe | .10 |
| Pkt. Flower Seed—Surprise Flower Garden Mix | .15 |

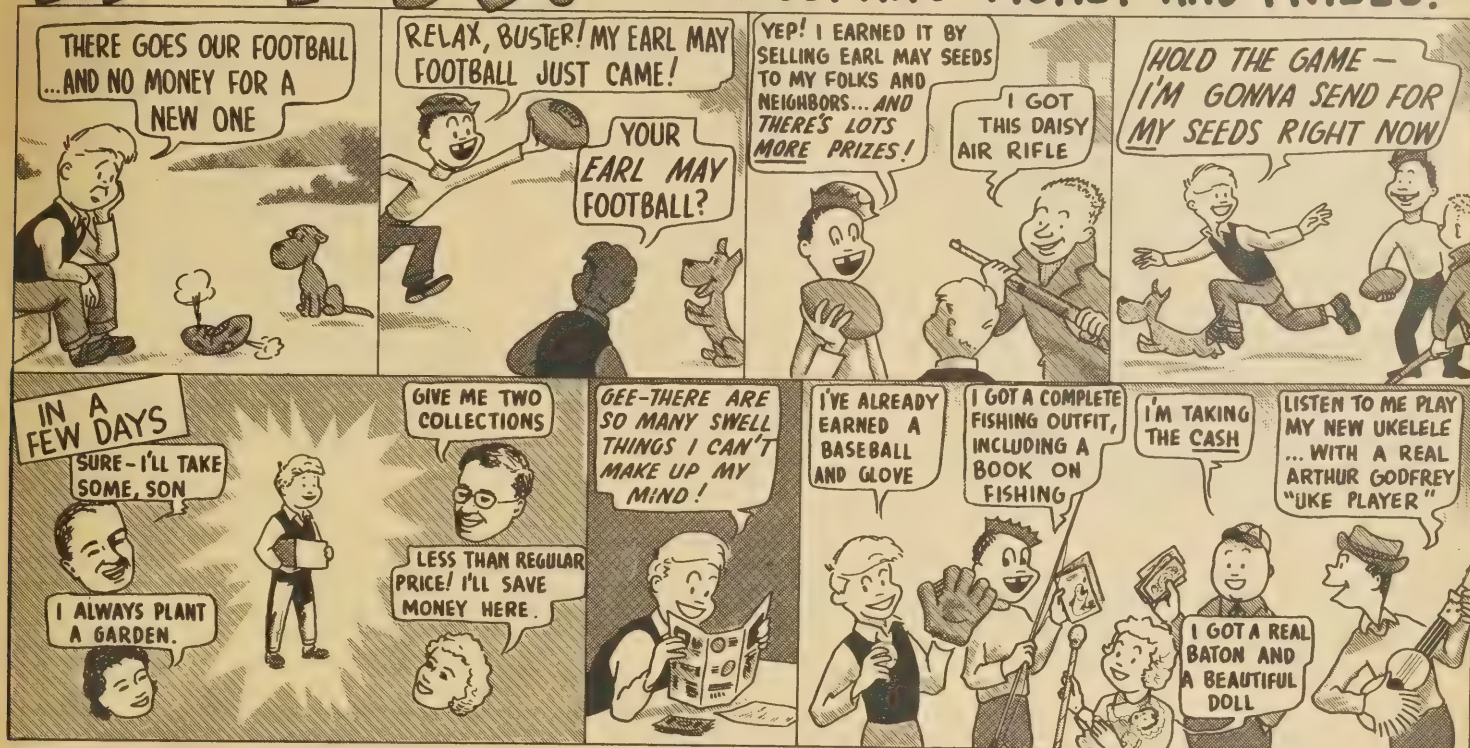
Regular Value \$2.00

17 DIFFERENT KINDS
AT THIS BARGAIN PRICE **\$1.00**
POSTPAID

See page 27 for our gifts to you.

HEY KIDS!

LOOK HOW BOYS AND GIRLS LIKE YOU ARE GETTING MONEY AND PRIZES!

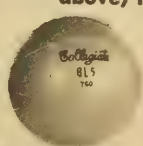


YES, KIDS

In addition to the prizes mentioned above, there are



PUT YOURSELF IN THIS PICTURE!



basketballs,



cameras,



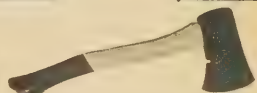
knives,



field glasses,



watches,



hatchets,

and many others!

AND THIS SOME LUCKY BOY OR GIRL WILL WIN \$150 IN CASH.

IT COULD BE YOU!

It's easy to sell the special Boy and Girl Seed Collections! They're priced below regular price (a \$1.20 value for 65c). And each time you sell a box of collections you're eligible to enter the pony contest. Don't delay—be the first in your neighborhood to get full particulars!



SEND NO MONEY! MAIL THE COUPON TODAY

Send no money! Just fill in and mail the coupon, and we'll tell you how you can earn the prizes or, if you prefer, cash money.

SEND NO MONEY

Fill it out. Paste it on the back of a post card. Send it today.

EDWARD MAY
Shenandoah, Iowa

Date

I want to get started quick. Please send me 10 Boys and Girls Seed Collections right away. I will sell them for 65c each and will settle up with you for Cash or a Prize as soon as I have them all sold. If I don't sell them all, I will sure return them to you in good condition

Name Age

Route or St. Address

City State

Parent's Signature



Hamilton, Missouri

This is the fourth year that we have ordered May-Way chicks. We think they are the best we've ever raised. From the 200 or 300 each year we only lost 2 or 3 and they come into production so much earlier than chicks we get here. We liked the Leg-Hamps so well.

Mr. and Mrs. Roy McKee

Lineville, Iowa

I seldom write this type of letter but I do feel that the extra quality of your baby chicks deserves praise from all who benefit by ordering them. I have certainly been more than pleased with the chicks I have ordered from you and I can truthfully say they look better and develop better than any I have had in the past from other hatcheries.

Mrs. Bedford Ross

Beatrice, Nebraska

I am writing to you as I want you to know I am a well pleased customer. I bought some chickens from you this Spring at your Beatrice Store. I got 100 New Hampshire pullets and 300 straight run of the best grade. They are now 6 months old and in laying production. These are the nicest chickens we have ever raised. They were all very healthy and we raised all of them except a very few. We had chickens that weighed over 2 lbs. at 7 weeks of age.

John J. Aden

Chula, Missouri

I ordered 300 Best Grade Austra White pullets last year. I received 304 chicks, only four roosters. We put 295 in the laying house in September. They started laying before they were four months old. At four months and a half we were getting around fifty eggs a day. They are the largest and best chicks we have ever raised.

Mrs. Roy Brown

Van Wert, Iowa

My May-Way chicks are doing fine. I bought them in May and the biggest part of the pullets are laying. Only fault I see is they lay so many double eggs, I get to eat 2 eggs for one. My pullets are White Rock, and they are very large birds.

Mrs. D. V. Cox

Lenox, Iowa

I got 300 straight run chicks last year and 100 cockerels. May-Way chicks of course. Grow . . . I never raised chicks that grew so fast. I was unable to get my chicks until late but that wasn't a drawback. The pullets started to lay around Christmas and the extreme cold weather never cut their production one bit. They are laying 80% now and the temperature is below zero. I am very well pleased and enclosed find my order for this year's chicks.

Mrs. Jess Haggerty

Red Oak, Iowa

Last year my Mother ordered 200 Austra White chicks. They all lived and today are laying more eggs than any we have ever had. I have 50 of these pullets on my place. They have been laying 35 to 40 eggs a day, very large eggs, too, and that is what I like. I want these same chicks this year so please send me price list or catalog.

Mrs. Howard D. Keim



HERE'S WHY WE'RE RAISING MAY-WAY CHICKS AGAIN THIS YEAR:

Chicks are a profitable "crop".

Successful farmers still include chickens in their plan of farm operations. Maybe they aren't a "big-money crop" like corn, but they pay a respectable return on money and time invested. Then, too, the Bureau of Agricultural Economics predicts poultry will show the biggest gain in net income in 1954. A poll of agriculture experts recently brought estimates of up to 25% higher egg prices.

May-Way means Quality.

The bloodline background of quality chicks means generations of selective breeding, to produce inherited vitality, high livability, fast growth, early laying and high egg production. The May-Way folks are EXPERTS at selective breeding and production of finest quality baby chicks.

May-Way Chicks are U.S. Approved, U.S. Pullorum Passed.

May-Way hatcheries cooperate fully with the National Poultry Improvement Plan. This means every single May-Way chick comes from a flock that qualifies as U. S. Approved, U. S. Pullorum Passed. These plans are strictly supervised under the NPPI State Agency.

May-Way Chicks are Guaranteed by the Earl May Seed Co.

The Earl May Seed Company is supplying chicks to its second generation of satisfied customers. They stand behind the chicks they sell, just as they are responsible for your satisfaction when you buy seeds or nursery stock. Thousands of midwestern poultry raisers turn to May-Way automatically when they think of quality in fine baby chicks. A reputation like that is not built overnight.

BABY CHICK GUARANTEE

100% LIVE DELIVERY! 30 DAY PROTECTION

95% SEX GUARANTEE!

We guarantee 100% live delivery of strong chicks, true to breed and name, on all matings and grades.

On May-Way Best Grade Chicks, we will replace once at one-half the original purchase price, all Chicks over 5% that die from natural causes during the first-thirty (30) days. All claims must be made in writing within forty (40) days after receipt of chicks.

Sexed chicks are guaranteed 95% accurate as to sex. If you receive over 5% cockerels in Light Breeds we will refund the difference in price of cockerels and pullets on all cockerels over 5%. On Heavy Breeds we will refund the difference between the price of pullets and unsexed chicks on all over 5%. No sex guarantee on cockerels. All claims must be made within 60 days after receipt of chicks.

In no case are we responsible for more than the original price of the chicks.



THIS IS
WHAT
YOU
WANT!



MAKE YOUR SELECTION FROM THESE THREE GRADES:

MAY-WAY SELECT MATINGS

All good strong, healthy chicks bred from top ranking flocks of poultry raisers throughout the Central West. Many of these flocks carry high bloodlines because of their owners' natural pride in having outstanding birds. U.S. Approved-U.S. Pullorum Passed. We consider these chicks as far superior to ordinary standard grade. Their low price is no indication of low quality—quite the contrary in fact.

MAY-WAY EXTRA SELECT MATINGS

Only one step behind the Best Grade. The male birds heading these flocks rate high in quality and egg producing background. All flocks rigidly culled and blood tested in order to conform to U.S. Approved-U.S. Pullorum Passed requirements. Chicks from this mating will give you more than your money's worth in honest, high quality, egg producing value.

MAY-WAY BEST MATINGS

The reputation of May-Way chicks has been built on the satisfaction and profit BEST GRADE chicks have returned to thousands of Earl May Customers. All Chicks of this grade are from our finest breeding flocks. Special attention has been given to selection of the parent stock to insure the finest of Bloodline Breeding. The females are specially selected for uniformity, big size, and apparent production ability. All flocks are rated U.S. Approved-U.S. Pullorum Passed. You get real production blood coupled with large size, quick growth and high livability in May-Way Best Grade Chicks.

EARL MAY STORE



**As near as your nearest
Earl May Store!**

Hundreds of customers like to have their May-Way Chicks delivered to their Earl May Store instead of having them come May Store direct. You will find all Earl May Store Managers well posted on your poultry needs and anxious to give you their friendly Earl May Service. If you want your chicks delivered to your nearest Earl May Store, order them there, or order from Earl May Seed Co., in Shenandoah, specifying when you want your chicks sent. Prices are the same either way and the Store Manager will notify you when your chicks arrive.



EARLY ORDER DISCOUNT

\$1.00 per hundred Discount on all Select and Extra Select chicks if your order reaches us before March 1, 1954 and you take delivery on or before March 31, 1954. \$1.00 per hundred Discount on all Best Grade chicks if your order reaches us before March 1, 1954. Take delivery any time you wish during our hatching season.

HOW TO ORDER

1c Per Chick Books Your Order

Only 1c per chick down payment will book your order regardless of how many chicks you want. You can pay the balance any time up to 10 days before the shipping date, or I will ship C.O.D. for the balance due, whichever you prefer. This will give you positive protection against any advance in price. Should there be any decline in price you will receive extra chicks for any difference. BEST IDEA: Have your chicks delivered to your nearest Earl May Store . . . pick them up there!

USE THIS HANDY ORDER BLANK

SEE LOW PRICES ON ENCLOSED PRICE SHEET

EARL MAY SEED CO., Shenandoah, Iowa

Total Cost of Chicks \$

Date Inclosed with order . \$

Balance due \$

| Number Wanted | GRADE | VARIETY | Straight run, pullets or cockerels | PRICE |
|------------------|-------|---------|---------------------------------------|-------|
| | | | | |
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| | | | | |

IF POSSIBLE PLEASE NAME A SECOND CHOICE

Second choice (if any) Third Choice (if any)

When wanted If we can ship Shall we
sooner shall we do so? ship C.O.D.?

Name Route or St.

Town State

Express office (if wanted express) County

IMPORTANT—If you live in the country and do not get DAILY mail service, tell us as it will help us in making delivery of your order. In this case let us know which days you do get mail delivered

BREEDS AVAILABLE: White Leghorns, Austra Whites, Leg Hamps, White Rocks, New Hampshires, Production Reds.

MAY-WAY CHICKS PREPAID TO YOU

All May-Way Chicks come to you with the shipping charges PREPAID. We prefer shipments by Parcel Post as we believe they come through quicker. All shipments will be booked for shipment by Parcel Post unless you request Express.



Reg. U.S. Pat. Off.

U. S. APPROVED . . .

U. S. PULLORUM PASSED

Because we firmly believe that the thriftiest, most economical baby chicks, in the long run, are those from carefully checked, healthiest flocks, we are continuing our co-operation with the National Poultry Improvement Plan. Under this plan, every May-Way Baby Chick comes from a flock that qualifies as U.S. Pullorum Passed (NO REACTORS at the final test), under the strict rules of the Plan, as supervised by their Official State Agency.

MAYGOLD AGAIN

FINEST in the FIELDS

FIRST in the TESTS...

In the 1952 Southern Section Iowa Corn Yield Test conducted by Iowa State College, Maygold Hybrids piled up the following amazing record:

2-Year Average Performance: MAYGOLD FIRST

3-Year Average Performance: MAYGOLD FIRST and SECOND

4-Year Average Performance: MAYGOLD FIRST and SECOND

These are the results as shown in the official bulletin, published by Iowa State College, February, 1953.

Plant the Hybrid that ranks as the leader
Plant the Hybrid that performs for the farmer

This Year, Plant

MAYGOLD Bloodline Bred HYBRIDS

Compare this Amazing Dermatized Process with Other Treatments

DERMATIZED TREATMENT

Dermatized Goes Inside — Can't Wash Off

Distributes Evenly — Gives Maximum Protection

Leaves Kernel Surface Smooth — Won't Clog Planter

Provides Ironclad Protection For Vital Germ Area and Tip

OTHER TREATMENTS

Coating On Outside Can Wash or Flake Off

Distributes Unevenly — Gives Doubtful Protection

Coating On Surface Can Clog Planter

Flaking Off Sometimes Leaves Germ Area and Tip Unprotected

FREE CORN BOOK

Write for your free copy of the Maygold Corn Book. Written almost entirely by farmers, it's full of valuable information and tips for increasing your corn yield. There's no obligation, so write us for your copy today.

MAYGOLD PRICE LIST Maygold Numbers

| | Bushel |
|--------------------------------------|---------|
| 39, 47, 49, 59, 59A, 67, 69, 89, 99A | |
| Medium and Large Flats | \$11.50 |
| Small Flats | 10.50 |
| All Rounds | 9.00 |

U.S. 13

| | |
|------------------------|---------|
| Medium and Large Flats | \$10.00 |
| Small Flats | 8.50 |
| All Rounds | 7.50 |

\$1.00 PER BUSHEL HOLDS ANY ORDER UNTIL

APRIL 1, 1954

Prices Subject To Change Without Notice.



Plant MAYGOLD Hybrids
and you'll get
ALL THESE EXTRAS!

✓ DERMATIZED PROTECTION

Exclusive New DERMATIZED Treatment penetrates each MAYGOLD kernel — seals every opening against entrance of destructive organisms. Gives wonderful protection — even under extended flood conditions.

✓ BLOODLINE BREEDING

Superior qualities are bred right into your MAYGOLD Hybrids just as top bloodlines are used to produce Champion livestock. You'll crib more corn — bank more money, if you plant MAYGOLD Bloodline Bred Hybrids.

✓ RIGID TESTING IN YOUR AREA

Maygold Hybrids are carefully tested and proved in 42 research plots and testing plots in the corn growing area — some of them near you. You'll always get top yielding hybrids when you plant MAYGOLD seed.

✓ REPLANT AGREEMENT

Your every purchase of Maygold Hybrid Corn is backed by our Replant Agreement. We are so sure that Maygold Hybrid seed will give top performance in your fields that we are happy to make this Agreement with you.

Replant Agreement

IF, FOR ANY REASON, the stand of corn in any field planted with MAYGOLD HYBRID CORN is so impaired or diminished that the purchaser discs up and replants the field to corn within 40 days of the date of the original planting, the EARL MAY SEED COMPANY will furnish the purchaser, FREE OF CHARGE, except transportation charges, enough corn of suitable maturity to replant that field.

The customer need only notify, in writing, the Earl May Seed Company in time to permit inspection of the field before it is discd up.

If there is no seed corn of suitable maturity available for replanting, the Earl May Seed Company reserves the right to furnish an equal amount of seed FREE for planting the year following.

Earl May Seed Company



WEIGELA ROSEA

WEIGELA EVA RATHKE



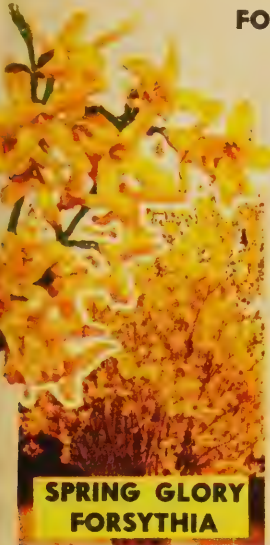
WEIGELAS

The Weigelas are one of the most beautiful families of flowering shrubs. The bushes are very shapely, growing 5 to 6 feet tall. In early Spring the gracefully drooping branches are a mass of lovely bloom, making a tremendous show. Weigelas require Winter protection in climates where winters are severe.

- 5334. VANICEK.** Unusually glossy, ruby-red flowers. 2 to 3 foot plants. Each \$1.85; 3 for \$4.85, Postpaid.
- 5329. EVA RATHKE.** Fiery red flowers, 2 to 3 ft. plants. Each \$1.35; 3 for \$3.50, Postpaid.
- 5325. ROSEA.** Soft pink flowers, 2 to 3 foot plants. Each \$1.00; 3 for \$2.75, Postpaid.

FORSYTHIA GOLDEN BELL

5313. The Golden Yellow flowers of this Forsythia are one of the harbingers of Spring. Even before the foliage appears, the bush is a glowing mass of golden bloom. Deep green foliage is attractive throughout the season. Grows 4 to 5 ft. **Jumbo 2 to 3 foot Plants: Each 85c; 3 for \$2.25, POSTPAID.**



SPRING GLORY FORSYTHIA

5332. Large pale yellow flowers completely cover the branches in very early Spring before foliage appears. Such masses of bloom that the branches gracefully bend under their weight. **Jumbo 2 to 3 ft. Plants. Each \$1.15 3 for \$3.25, Postpaid.**

Plant **SPRING** or **FALL**

SPIREA BILLIARDI

5438. The feathery plume-like blooms of this Spirea are 5 to 8 inches long, rich dark pink in color, and beautifully dense. Blooms from July to August and grows 4 to 5 ft. **Jumbo 2 to 3 foot Plants: Each 90c; 3 for \$2.45, Postpaid.**



MEDIUM-HEIGHT SHRUBS

For Screen and Border Plantings — Privacy Plus Beauty

FRENCH LILACS

Most beautiful, most fragrant of all our flowers. Enormous and compact trusses of bloom with exquisite coloring. Fine for cutting. Our big thrifty and fully hardy plants often start blooming the second year after planting. They are grown on their own roots, not grafted.

- 5459.** Victor Lemoine (Double)
- 5455.** Charles Joly (Double)
- 5463.** President Grevy (Double).

Select 12 to 18 inch plants
Each \$1.10; 3 for \$2.95

Super Select 18 to 24 inch plants
Each \$1.45; 3 for \$3.95

ALL POSTPAID

French Lilac SPECIAL

Order No. 5482

One each of the 3 French Lilacs pictured above, 12 to 18 inch plants. **ALL 3 ONLY \$2.65, POSTPAID.**



5463

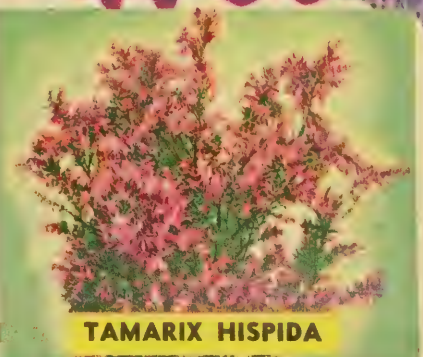
5459

RED FLOWERING QUINCE

5322. Glowing red flowers bloom in very early Spring, even before the foliage appears. The brilliant red color fills the heart of this shrub and continues on up along the branches. The bush makes an irregular but compact growth. The flowers are excellent for cutting. Grows 3 to 4 feet high. It thrives everywhere and is extremely hardy.

Super Select 18 to 24 inch bushes: Each 75c; 3 for \$1.95, Postpaid

Jumbo 2 to 3 foot bushes: Each 90c; 3 for \$2.45; Postpaid



TAMARIX HISPIDA

5324. A most beautiful shrub for background and screen planting. The feathery silver blue foliage is very attractive and rosy-pink flowers come on at intervals all summer long. Grows 10 to 12 feet, unless pruned, and from 5 to 6 feet wide. Thrives in full sun or shade. **Jumbo 2 to 3 foot Plants: Each 90c; 3 for \$2.45, Postpaid.**

ALTHEA Rose of Sharon

One of the very loveliest of all flowering shrubs. The rose like flowers of Althea are very double and they completely cover the bush during July until frost. You will enjoy a continuous parade of beautiful bloom. Stately formal growth of 8 to 10 ft. Altheas require winter protection in severe climates. Your choice of three lovely colors.

RED (5305) PURPLE (5307) PINK (5306)
Jumbo 2 to 3-ft. Plants
Each 75c; 3 for \$1.95, Postpaid

ALTHEA GARDEN

Order No. 5308. One each of 3 Althea above. **ALL 3 ONLY \$1.85, Postpaid**



PINK HYDRANGEA

5433. (Hydrangea P.G.) Huge flowers, often a foot or more long, are cone-shaped. You'll have them from July until frost . . . a lovely sight as they turn from pale pink to shades of bronzy pink. Grow to 3 to 4 feet. **Super Select 18 to 24 inch plants: Each 90c; 3 for \$2.45. Jumbo 2 to 3 foot plants: Each \$1.10; 3 for \$2.95, Postpaid.**





Plant SPRING or FALL

ROSE TREE OF CHINA

5401. (Prunus Triloba) Blooms early in May before the foliage appears. The blooms are double quilled and very bright pink. Every twig and branch is so completely packed with bloom that no wood at all is visible. A most beautiful miniature tree growing only to about 8 feet high. Extremely hardy. Selected 2 to 3 foot trees: Each \$1.55; 2 for \$2.95, Postpaid.

RED BUD TREE

5716. A most beautiful ornament for your yard. In very early Spring, before the foliage appears, every branch and each twig of your Red Bud will be loaded with purplish red bloom. The dark glossy-green foliage is attractive, too. It is native to our middle-west, is completely hardy and thrives everywhere. Grows to 15 feet.

3 to 4 ft. trees. Each \$1.95;
2 for \$3.50, Postpaid

MOUNTAIN ASH

5715. Attractive in so many ways! There are clusters of white flowers in the Spring. There are clusters of bright orange berries all Summer and Fall. And, the dark green cut-leaf foliage is attractive throughout the season. Grows about 25 feet high and is hardy everywhere. Sturdy, well-branched 6 to 8 foot trees.

Each \$4.95, Postpaid



ALMEY FLOWERING CRAB

5703. Sensational dollar-size blooms of glistening, fiery crimson. Almey rightfully claims its place as the most beautiful flowering crab in America. It blooms young, and from a distance appears to be a mass of flame. Don't miss starting yours this year.

4 to 5 foot trees
Each \$3.35; 2 for \$6.35, Postpaid.

HOPA FLOWERING CRAB

5701. When in full bloom at apple blossom time, Hopa is a solid mass of bright pink flowers, a great lovely ball of pink bloom. Clusters of small bright red fruit in Autumn. Very hardy. Grows to 20 feet unless pruned.

Well branched 4 to 5 ft. Trees: Each \$1.75; 2 for \$3.25, Postpaid.



Plant SPRING or FALL

PURPLE LEAF PLUM

5421. (Prunus Cistena) A beautiful bushy tree, Purple Leaf retains its rich purple foliage all summer. Bark is reddish brown, and small red plums appear in late summer. A very showy and impressive specimen tree, it reveals its best color in full sun.

2 TO 3 FOOT: EACH \$1.50;
2 FOR \$2.85, POSTPAID



TREE SWEET PEA

5476. (Rose Acacia) Trailing clusters of deep rose colored flowers cover the Sweet Pea Tree during May and June. They resemble Sweet Peas. Grows 10 to 12 feet tall. Very beautiful for bloom and for shapely growth. Will grow and thrive in any soil.

2 TO 3 FOOT SIZE: EACH \$1.25;
2 FOR \$2.30, POSTPAID



RED BUD

Plant SPRING or FALL



MAGNOLIA SOULANGEANA

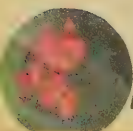
5721. Very large, fragrant blooms come very early before the foliage. They are tulip-shaped, pinkish-white inside with purple at the base of the blooms on the outside. Waxy green foliage. Grow 12 to 15 feet. Selected 2 to 3 foot Plants, Balled in Peat Moss.

Each \$4.75, Postpaid

CRIMSON KING MAPLE

5822. (Patent No. 735.) Here is a wonderful new tree, so colorful and beautiful that it deserves a place with our flowering trees. Its foliage is purple maroon. The tips of the branches and new growth are a lighter shade and they glisten brilliantly in the sun. It actually gives the appearance of being continuously in bloom. This magnificent color is yours not for only a week or two but yours to admire and enjoy from early Spring until frost in the Fall. It retains its grand color throughout the season. It is perfectly hardy everywhere, makes a very shapely growth. Crimson King is sure to be the most admired, most talked about tree wherever it is planted. Only a small size is available. They are 4 to 5 foot, mostly without side branches, but will start branching right after you plant them. Order early because they are very scarce.

Each \$4.50, Postpaid



Plant SPRING or FALL



5815. NIOBE GOLDEN WEeping WILLOW.

Gracefully drooping branches and a golden colored bark make Niobe Golden Weeping Willow a most attractive tree in both winter and summer. The branches often droop clear to the ground and the golden bark is lovely to see the year around. Niobe is a rapid grower. Attractive when planted in a prominent place as shown in the picture, and especially attractive near a lily pool or a rock garden.

EACH PER 2

4 to 5 ft. Size, Postpaid \$1.35 \$2.50

5 to 6 ft. Size, Postpaid 2.00 3.50

6 to 8 ft. Size, Postpaid 2.85 5.35



HACKBERRY

State Tree of Nebraska

5812. A most beautiful and practical shade tree. It makes a shapely growth, has attractive foliage, and is rarely subject to pests and blights which attack many other trees. Medium fast grower and perfectly hardy.

6 to 8 ft. Trees: Each \$4.25; 2 for \$8.25, Postpaid.



HARD MAPLE

5805. This is the tree that colors up so gloriously every fall. At the first hint of frost, the foliage turns to scarlet and orange and yellow and all the lovely tints and shades in between. It is a very hard wooded and long lived tree, and develops into the most perfect shaped of them all. Will furnish maple syrup for you in due time.

5 to 6 ft. Size: Each \$4.50; 2 for \$8.50

6 to 8 ft. Size: Each \$5.95; 2 for \$11.25 Postpaid.



AMERICAN SYCAMORE

5809. Grows to towering heights and makes a very shapely growth. Large leaves are handsome and the creamy white bark becomes attractively mottled darker brown as the tree ages.

POSTPAID EACH PER 2
6-8 ft. Size \$4.50 \$8.50

Now!
ALL NURSERY STOCK
POSTPAID
THROUGHOUT THE
MIDWEST

MORaine LOCUST

5814. (Pl. Pat. No. 836) The new thornless and seedless Locust! This beautiful new tree develops into a beautiful vase shape, one of the most graceful trees you've ever seen! Your lawn will love these trees, because the leaves are so finely-cut and fernlike, grass thrives in its shade. Very hardy and grows rapidly. The wood is hard and tough like all locusts, so you need not fear wind or snow damage. A great tree by any standards, Moraine will soon be an outstanding favorite everywhere.

5 TO 6 FT. TREES
EACH \$5.50, POSTPAID



LOMBARDY POPLARS

5804. At the left, you see the stately pyramidal growth of the Lombardy. It is a wonderful tree for planting along a border and is the finest tree for screening purposes. The leaves go clear down to the ground and the tree makes very fast growth.

| POSTPAID | Each | Per 3 | Per 6 |
|------------------------|--------|--------|--------|
| 5 to 6 ft. Size | \$1.00 | \$2.75 | \$4.95 |
| 6 to 8 ft. Size | 1.85 | 4.75 | 8.75 |
| 8 to 10 ft. Size | 2.50 | 6.85 | 12.35 |

Lombardy Poplar Special

Order No. 5632
3 to 4 ft. Trees
Postpaid **6 for \$1.00**

AMERICAN ELM

5800. American Elms throughout the country tower away above everything and provide wonderful shade over a wide area.

| POSTPAID | EACH | PER 2 |
|---------------------|--------|--------|
| 5 to 6 ft. Size .. | \$1.85 | \$3.30 |
| 6 to 8 ft. Size .. | 2.75 | 5.00 |
| 8 to 10 ft. Size .. | 3.75 | 7.00 |

Plant SPRING or FALL



PIN OAK

5808. The bright green foliage is deeply cut and it colors to rich browns and reds in the fall. Grows more rapidly than any other hard-wood tree. It is extremely hardy and very shapely. The Pin Oak is a long lived tree and certainly deserves a place in every yard.

6 to 8 ft. size
Each \$7.95,
Postpaid.

PURPLE LEAF MAPLE

5807. (Schwedler.) Belongs to the same family as the Norway Maple. The leaves are purple red when they first open in the spring. Grows to about 30 ft. high and has a very shapely habit of growth. 5 to 6 ft. whips: Each \$3.85, Postpaid.

Plant SPRING or FALL



CHINESE ELM

5801. The Chinese Elm is the most popular shade tree because of its rapid growth and beauty. It will make an excellent, well shaped, attractive shade tree in five years. Our trees are hardy, outdoor grown, heavy rooted. Once planted they do not need any further attention.

| POSTPAID | Each | Per 2 | Per 4 |
|------------------------|--------|--------|---------|
| 5 to 6 ft. Size | \$1.75 | \$3.00 | \$ 5.50 |
| 6 to 8 ft. Size | 2.75 | 5.00 | 8.00 |
| 8 to 10 ft. Size | 3.75 | 7.00 | 12.75 |

CHINESE ELM SEEDLINGS

(For other Seedling Trees see Page 57.)

5600. This wonderful, rapid growing tree that stands cold, heat, and dry weather, deserves every compliment that's given it. Cut the trees to about 6 inches from the ground... this will make them grow thick and bushy for a wind break. If you want several rows, space the rows 15 to 20 feet apart. Ours are fine, healthy, vigorous young trees, hardy outdoor nursery grown.

| All Postpaid | Per 25 | Per 50 | Per 100 |
|------------------|--------|--------|---------|
| 12-18 inch | \$1.25 | \$2.15 | \$ 3.69 |
| 18-24 inch | 1.75 | 3.10 | 5.25 |
| 2-3 ft. | 2.50 | 4.70 | 8.90 |
| 3-4 ft. | 3.95 | 7.50 | 12.95 |

CHINESE ELM SPECIALS

Selected Seedlings, not as well-branched as the Shade Tree Grades listed above.

5636. 2 to 3 ft. Size, 12 for \$1.00; 30 for \$2.25; 45 for \$2.95, Postpaid.

5637. 3-4 ft. Size. 8 for only \$1.00, Postpaid. Order Early.

SEE CLUMP BIRCH, MAY-DAY TREE, CUT-LEAF WEeping BIRCH ON **PAGE 57**

LOW-GROWING SHRUBS

For Ranch Houses, Picture Windows,
Foundations, Colorful Borders



SPIREAS

5437. RED SPIREA (Froebel) Pictured at right. Clusters of red flowers cover the bushes in May and June, and occasionally appear during the Summer. Beautiful Autumn colors in the Fall. **3 to 3½ ft.**

Super Select 18 to 24 inch plants:

Each 80c; 3 for \$2.15, Postpaid

5436. ANTHONY WATERER. Most popular of the low-growing shrubs. Makes a very dense, compact bush only 2 to 3 ft. high. Lovely rose-red flowers come on generously from early Summer till Fall. Perfect for shrub border foreground, a corner planting, or a low informal hedge. Thrives in sun or part shade.

Select 15 to 18 inch plants

Each 85c; 3 for \$2.25, Postpaid



Pink Flowering ALMOND

5404. Even before the leaves appear, in real early Spring, this shrub is a mass of blooming beauty. Every branch and twig is lined with small, very double pink flowers which resemble darling little roses. The bush makes a shapely rounded growth 3 to 4 feet high. Grows and thrives everywhere.

Super-Select 18 to 24 Inch Plants
Each 90c; 3 for \$2.45, Postpaid



DOUBLE KERRIA

5383. These lovely, buttercup yellow flowers will bloom for you all summer if they get sun. The shrub itself grows to 4 to 5 feet in height, and is very bushy. The flowers are excellent for cutting. 18 to 24 inch plants. **Each \$1.15; 3 for \$3.15, Postpaid.**



BLUE MIST SPIREA

5440. A charming low growing perennial to add to your floral beauty in the Summer and throughout the Fall. It is covered from August until frost with numerous clusters of powdery blue, fringed flowers. Grows only 18 to 24 inches tall and makes a perfectly rounded mound. Silvery green foliage is also very attractive.

NO. 1 PLANTS: EACH \$1.00; 3 FOR \$2.75, POSTPAID.

HYDRANGEA COLLECTION

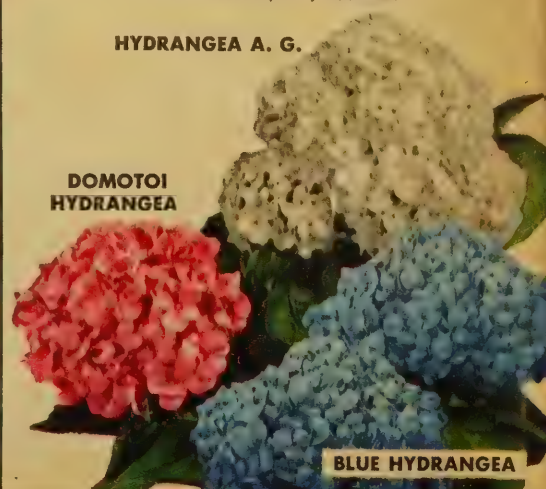
Order No. 5428. One each of the 3 Hydrangeas pictured here: 1 potted Blue Prince, 1 outdoor-grown, 18 to 24 inch Hydrangea A.G., and 1 of the famous and impressive Domotoi. See opposite page for complete descriptions.

ALL 3 ONLY \$2.65, POSTPAID

HYDRANGEA A. G.

DOMOTOI HYDRANGEA

BLUE HYDRANGEA



RED LEAF BARBERRY

5420. Rich lustrous bronze-red foliage. Flames still more brilliant in the Fall. Bright red berries hang on all Winter.

15 to 18 inch

Each 85c; 3 for \$2.25

18 to 24 inch

Each 95c; 3 for \$2.60

ALL POSTPAID

SUMMER LILAC SPECIAL
Order No. 5464
One Each of 3 Buddleia Pictured Here
ALL 3 ONLY \$2.35, POSTPAID

Summer Lilacs (Buddleia)

Three of the finest Buddleia to bring you abundant and continuous bloom from early Summer until frost. For free blooming habit no shrub compares with the "Summer Lilacs". Fine for cutting, too. Compact growth of 4 to 5 feet dies down in the Winter and comes gloriously to flower each succeeding season. Not recommended for North of Des Moines, Iowa.

5468. Royal Red

5465. Pink Dawn

5469. Empire Blue

Each 90c; 3 for \$2.45, Postpaid.



LOW-GROWING SHRUBS

For Ranch Houses, Picture Windows,
Foundations, Colorful Borders



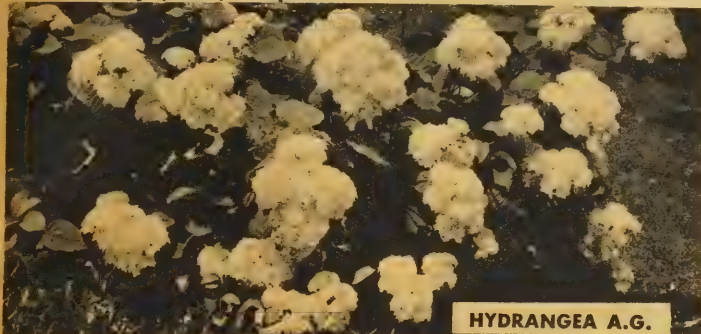
AZALEAS

Clusters of large, delicately beautiful flowers come on in May and June. Grow 3 to 4 ft. tall, and about that wide. Will bloom this year and will be covered with blooms after a few years. Not recommended for planting north of Des Moines, Iowa.

5407. Red 5408. Yellow
5409. Pink

10 to 12 inch plants,
Balled in Peat Moss,
Each \$2.25, Postpaid.

Order No. 5405
All 3 Only \$5.95, Postpaid.



HYDRANGEA A.G.

THE HYDRANGEAS BLUE PRINCE HYDRANGEA

Flowers are large and come on from July until frost. The large blue flower heads are very attractive. Plant in full shade. Acid soil will bring out the blue color. Not recommended for planting north of Des Moines, Iowa. Order No. 5431. Sturdy, 2-year, outdoor grown plants: Each \$1.50; 2 for \$2.75; Postpaid. Potted Plants—Order No. 2625. Each 55c; 2 for \$1.00, Postpaid.

PINK HYDRANGEA (Domotoi)

5435. (Semi-double) Large globe-shaped clusters of blooms, 12 to 15 inches in diameter. Flowers become semi-double as the plant matures. Magnificent light blue flowers if the plant grows on acid soil . . . pure shell pink on alkaline soil. Hardy, and very showy.

Each \$1.50, Postpaid.

HYDRANGEA HILLS OF SNOW (A.G.)

5432. Likes shade. From June to August it is covered with huge rounded white flowers resembling snowballs. (3 to 4 ft.)

Super Select 18 to 24 inch Plants: Each 90c; 3 for \$2.45. Jumbo 2 to 3 foot Plants: Each \$1.10; 3 for \$2.95, Postpaid.



WINTERBERRY

5412. (Euonymus Patens) One of the loveliest and easiest grown evergreen shrubs. The lustrous, rich green foliage stays on almost year 'round. Gets its name from its orange berries which come on in Fall and early Winter. Perfectly hardy, it thrives in sun or shade.

Sturdy 12 to 15 Inch Plants

Each \$1.25; 3 for \$3.35



HARDY HOLLY

5414. Spreading shrub growing 6 to 8 ft. tall. Leaves stay on well into winter. Bright red berries come on profusely over most of the winter. Plant Des Moines, Iowa, and south.

Jumbo 2 to 3 ft. plants: each \$1.75; 3 for \$4.65, Postpaid.

PINK SNOWBALL

5451. (Carlesi). Blooms in the Spring. Its delicate pink flowers will perfume the entire yard. Grows 4 to 5 ft. tall.

Selected 12 to 18 inch Plants
Each \$2.95; 2 for \$5.60, Postpaid

LANDSCAPE SERVICE

If you are interested in professional help in landscaping all or any part of your property be sure to write for information on our Landscape Service.

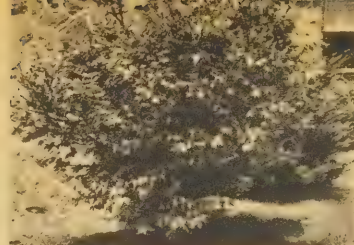
Plant SPRING or FALL



DWARF MOCK ORANGE

5320. The semi-dwarf growing habit of this lovely shrub makes it ideal for many planting situations. The slender spreading branches are heavily laden with intensely fragrant "orange blossoms." Blooms in June. Foliage is very attractive and growth is only 4 to 5 feet.

Super Select 18 to 24 inch Plants:
Each \$1.00; 3 for \$2.75, Postpaid.



DWARF WINGED EUONYMUS

5415. Unusual bark and almost unbelievable brilliance of foliage make this one of the most talked-of shrubs. Waxy green Summer foliage turns a most brilliant, scarlet in Fall. Bark has "winged" cork-like appearance. A fine specimen shrub, or can be trimmed to a compact hedge. Super Select 18 to 24 inch Plants: Each \$2.50; 3 for \$6.75, Postpaid.



GRAPE MYRTLE

A harder strain of one of the South's most popular shrubs. Flowers have the loveliest clear coloring and a soft crepe-like texture. Blooms continually from July until Fall. Will bloom this year. Blooms come on new growth. For more vigorous growth and bloom trim all branches off about 6 inches above the ground after planting. Not recommended for planting north of Des Moines, Iowa.

5473. Red 5474. Pink
5472. Purple

Super Select 18 to 24 inch Plants
Each 85c; 2 for \$1.50; 4 for \$2.65,
Postpaid

Order No. 5475. One each of above
Crape Myrtle. ALL 3 ONLY \$1.98,
POSTPAID



GREEN LEAF BARBERRY

5309. (Thunbergi.) Bright, glossy green foliage and very compact, shapely habit of growth. Attractive red berries during the Fall and Winter. When frost comes, the foliage turns fiery red. Extremely Hardy.

Jumbo 2 to 3 ft. plants: each 85c; 3 for \$2.25; 6 for \$3.95, All Postpaid.



HYDRANGEA P.G.



More Low-Growing Shrubs



DWARF HONEYSUCKLE

5317. A brand new low-growing honeysuckle. Maximum height is four to five feet, and it grows in a very compact globe shape. Small yellow flowers appear in May, and the characteristic red honeysuckle berries come on in the Fall.

Sturdy 18 to 24 Inch Plants

**Each \$1.35; 3 for \$3.50,
Postpaid**

5492. DWARF NINEBARK.

Similar to Golden Ninebark, except foliage is green and grows only 4 to 5 ft. high.

Sturdy 18 to 24 inch Plants

Each 85c; 3 for 2.40, Postpaid



5345. GOLDEN VICARY. The thick, leathery leaves are a rich golden yellow and so the shrub can actually be mistaken at a distance for a plant covered with yellow bloom. A vigorous upright grower, fully hardy, grows 4 to 5 feet.

STURDY 18 TO 24 INCH PLANTS

**EACH \$1.00; 3 FOR \$2.75
POSTPAID**

IMPROVED RED SNOWBERRY

5310. (Chenault.) One of the finest of all shrubs for planting in shady locations. Very bushy habit of growth to a height of 4 to 5 ft. Blooms are small pinkish in color, followed by coral pink berries, all up and down the branches in the fall, which give it the name it bears. Also does well in partially sunny locations.

Jumbo 2 to 3 ft. plants: Each 70c; 3 for \$1.80; 6 for \$3.15



DEUTZIA LEMOINE

5350. Best and loveliest of the Spring flowering Deutzias. In May the gracefully spreading and arching branches are completely covered with large gorgeous clusters of pure white flowers. Mature height is 4 to 5 feet. Deutzia Lemoine is ideal for specimen plantings, placement with other shrubs, and for an informal hedge planting.

STURDY 18 TO 24 INCH PLANTS

**Each 95c; 3 for \$2.70,
Postpaid**

DWARF BLUE LEAF ARCTIC WILLOW

5513. Another one of the newer, more unusual shrub introductions. It was discovered north of the Arctic Circle. The foliage is a lovely gray-blue-green. It grows very dense and compactly to a mature height of only 5 to 6 ft. Can be trimmed and shaped as desired, thrives alike in dry or wet locations and in sun or shade. Ideal for inclusion in shrub plantings, for borders and a low hedge.

STURDY 15 TO 18 INCH PLANTS

**EACH 65c; 3 for \$1.80,
POSTPAID**

SAVE THIS CATALOG

Many items listed in this catalog can be planted in the Fall, too, but cannot be listed in our Fall Catalog because of space limitations. Save this book for a handy reference this Fall.

More Medium-Height Shrubs



SNOWFLAKE

The New, Very Double Mock Orange

5491. (Plant Patent 538) Here is a new and wondrous improvement of a fine old favorite. It is an intensely double Mock Orange, with many excellent habits of growth. Snowflake thrives in ordinary soil, in sun or partial shade. It makes an unusually symmetrical growth, grows rapidly and is completely hardy clear into Canada. Snowflake blooms profusely in June and July and the Sweet Mock Orange fragrance is there, too. Even the foliage is a feature: leaves are large, dark green, and are retained to cover the lower branches. Plant Snowflake as a specimen, as a screen, or as a tall border. Grows to 8 feet high, 6 feet across. Be one of the first to thrill in the pride of having beautiful, fragrant Snowflake.

STURDY 18 TO 24 INCH PLANTS

EACH \$1.35, 3 FOR \$3.50, POSTPAID



RED TWIG DOGWOOD

5312. 6 to 8 ft. White flowers in Spring are followed by attractive berries in the Fall, and the red bark is attractive all winter.

**Jumbo 2 to 3 ft. plants: Each
\$1.25; 3 for \$3.35,
All Postpaid.**



RED ROSEALEA (Malus)

5426. A strikingly beautiful shrub, reaches to 15 feet unless pruned. In May it is completely filled and covered with bright red bloom, a beautiful sight to see. Very hardy, outdoor grown plants.

Sturdy 2 to 3 Foot Plants

Each \$1.35, Postpaid



REGEL PRIVET

5333. A most attractive shrub for foundation plantings, and very beautiful as a hedge. Makes a very dense growth with horizontal, gracefully spreading branches. Small white flowers come on in late Spring. A very hardy variety. Grows 4 to 5 feet.

**Jumbo 2 to 3 ft. Plants: Each 95c;
3 for \$2.70, Postpaid.**

MEDIUM-HEIGHT SHRUBS

— Privacy plus Beauty
For Screen and Border Plantings

Bridal Wreath (*Spirea Van Houttei*)

5444. This beautiful, white flowering shrub has done more to beautify American homes than any other ornamental shrub. It is hardy everywhere, from the plains clear into Canada. Every twig will be literally covered with beautiful clusters of white flowers in early Spring. It has been well named the "Bridal Wreath". Will grow against the foundation of the house, in sun or partial shade. We guarantee you fine specimen plants, often start blooming the first year planted. ALL POSTPAID.

| 2 AND 3 YEAR SIZE | Each | 3 | 6 |
|-----------------------------------|--------|--------|--------|
| Super Select, 18-24 in. Plants... | \$5.55 | \$1.50 | \$2.85 |
| Giant, 2-3 ft. Plants..... | .75 | 2.10 | 3.95 |
| Jumbo, 3-4 ft. Plants..... | .90 | 2.55 | 4.75 |

DOUBLE BRIDAL WREATH

5443. (*Spirea Prunifolia*.) Even lovelier, even more strikingly beautiful than the single flowered Bridal Wreath... for the white flowers are very double. Blooms to snow-white glory in May. Extra Select 18 to 24 inch Plants: Each 98c; 3 for \$2.75; 6 for \$5.25, Postpaid.

Plant SPRING or FALL



SYRINGA VIRGINAL

5477. (Semi-double Mock Orange) One of the finest of all white flowering shrubs. The lovely semi-double flowers are so intensely fragrant that a single spray of bloom will perfume a room. Blooms very profusely in May and June and intermittently all summer long. The bush makes a shapely growth to 5 or 6 feet high. Ideal for foundation or screen plantings and beautiful as a specimen planting. Perfectly hardy.

All Postpaid

Super Select 18 to 24 inch Bushes:

Each \$1.00; 3 for \$2.75

Jumbo 2 to 3 foot Bushes:

Each \$1.25; 3 for \$3.35

SAVE THIS CATALOG

Many items listed in this catalog can be planted in the Fall, too, but cannot be listed in our Fall Catalog because of space limitations. Save this book for a handy reference this Fall.

BEAUTY BUSH

5478. (*Kolkwitzia*.) The gracefully arching branches of Beauty Bush are covered in late Spring with pink trumpet-shaped flowers... as many as 25 blooms in a single cluster. The fernlike foliage is very attractive, too, and the bush makes a shapely growth. Thrives everywhere, even in poor soil. Grows 6 to 8 feet high. 18 to 24 inch Plants.

Each \$1.00; 3 for \$2.75,

Postpaid

Plant SPRING or FALL



GOLDEN NINEBARK

5419. The foliage is a light golden color and is very noticeable in contrast with the bright greens of the lawn and other shrubs. Grows 8 to 10 feet, unless pruned. Fully hardy.

STURDY 2 TO 3 FOOT PLANTS

Each \$1.00; 3 for \$2.75, Postpaid.



RED BUSH HONEYSUCKLE

5315. This improved strain of a worthy favorite has red flowers in May and June which are followed by red berries in the summer. For screen and border plantings with growth up to 10 feet, plant 4 or 5 feet apart. For trimmed hedge of 5 to 7 feet high, plant 2 feet apart.

Super Select 18 to 24 inch plants: each 89c; 3 for \$2.35; 6 for \$4.25.

Jumbo 2 to 3 ft. plants: each 98c; 3 for \$2.75; 6 for \$4.95, All Postpaid.



PERSIAN PURPLE LILACS

5319. Lavender flowers come intermittently through mid-summer and often again in late fall. Very fine for border and screen plantings. Grows about 7 feet high. Blooms next year after planting.

Super Select 18 to 24 inch plants: each 93c; 3 for \$2.70; 6 for \$5.10.

Jumbo 2 to 3 ft. plants: each \$1.15; 3 for \$3.30; 6 for \$6.30.



COTONEASTER

5413. This attractive evergreen shrub has dark green, waxy leaves that stay on long into winter. It grows 6 to 8 feet high, and is exceptionally good for foundation and shrub border plantings. Has lovely bright red berries.

STURDY 2 TO 3 FOOT PLANTS

EACH \$1.25; 3 FOR \$3.35, Postpaid



SWEET MOCK ORANGE

5321. (*Syringa Coronarius*.) Creamy white flowers bloom abundantly in June with so much fragrance that a single spray of bloom perfumes a room. (8 to 10 ft.)

Jumbo 2 to 3 ft. Plants: Each 90c; 3 for \$2.40; 6 for \$4.50, Postpaid.



SNOWBALLS

5450. Will be literally covered with clusters of big, white showy flowers in May and June. Will grow 12 to 15 feet tall.

Super Select 18 to 24 inch Plants: Each \$1.10; 2 for \$2.00, Postpaid.

Jumbo 2 to 3 foot Plants: Each \$1.35; 2 for \$2.60, Postpaid.



HEDGES

Plant SPRING or FALL

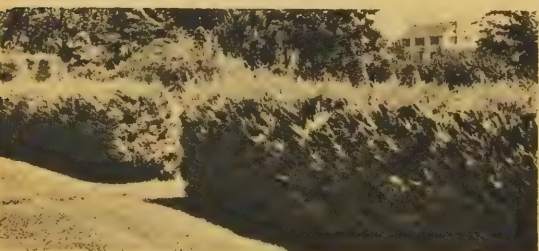
HARDY AMOOR PRIVET



BRIDAL WREATH



CHINESE ELM



EVERGREEN HEDGE



ROSE HEDGES

Could anything be more strikingly beautiful than a hedge of Everblooming bright red roses? These are hardy, grow most vigorously and are in bloom all the time. The blooms are delightfully fragrant. Grow to about 3 feet high. (Plant 1½ to 2 feet apart.)

5515. GRUSS AN TEPLITZ. Richest Scarlet

5518. GROOTENDORST. (Red Rugosa).

5519. RED FLORIBUNDA. Deep Crimson.

9 to 12 inch bushes

5 for \$3.75

10 for \$6.95

25 for \$16.50

Postpaid

HARDY AMOOR PRIVET

Special ORDER NO. 5550, POSTPAID 10 Plants, 9 to 12 inch. \$1.25

5506. Best of all for a compact trimmed hedge, from 18 inches to 6 ft. high. Foliage is dark, glossy green, very dense with repeated clipping. Trim it anytime, shape it any way. Russian Amoor Privet is hardy over a wide territory. Plant 1 foot apart.

2-YEAR SIZE, WELL BRANCHED PLANTS

| PREPAID | Per 12 | Per 25 | Per 50 | Per 100 |
|-------------------------|--------|--------|--------|---------|
| 12 to 18 inch | \$2.25 | \$4.40 | \$8.35 | \$16.00 |
| 18 to 24 inch | 3.25 | 6.25 | 12.00 | 21.50 |

FLOWERING HONEYSUCKLE

5508. Best of all for screening and background plantings. Leaves are rich green and in May there are lots of pink, red or white flowers followed by clusters of brilliant red berries. Will grow 10 to 12 feet high but can be trimmed to 4 or 5 feet. Extremely hardy. For natural growth plant 3 feet apart. For trimmed hedge, plant 1 to 1½ feet apart.

STURDY WELL BRANCHED PLANTS

| PREPAID | Per 12 | Per 25 | Per 50 | Per 100 |
|-------------------------|--------|--------|--------|---------|
| 12 to 18 inch | \$2.95 | \$4.95 | \$9.25 | \$17.75 |
| 18 to 24 inch | 3.75 | 6.95 | 12.95 | 23.95 |

BRIDAL WREATH

(Spirea Van Houtte)

Special ORDER NO. 5551 POSTPAID 8 Plants, 9 to 12 inch. \$1.25

5511. The long, gracefully arching branches are literally covered with white bloom in May. Looks like a snowbank when in full bloom. Makes an ideal hedge up to 5 or 6 feet. If you want lots of bloom clear to the tip of every branch, do not trim Van Houtte. For natural growth plant 3 feet apart. For trimmed hedge plant 1 foot apart.

2-YEAR SIZE, WELL BRANCHED PLANTS

| PREPAID | Per 12 | Per 25 | Per 50 | Per 100 |
|-------------------------|--------|--------|--------|---------|
| 12 to 18 inch | \$2.95 | \$5.25 | \$9.45 | \$17.50 |
| 18 to 24 inch | 3.60 | 7.00 | 13.00 | 24.00 |

CHINESE ELM

5512. The fastest growing hedge in America. You can trim it as a hedge. It will grow dense from the top to the ground. The more you trim it, the more compact it grows. Grows so rapidly that it will make a dandy hedge in just a very few months. The plants we offer you are selected for hedging purposes. Plant 1 foot apart.

2-YEAR SIZE, WELL BRANCHED PLANTS

| PREPAID | Per 12 | Per 25 | Per 50 | Per 100 |
|-------------------------|--------|--------|--------|---------|
| 12 to 18 inch | \$0.95 | \$1.80 | \$3.25 | \$5.50 |
| 18 to 24 inch | 1.25 | 2.25 | 3.85 | 6.75 |

EVERGREEN HEDGE

7114. (American Arbor Vitae). Now you can have a beautiful, hardy hedge that stays green the year 'round! American Arbor Vitae is ideal for your hedge, because it stands transplanting and shearing best of all. Luxurious green foliage is lacy and thick. Plant 12 to 18 inches apart and water frequently.

| Prepaid | Per 10 | Per 25 | Per 100 |
|-------------------------|--------|--------|---------|
| 6 to 10 inch | \$1.90 | \$4.40 | \$14.50 |
| 10 to 12 inch | 2.40 | 5.30 | 18.60 |

See page 19 for our gifts to you.

TATARIAN HONEYSUCKLE

Green Leaf Barberry

5505. Makes a very dense and lovely growth, either trimmed or untrimmed. Dark green foliage turns red in the fall and the plants are loaded with red berries which hang on all winter. For a clipped hedge, plant Green Leaf Barberry 1 foot apart.

2-YEAR SIZE

WELL BRANCHED PLANTS

| PREPAID | Per 12 | Per 25 | Per 50 | Per 100 |
|-------------------|--------|--------|--------|---------|
| 12-18 in. | \$2.50 | \$5.15 | \$9.25 | \$17.50 |
| 18-24 in. | 3.50 | 6.75 | 12.75 | 23.95 |

Russian Mulberry

5608. Excellent for a clipped hedge. 2 to 6 feet. Grows very rapidly and gets very dense with frequent clippings. Leaves are large and rich green. Extremely hardy. Plant 1 foot apart.

2-Year Size, Well Branched Plants

| Prepaid | Per 12 | Per 25 | Per 50 | Per 100 |
|----------------------|--------|--------|--------|---------|
| 12 to 18 in. | \$0.75 | \$1.35 | \$2.50 | \$4.75 |
| 18 to 24 in. | .95 | 1.80 | 3.25 | 5.50 |

Russian Olive

5618. Thick, silvery green leaves give the Russian Olive a distinctive and attractive appearance. Will grow 8 to 10 feet for screening or background or can be held to any size down to 2 feet. Extremely hardy. Plant 1 foot apart.

2-Year Size, Well Branched Plants

| Prepaid | Per 12 | Per 25 | Per 50 |
|------------------------|--------|--------|--------|
| 12 to 18 inch. | \$1.15 | \$2.10 | \$3.95 |
| 18 to 24 inch. | 1.50 | 2.75 | 5.25 |

RED LEAF BARBERRY

5502. Rich lustrous bronze-red foliage through the entire season, becoming even more brilliant in the Summer, and changing to vivid orange-scarlet in the Autumn. Brilliant red berries stay on all Winter. Makes very bushy growth. Sturdy 12 to 15 inch Plants.

12 for \$3.90; 25 for \$6.25;

50 for \$12.00, Postpaid

3 WONDERFUL TREES FOR YOUR HOME



CUT LEAF WEEPING BIRCH

5803. One of America's most beautiful trees. The foliage is of the cut leaf type and the branches droop gracefully. The bark becomes glistening white after the tree grows to 6 or 8 feet high. Water it generously when you plant it and be sure to give it water in July and August the first year. Then it will forge ahead to make you a beautiful tree.

| POSTPAID | EACH | PER 2 |
|-----------------|--------|---------|
| 5 to 6 ft. Size | \$4.75 | \$ 9.00 |
| 6 to 8 ft. Size | 6.15 | 11.50 |



CLUMP OF 4 BIRCH

5827. A real "decorator" tree to enhance your outdoor living area. Actually four seedling trees to be planted as one, they become more beautiful as the years pass. As the trees mature the bark turns white and the trunks rise gracefully from the clump. The attractive green leaves turn yellow in the fall, making still another lovely picture. Each clump of 4 is priced and sold as one tree.

2 TO 3 FT. TREES
EACH \$1.75;
2 FOR \$2.95, POSTPAID.



MAY DAY TREE

5713. Long, graceful pendant clusters of snow-white flowers literally cover the tree, usually by the first of May. The photo above shows a close-up of one of these bloom-loaded branches. These blossoms are followed by small fruits. This favorite specimen tree makes a shapely growth from 10 to 12 feet high, and the glossy green foliage comes on very early. Shipped postpaid.

2 TO 3 FT. TREES
EACH \$1.75; 2 For \$3.25
Plant SPRING or FALL

Live Forever ROSE FENCE

ROSA MULTIFLORA grows so bushy and is so thorny that it makes an animal tight fence. So hardy it simply never winter kills. And, in the early summer the bushes are beautifully covered with small white roses. Rosa Multiflora is also highly recommended as a snow barrier, a sanctuary for wild-life, and a control for soil erosion. There are lots of places where this Rose Fence is just what is needed. You will never have to paint it, never have to re-set its posts, never have to string the wire on it. It's everlasting and inexpensive, too.

Order No. 5610

HEAVY NO. 2 PLANTS: 25 for \$1.95;
50 for \$3.65; 100 for \$6.50;
1000 for \$59.00, Postpaid

BABY EVERGREENS and SEEDLING TREES

BABY EVERGREENS

Most beautiful of all is an Evergreen Windbreak and you can grow evergreens successfully from transplants. We list only the (T) transplants because they're heavier and have been root pruned, which means they will throw out more side roots and grow faster. A special planting leaflet will be sent to you with each order.

| Postpaid Prices | Per 10 | Per 25 | Per 100 |
|---|--------|--------|---------|
| 7114. American Arbor Vitae, 6-10 in. T. | \$1.80 | \$3.75 | \$12.75 |
| 7102. Austrian Pine, 6-10 in. T. | 2.00 | 3.90 | 12.60 |
| 7110. Jack Pine, 6-10 in. T. | 2.00 | 3.90 | 12.60 |
| 7108. Ponderosa Pine, 6-10 in. T. | 2.00 | 3.90 | 12.60 |
| 7101. Scotch Pine, 6-10 in. T. | 2.00 | 3.90 | 12.60 |
| 7100. Black Hills Spruce, 6-10 in. T. | 2.70 | 5.70 | 19.95 |
| 7103. Colorado Spruce, 6-10 in. T. | 2.70 | 5.70 | 19.95 |
| 7104. Norway Spruce, 6-10 in. T. | 2.15 | 4.35 | 14.50 |
| 7107. Douglas Fir, 6-10 in. T. | 2.35 | 5.10 | 16.25 |
| 7109. Silver Fir, 6-10 in. T. | 2.70 | 5.70 | 19.95 |
| 7105. Red Cedar, 6-10 in. T. | 2.00 | 3.90 | 12.60 |
| 7112. Silver Cedar, 6-10 in. T. | 2.35 | 5.10 | 16.25 |
| 7106. Chinese Arbor Vitae, 6-10 in. T. | 2.00 | 3.90 | 12.60 |

SEEDLING TREES

(For Chinese Elm Seedlings, see Page 51.)

You'll have wood for the fire—shade for the livestock and poultry—protection for the entire home. Our seedlings are blocky, well-rooted fellows. Order today. Let's reforest this country by starting with seedlings. Our "How to Plant" book, sent along with each order, will give you complete planting instructions. All postpaid.

| Postpaid Prices | Per 25 | Per 50 | Per 100 | Per 200 |
|------------------------------------|--------|--------|---------|---------|
| 5607. Green Ash, 18-24 in. | \$1.75 | \$3.25 | \$6.00 | \$10.95 |
| 5603. American Elm, White, 2-3 ft. | 1.65 | 3.00 | 5.50 | 9.95 |
| 5619. Pin Oak, 12-18 in. | 4.35 | 7.95 | 15.00 | |
| 5612. Black Walnut, 18-24 in. | 2.85 | 5.25 | 9.75 | |
| 5609. Osage Orange, 12-18 in. | .85 | 1.50 | 2.75 | 4.75 |
| 5606. Soft Maple, 12-18 in. | 1.40 | 2.70 | 5.20 | 9.65 |
| 5604. Black Locust, 12-18 in. | 1.15 | 1.95 | 3.65 | 6.95 |

Plant SPRING or FALL

For Windbreaks and Grove Plantings

Break the cold of those freezing Winter winds. Plant a windbreak. Your home will be easier to heat, more comfortable. Your livestock will Winter better, put on cheaper gains for you, when in the protection of a good windbreak. Every farm home should have the protection and beautification provided by a windbreak. Plant yours this spring.



PIN OAK SEEDLING SPECIAL

5620. Most rapid growing of the hardwood trees and considered by many to be America's most beautiful tree. Here is your opportunity to plant Pin Oak at a very low price. Sturdy 18 to 24 in. seedling trees.

Each 35c; 2 for 60c; 4 for 95c, Postpaid

SOFT MAPLE SEEDLING SPECIAL

5634. Fast growing, popular for lawns and windbreaks. Undersides of the leaves are silver for beautiful contrast.

3 to 4 ft. Seedlings: 5 for \$1.15; 10 for \$1.95, Postpaid
4 to 5 ft. Seedlings: 5 for \$1.65; 10 for \$2.70, Postpaid

**NOW! The Biggest
Lawn Grass News In Years . . .**

EVERY POUND OF EARL MAY LAWN GRASS SEED IS

GERMAYTREATED

This new secret formula now protects all Earl May Lawn Seeds against fungus, bacteria, rot and insects. You'll see the difference in your lawn: a heavier thicker stand of "green velvet." And you'll still see the wonderful effects of the Germaytreated treatment throughout the season: a heavier, healthier lawn with greater resistance to dandelions, plantain, water grass and other weeds which tend to infest thinner stands of weaker grass.

Germaytreated lawn seed will help you be sure your lawn will get off to a healthy, vigorous start.

WHITE DUTCH CLOVER

996. This white blossom lawn clover is a great help in getting grasses established. It grows quickly to hold the soil and protect the young grass. It produces nitrogen in the soil which makes excellent food for the grasses. And, it makes a beautiful lawn in combination with Blue Grass. One pound will be enough for the average city lot.

1/2 lb. 79¢; 1 lb. \$1.50; 3 lbs. \$4.35, POSTPAID.

CREEPING BENT GRASS

997. Makes a soft, permanent green carpet. Extremely hardy and multiplies both from creeping roots and branching tops. Makes a beautiful permanent lawn, growing richer and more luxuriant each season.

1/2 lb. 79¢; 1 lb. \$1.50; 3 lbs. \$4.35, POSTPAID.

SHADY LAWN GRASS MIXTURE

995. Grass for the shady spots. Thrives in the shade where other grasses fail. This mixture is a blend of the best fine bladed grasses which we know from experience will thrive in the shade. We have tested it time and again and we are confident it will do the same for you.

1 lb. \$1.39; 3 lbs. \$3.98; 5 lbs. \$6.60; 10 lbs. \$12.95, ALL POSTPAID.

How Much to Buy

One pound for every 200 square feet (10 by 20 ft.) for a new lawn. One pound for every 400 square feet to thicken your present lawn.

NOW You Can KILL OUT that CRABGRASS



WEEDONE CRABGRASS KILLER is non-poisonous to humans and animals. One application will kill crabgrass and mouse-ear chickweed, under proper conditions, without killing clover, bluegrass, fescue or other deep-rooted perennial grasses. It is easy to use, harmless to soil, clean and odorless, economical, and will not kill nearby shrubbery unless sprayed on it directly. Complete instructions on can. 6 1/2 oz. size, \$1 (enough to treat 500 sq. ft. of mature crabgrass or 1,000 sq. ft. of seedling). 26 oz. can, \$3.00, Postpaid.



LAWN GRASS SEED

Everybody wants a beautiful lawn. It's the first thing seen by everyone going by your home. A barren or scraggly lawn spoils the appearance of many beautiful designed and otherwise attractive properties. YOU can have a good lawn. Our MAYPARK seed and common sense care will make you a lush, velvety, carpet-like lawn. All our lawn seed is new crop, pure, clean seed . . . tested for strong germination. Order it right now. For best results plant it extra early. Send your order today. We will send you FREE complete instructions on seeding, watering, mowing, fertilizing, etc.

MAYPARK Lawn Grass Mixture *You Can't Buy Better Lawn Seed*

Maypark is the correct blend of Kentucky Blue Grass and other permanent, perennial grasses in the exact proportion to give you a beautiful lawn. Some of these grasses grow extra quick . . . some are developed to thrive on poor, low-fertility soil. All new crop seed, they all work together to give you a lovely green permanent carpet of "Green Velvet." Order No. 991.

1 lb. \$1.39; 3 lbs. \$3.98; 5 lbs. \$6.60; 10 lbs. \$12.95, Postpaid.



FOR A
WONDERFUL
NEW KIND OF
LAWN

Sensational, New MERION Blue Grass Mixture USE LESS SEED — IT GOES MUCH FARTHER!

999. For the most beautiful lawn you ever saw! Contains Merion Blue Grass, the new extra-healthy, disease-free blue grass. Darkest green color you ever saw, and stays green through late-summer hot, dry spells. Spreading habit of growth saves on grass and saves on mowing. This fine mixture also contains Creeping Red Fescue, which does so well on poor soil; Highland Bent, the fine-bladed bent grass that grows so fast; and Chewings Fescue, which makes quick growth and solid turf fast, even in shade.

1 pound covers 500 square feet . . . goes over twice as far as other grasses!

1 lb. \$2.75; 3 lbs. \$7.85; 5 lbs. \$12.65, Postpaid.

MERION BLUE GRASS. 998. Pure Merion Blue Grass . . . no mixture. We have limited amounts available for those who want the absolute best . . . the finest grass seed ever developed.

1 lb. \$4.65; 3 lbs. \$13.45; 5 lbs. \$21.95, Postpaid.

BACK LOT MIXTURE

992. A dependable mixture of quick-growing, permanent grasses. Low cost makes it ideal for seeding back lots, banks, waste ground, etc. For a durable, satisfactory seeding at reasonable cost.

5 lbs. \$3.75; 10 lbs. \$7.25, Postpaid.

5 lbs.
\$3.75

HOW TO GROW A LUSH LAWN IN FIVE STEPS . . .



1 GOOD BED



2 FERTILIZE



3 KEEP MOIST



4 GOOD SEED



5 TRIM 2 TO 3 INCHES

Now! You Can Grow MUSHROOMS



No Odor!

**Easy to Grow
in your own
basement!**

**Delicious
Mushrooms at
low cost!**

Now you can have safe delicious mushrooms, growing right in your own basement! The beds come complete, with the mushrooms preplanted in safe, pasteurized compost. All you do is put the trays in your basement or cave (mushrooms grow best in temperatures ranging from 52 to 65 degrees) and water them. You'll have tender, delicious mushrooms in 2 or 3 weeks, and they'll keep coming on for months. There's no odor, no mess, no trouble, no danger. Order today... no shipments made after April 15th. Complete instructions in each shipment. Make up an order with friends to save Express charges.

3 trays, \$4.50; 6 or more, \$1.25 each.

Shipped Express charges collect from Ashtabula, Ohio.

SAGE

2603. Seasoning for sausage, meats, dressings. Comes on year after year. Well rooted plants. Each 35c; 3 for 95c. Postpaid.

HORSERADISH (Bohemian)

6859. Here is something that every one of you will want. Plant a few roots. Just dig up some and grind it up and then put it on pork or beef and notice the flavor it makes, particularly if it is fresh from your own garden. A half dozen roots are sufficient for a moderate supply, but a dozen will be generous for the average family. We recommend that you plant the crown plants. They will be usable roots for you the first year.

Crowns: 3 for 50c; 6 for 90c; 12 for \$1.50, Postpaid.

LANDSCAPE

Our Landscape Architects are ready to help you with the problem of effectively planting your property. Each home requires a distinctly separate application of landscape principles, and our Landscape Architects will treat your problem as a separate plan, "custom-tailored" for your property. We are confident they will achieve a pleasing and attractive effect, one that will bring you pride and pleasure for years to come.

Earl May Seed Co.
Landscape Department
Shenandoah, Iowa

Enclosed find 25c to cover the cost of sending me complete details of your Landscape Service.

Name.....

Address.....

Town..... State.....

BIGGER MEATIER BERRIES

BERRY-SET. Hormone, sets bigger, meatier Strawberries, Blackberries and Raspberries. Encourages longer bearing season. Just dissolve BERRY-SET powder in water. Spray the berry blooms. The hormone does it! Easy and inexpensive. Order today.

1/2 oz. (enough for 2 gal. spray), 25c, prepaid.

3 oz. (enough for 12 gal. spray), \$1.00, prepaid.



AIROSPRAYER

- ADJUSTABLE SPRAY
- NON-CLOG NOZZLE
- DOUBLE-ACTION PUMP
- 100 LBS. PRESSURE
- HEAVY GAUGE BRASS
- EASY TO OPERATE

Airosprayer dispenses a continuous unbroken spray under pressure up to 100 lbs. Nozzle adjusts from a finely atomized mist up to a 35-foot stream. Will handle everything from water to heavy emulsions like whitewash or creosote. Simply drop weighted end into container and start pumping.

**SATISFACTION GUARANTEED
EACH \$7.45 POSTPAID**



Earl May

HOME ORCHARD SPRAY

A revolutionary new product combining 4 tested chemicals, to bring you new convenience and economy. Compounded especially for the home orchardist, to replace the 5, 6 or 7 sprays needed in the past. Works as an insecticide, fumigant, fungicide, and as a control of chewing insects.



Easy to use . . . Inexpensive

Highly concentrated, so a little goes a long way. Just mix with water and apply. Complete directions for spraying Apples, Pears, Peaches, Plums, Apricots, Cherries and Grapes sent with each order. Order yours today.

1 Lb. (Makes 12 Gallons) \$1.75, Postpaid

3 Lbs. (Makes 36 Gallons) \$4.50, Postpaid

6 Lbs. (Makes 72 Gallons) \$8.50, Postpaid



DOWNING GOOSEBERRIES

6841. Largest and best of the green Gooseberries. Favorite for pie and sauce because of excellent flavor and quality of the fruit. A vigorous grower, heavy bearer. Extremely hardy, clear into Canada. **Heavy 2-Year No. 1 Plants.**

Each 85c; 3 or \$2.25; 6 for \$3.75, Postpaid

6840. PIXWELL. A new, improved variety. Bigger yields of very fine quality berries. Bears young, next year after planting. Fruit hangs below branches for easy picking. **Heavy 2-Year No. 1 Plants.**

Each \$1.00; 3 for \$2.85, Postpaid

GOOSEBERRY GARDEN

Order No. 6845

2 Downing and 1 Pixwell
(A \$2.70 Value)

ALL 3 ONLY \$2.15, POSTPAID



NEW PERFECTION CURRANT

NEW PERFECTION

6831. The best of the Currants for all-around quality of fruit and heavy bearing. Bright red berries come in large, easy-to-pick clusters. Mild flavor, very juicy, with few seeds. **Heavy 2-Year Plants, Postpaid.**

Each 55c; 3 for \$1.29; 6 for \$2.35

RED LAKE

6830. A newer red Currant with large berries, superior quality, and flavor. Hardy and heavy yielding. **Heavy 2-Year Plants, Postpaid.**

Each 60c; 3 for \$1.45; 6 for \$2.65

CURRANT GARDEN

Order No. 6833

2 Red Lake and 1 Perfection
(A \$1.40 Value)

ALL 3 ONLY \$1.19, POSTPAID

No Obligation

Send the Coupon Today

Fill out and send the coupon to us, along with 25c to cover printing and mailing costs. You will receive a Sketch Sheet, Instruction Sheet, and Check List. All this is sent without obligation. With the purchase of a nominal amount of nursery stock, your Landscape Plan will cost you nothing. For complete details, fill out and mail the coupon today.

Everbearing Strawberries

GIANT GEM

4000. Wonderful big everbearer! Lots of huge berries come on throughout Spring and Summer . . . often clear up through the Fall! Lots of runners. Hardy, healthy plants will succeed for you. Plant early.

25 for \$1.55; 50 for \$2.65;
100 for \$4.95, Postpaid.

SUPERFECTION

4031. This wonderful everbearer will produce big, sweet berries in 12 weeks. They are deep rich red, firm, smooth, and have wonderful keeping quality. Hold their color excellently. Superfection is a marvelous bearer, too. Pollenizes perfectly. Plants are scarce, so be sure to order early.

25 for \$2.15; 50 for \$3.85;
100 for \$6.25, Postpaid.

STREAMLINER

4030. Sweetest Everbearer! The jumbo size berries of Streamliner are extra sweet, deep glossy red and of excellent quality. High sugar content, continuing large size and fine texture make them fine for freezing, canning, eating.

25 for \$1.95; 50 for \$3.35;
100 for \$5.50, Postpaid.



Everbearing Collection
Order No. 4011
25 Streamliner, 25 Giant Gem,
25 Superfection A \$5.65 Value
ALL 75 ONLY \$3.45, POSTPAID.

The Sensational
New

red rich
EVERBEARING

4002. Sensational New Giant Everbearing Strawberry! Red Rich is big, solid and firm clear through. It ripens evenly, sweet with natural sugar. Perfect for freezing . . . won't mush up when thawed. Planted early, Red Rich will bear in June, through the Summer, and on into the Fall.

**A WONDERFUL NEW BERRY! 12 for \$2.95; 25 for \$5.00;
50 for \$8.50; 100 for \$15.00, Postpaid.**

A BACK-YARD STRAWBERRY GARDEN!

Now you can grow strawberries for your family in your own back yard! Aluminum pyramid consists of 4 rings, the largest only 6 feet in diameter, yet it will hold 50 plants. Easy to set up, easy to take care of. Will last a lifetime. Order yours today . . . plant it early . . . eat Strawberries all Summer.

Order No. 4012

One 50-Plant Pyramid and 50 Red Rich Plants
ALL FOR ONLY \$18.45, POSTPAID.

June-bearing Strawberries

NEW ARMORE

4006. The most beautiful June bearer we've seen. Beautiful red color and fine big size. Big producer, too, over a good long period. A real beauty, and one you should try for sure this year. Plant early.

25 for \$1.39; 50 for \$2.35;
100 for \$4.25; 500 for \$16.50,
Postpaid.

ROBINSON

4004. The best late Strawberry. 10 days to 2 weeks later than Premier, it produces a delicious berry with outstanding large size. Commercial growers love this huge fruit, and you will, too. An excellent plant-maker on any soil.

25 for \$1.15; 50 for \$1.85;
100 for \$2.95; 500 for \$11.75,
Postpaid.

SENATOR DUNLAP

4005. Best June Bearer. Still the best all-around June Bearing variety. Season after season this great strain will deliver more shortcakes, more dishes of berries and more crates than any other. Dunlap bears big, bright red berries over a long period. Stands drouth and cold and late frosts. A heavy plant maker, too, and perfect flowering. You're sure to like Senator Dunlap.

25 for 95c; 50 for \$1.65; 100 for \$2.50;
500 for \$10.25; 1000 for \$19.25, Postpaid.

ALL-SEASON COLLECTION

Order No. 4010. 25 Giant Gem, 25 Superfection,
50 Senator Dunlap. A \$5.35 Value.

ALL 100 ONLY \$2.85, POSTPAID.

FAMILY SIZE COLLECTION

Order No. 4009

25 Giant Gem, 25 New Armore, 25 Robinson, 25 Superfection and 50 Dunlap. A \$7.89 Value.

ALL 150 ONLY \$4.45, POSTPAID

June Bearing Collection
Order No. 4008.
25 New Armore, 25 Robinson and 25 Premier. A \$3.79 Value.
ALL 75 ONLY \$2.25, POSTPAID.

PREMIER

4007. Easily the very best of the real early varieties. Premier ripens about a week ahead of any others. It is very reliable, too, always producing a bumper yield of excellent berries which are above average in size. Premier bears over an unusually long season. The earliness, heavy yield, fine quality and long fruiting make it just as desirable for home gardeners, too. Perfect flowering. Order yours extra early for real early planting.

25 for \$1.25; 50 for \$2.25; 100 for \$3.45;
500 for \$13.75, Postpaid.





APRICOTS

CHINESE GOLDEN

6481. Very large fruit, often 2 inches in diameter, and of excellent flavor. Very hardy and bears heavily. A wonderfully fine Apricot.

SCOUT

6482. A Canadian variety of extreme hardness! The freestone fruit is tender, fine grained, and delicious. Colors beautiful golden yellow, with reddish blush. Starts to bear while very young.

MOORPARK

6480. An excellent variety, finest flavored of all the apricots. Large fruit is deep yellow with a red cheek. Grows about the size of a peach tree, bears heavily.

Your Choice: Alike or Assorted 2-Year Well Branched Trees

| PREPAID | Each | Per 3 |
|----------------------|--------|--------|
| 3 to 4 ft. Size..... | \$1.60 | \$4.35 |
| 4 to 6 ft. Size..... | 1.95 | 5.35 |

APRICOT SPECIAL

ONE EACH OF ALL 3

Order No. 6478

All 3: 3 to 4 ft. Size, \$4.15

Order No. 6479

All 3: 4 to 6 ft. Size, \$5.15

POSTPAID

PEACH ORCHARD SPECIAL

2 Polly 1 Red Haven
2 Elberta 1 J. H. Hale

ALL PREPAID

No. 6467. 6 Trees, 2 to 3 ft. \$3.45
No. 6468. 6 Trees, 3 to 4 ft. 4.95
No. 6469. 6 Trees, 4 to 5 ft. 7.45

ALL FRUITS
PREPAID
THROUGHOUT
THE MIDWEST



POLLY

6413. A great big peach and a beauty, too. A perfect free-stone, white flesh, firm but very juicy. Our customers say it is the most delicious peach they've ever eaten. Polly stays firm the way the home canners want their peaches to stay. It has completely proved its hardness, standing 15 to 20 below zero. A consistent heavy yielder, bears when others fail. We certainly want you to have Polly Peach on your place.

GOLDEN JUBILEE

6405. New, early yellow meated free-stone which ripens about 25 days ahead of Elberta. A large peach of fine quality in both flavor and texture. Colors to a beautiful yellow and red.

HALE HAVEN

6406. One of the reddest. One of the hardest. One of the finest flavored. Hale Haven ripens to a deep orange with red blushes. It is a perfect freestone. Juicy yet firm, and of exceptional fine flavor and texture. Ripens about 15 days ahead of Elberta and holds its excellent quality very well. A great favorite with orchardists and will be a great favorite with you, too.

PEACH TREE PRICES

Polly, Red Haven, Elberta, J. H. Hale, Golden Jubilee, Hale Haven . . . alike or assorted.

STURDY WELL BRANCHED TREES

| All Prepaid | Each | 3 | 6 | 12 |
|-----------------------------|--------|--------|--------|---------|
| 2 to 3 ft. Standard . . . | \$.75 | \$2.10 | \$3.90 | \$ 7.20 |
| 3 to 4 ft. Select | 1.00 | 2.90 | 5.60 | 10.80 |
| 4 to 5 ft. Quick Crop . . | 1.50 | 4.25 | 7.90 | 15.00 |

EARLY PEACH ORCHARD

Order No. 6474. SPECIAL! One each of these 3 great early peaches: POLLY, RED HAVEN, and GOLDEN JUBILEE, 3 to 4 ft. Trees.

ALL 3 ONLY \$2.65, PREPAID

Your first picking more than pays for your tree.

VALIANT

LARGE, DELICIOUS CANADIAN INTRODUCTION

Sweet, Juicy, Firm.

6412. Introduced by the Vineland Experimental Station in Ontario, Canada. Valiant is a very large peach, globular in shape and very attractively colored with bright red over a rich yellow. Flesh is firm and juicy, of very high-quality. Freestone.

4 to 5 ft. Quick Crop Trees, Each \$1.50; 3 for \$4.25;
6 for \$7.95; 12 for \$13.95, Postpaid.



RED HAVEN

6415. RED HAVEN. A luscious beauty! Real early, yellow meated, almost solid red. A great big freestone with firm, sweetly delicious flesh. Hardy and vigorous for yearly bumper yields.

FREEZIT

ELBERTA

6403. You all know Elberta, the standard market and canning freestone. Firm yellow flesh, luscious flavor. Big and round and yellow with red cheeks. Bears young, yields abundantly.

FREEZIT

J. H. HALE

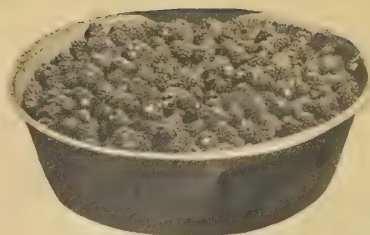
6407. Largest peach of all. A mammoth golden yellow free-stone blushed red. The yellow flesh is solid, yet juicy and tender and free from stringiness. A truly great peach.

Giant PEACH ORCHARD

Order No. 6475. Giant 5 to 6 foot trees to bring you bushels of peaches faster than you've ever imagined! Three of your favorites in a new huge size. One each of Polly, Elberta and J. H. Hale.

ALL 3 ONLY \$4.35, POSTPAID.

Page 6!



So Very Inexpensive When You Grow Your Own

That big panful of luscious berries will cost you hardly anything picked from your own berry patch. It would probably cost you several dollars if you bought them. Fresher, too, more juice and finer flavor when home grown.

**Plant a Berry Patch This Year
Grow Your Own!**



DEWBERRIES

LUCRETIA

6810. Most popular and best variety. The berries are very much larger than the common sorts. They are jet black, deliciously sweet and ripen 2 weeks earlier than blackberries. They are easy to pick and the crate fills faster because of their large size. They are thrifty growers, hardy, practically free from all disease.

HEAVY NO. 1 PLANTS

10 for \$1.85; 25 for \$3.75;

50 for \$6.25, Postpaid.

6811. THORNLESS GARDENIA DEWBERRY. Same big, sweet, jet black berries and thrifty production, except it is thornless.

HEAVY NO. 1 PLANTS

Each 25c; 5 for \$1.00; 10 for \$1.85
Postpaid

BIGGER MEATIER BERRIES

BERRY-SET. Hormone, sets bigger, meatier Strawberries, Blackberries and Raspberries. Encourages longer bearing season. Just dissolve BERRY-SET powder in water. Spray the berry blooms. The hormone does it! Easy and inexpensive. 25c trial packet makes 2 gallons, enough for several hundred plants. Order today.

25c, Postpaid



BLACKBERRIES



6815. ALFRED BLACKBERRY. This new **HARDY** Blackberry came from Michigan and will stand 35 degrees below zero. Needs no winter protection. Berries are much larger than the ordinary sort, practically coreless and very sweet. Ten days earlier than Eldorado and will bear abundantly the second year.

| Postpaid | Per 10 | Per 25 | Per 50 | Per 100 |
|--------------------|--------|--------|--------|---------|
| Heavy No. 1 Plants | \$1.65 | \$3.65 | \$6.85 | \$12.75 |

6816. ELDORADO BLACKBERRY. The large size Blackberry, shiny black and deliciously sweet. Bears young and heavily. One of the very hardiest and will grow far north as well as in the warmer climates. Very productive and once established it never fails to ripen a fine crop.

ALFRED AND ELDORADO BLACKBERRIES

| Postpaid | Per 10 | Per 25 | Per 50 | Per 100 |
|--------------------|--------|--------|--------|---------|
| Heavy No. 1 Plants | \$1.50 | \$3.50 | \$6.60 | \$12.00 |

HUSKY THRIFTY PLANTS

You want heavily rooted, ready-to-grow plants for your berry patch. We've got them for you. Hardy, outdoor grown stock. Thrifty and vigorous for faster growth, earlier production and really bumper yields. But, we urge you to order early. We're afraid of shortages as the season advances. Don't delay. Send your order now.

BLACK RASPBERRIES



BRISTOL BLACK RASPBERRY

6714. A new variety which will be a favorite just as fast as you folks discover its excellent qualities. Produces tremendous crops of large, jet-black berries. They are firm, sweet, almost seedless, and have a grand flavor. The plants are very vigorous healthy growers, hardy, and succeed over a very wide area. You probably can't beat Bristol for a mid-season black raspberry. Order them with our assurance of complete satisfaction. Send your order early.

Heavy No. 1 Plants, Postpaid

10 for \$2.10; 25 for \$4.40;

50 for \$8.45; 100 for \$15.75

Plant SPRING or FALL

RED RASPBERRIES

All our Red Raspberry plants are doubly inspected to assure complete freedom from Mosaic virus disease.



LATHAM RED RASPBERRY

6704. The most popular! A very thrifty grower, very productive and grandest flavor you can imagine. A beautiful bright red color, too. Great for preserves or for eating fresh. Latham is proven hardy, has stood 45 degrees below zero. We know you'll have fine success with the thrifty, heavy plants we send you.

Heavy No. 1 Plants: 10 for \$2.15;

25 for \$4.65; 50 for \$8.75; 100 for \$16.50,
Postpaid

Order No. 6710. BIG "QUICK-CROP" SIZE

5 for \$1.65; 10 for \$3.00

25 for \$6.65, Postpaid

Plant SPRING or FALL



New Improved Variety

MORRISON BLACK RASPBERRIES

6702. Here is the largest blackcap raspberry ever grown. It's new! Outstanding! It's black as coal! Very few seeds. Berries are nearly an inch in diameter. A vigorous grower. Discovered growing wild in Pennsylvania and introduced by a County Agent. A row of these will give you the richest pie, sauce and juice you ever imagined. We want everybody to have at least ten of these in their berry patch.

Heavy No. 1 Plants, Postpaid

10 for \$2.00; 25 for \$4.25;

50 for \$8.00; 100 for \$15.00

A Treasure In Goodness!

Berry Preserves! A treasure in every household. But they've been scarce and expensive. Enjoy all you want, at hardly any cost . . . by planting your own patch this spring.

Everbearing INDIAN SUMMER RED RASPBERRY

Two Full Crops A Year!

Plant SPRING or FALL

INDIAN SUMMER RED RASPBERRY

Yes, your Indian Summer patch will give you two big crops of delicious fruit each year . . . one in June and July and another one in the Autumn. They are big berries; big, red, juicy, and have a wonderful fine flavor. Indian Summer plants are extra hardy, disease resistant, and bear very heavily. Our husky, vigorous plants will develop fast for you, often start bearing the first year. Order early so you can give them an early start. ALL POSTPAID.

6709. "QUICK-CROP" 2-YEAR TRANSPLANTS
5 for \$1.98; 10 for \$3.25; 25 for \$6.85

6705. SELECTED NO. 1 PLANTS
10 for \$2.25; 25 for \$5.25; 50 for \$9.25

HOME BERRY COLLECTION

We have selected a wonderful combination of varieties to recommend for your Home Berry Patch. The great SODUS Purple Raspberry! INDIAN SUMMER, the great red raspberry. And CUMBERLAND, the best of the black raspberries! They are all great yielders of fine quality berries. They are easy to grow. Our big, healthy plants will grow vigorously for you and you will be enjoying delicious fruit for years to come. (A \$3.05 Value.)

ORDER NO. 6760

5 Purple Raspberry (SODUS) 5 Red Raspberry (INDIAN SUMMER)
5 Black Raspberry (CUMBERLAND)
ALL 15 PLANTS \$2.45 POSTPAID

CUMBERLAND BLACK RASPBERRY

Plant SPRING or FALL

A great producer, one of the most reliable. Hardest of all the Black Raspberries. Berries are extra large and glossy black and a wonderfully delicious flavor. Cumberland has been the standard black cap for many years. Our heavy rooted plants will succeed in any soil and produce big crops year after year. ALL POSTPAID.

6711. "QUICK - CROP" 2-YEAR TRANSPLANTS.

5 for \$2.85; 10 for \$5.25; 25 for \$11.95

6706. SELECTED NO. 1 PLANTS.

10 for \$1.80; 25 for \$3.65; 50 for \$6.75;
100 for \$12.50

Thornless BOYSENBERRY

6801. Just think of wine-purple berries 1½ to 2 inches long and an inch thick. Imagine the delicious flavor of the Loganberry, Raspberry and Blackberry. That's what the Boysenberry is—a 3-way cross. The result is a huge berry, juicy and luscious, and almost seedless. They bear very heavily, start the year after planting and continue for years. Can't be beat for pies, jelly, jam, preserves and is a rare treat eaten fresh with cream. Hardy, too, and easy to transplant. Our strong, vigorous plants will please you 100%. In northern latitudes, mulch lightly with straw in the Winter. (Complete planting instructions free with each order.)

Heavy No. 1 Plants, Postpaid
Each 39c; 5 for \$1.50; 10 for \$2.25;
25 for \$4.25.



Plant SPRING or FALL

SODUS PURPLE RASPBERRY

6712. Heaviest bearing of all the raspberries and one of the best for mid-west fruit lovers. The rich maroon colored berries are firm, often an inch in diameter and have an outstanding, delicious, sweet flavor. The sturdy, upright growth and large berries mean easy picking. The plants are perfectly hardy and vigorous growers. Don't fail to include Sodus in your berry planting.

Heavy No. 1 Plants, Postpaid

10 for \$2.25; 25 for \$4.95;
50 for \$9.25

BLUEBERRIES

Nothing like Blueberries for delicious pies and sauces! Truly a delicacy. And now you can grow your own. They thrive in an acid soil and need plenty of moisture. To make an acid soil, add a liberal quantity of acid peat, rotted leaves, pine needles, sawdust, or similar material. Plant these three varieties for better pollenization and a long fruiting season.

6818. RANCOCAS. A fine medium early variety which produces large, juicy-sweet berries in abundance. Vigorous, robust growth and hardiness.

6819. RUBEL. An excellent bearer, coming on mid-season to late. Fruits are large and abundant. An excellent cross-pollenizer for both Rancocas and Jersey.

6820. JERSEY. Late bearing variety. A hardy, vigorous grower and heavy producer. Berries are large, plump of excellent flavor.

Your choice of 3 above

2-Year Plants

2 for \$2.65; 4 for \$5.10, Postpaid

3-Year Plants

2 for \$3.50; 4 for \$6.00, Postpaid



BLUEBERRY GARDEN

Order No. 6821.
Have all 3 of the
above Blueberries
at a special price.
Sturdy 2-year
plants.
ALL 3 ONLY \$3.50,
POSTPAID

R H U B A R B

Plant SPRING or FALL

You're missing some mighty fine eating unless you have some clumps of Rhubarb on your place. It's the first in the early spring to provide you with tart sauce and delicious pies. The newer varieties listed below stay tender and delightful all Summer long. Put the root divisions in 2 feet apart.

RUBY RED

RUBY RED

6863. Deep red and delicious! Makes beautiful sauce for desserts and pies. Stays tender and good all Summer. A great favorite with our customers. We know you'll be enthused about it, too. Big strong divisions: Each 75c; 3 for \$1.95, Postpaid.

CHIPMAN'S CANADA RED

6864. Newest and finest red rhubarb. Blood red, and the stalks are very tender and juicy even though thick and chunky. To enjoy the best for pies and sauces, order this famous rhubarb. Big Strong Divisions. Each \$1.00; 3 for \$2.75, Postpaid.

GIANT VICTORIA RHUBARB

The old favorite and certainly a good one. Produces worlds of big juicy stems.

Order No. 6861. SELECT ROOTS

3 for 55c; 6 for 90c; 12 for \$1.55, Postpaid

Order No. 6865. JUMBO ROOTS

3 for 79c; 6 for \$1.35 12 for \$2.45, Postpaid

ALL NURSERY STOCK
PREPAID
THROUGHOUT THE
MIDWEST

JUMBO RHUBARB SPECIAL

1 Ruby Red.
1 Chipman.
3 Giant Victoria.
(A \$2.30 Value.)
ORDER NO. 6868
ALL 5 ONLY \$1.80, POSTPAID

ASPARAGUS

Plant SPRING or FALL

First to arrive in the Spring. Tenderest vegetable that goes on the table. Asparagus is good for you, too, a regular Spring tonic. The big, juicy, tender stalks shoot 4 to 5 inches a day. Plant 18 inches apart. They'll grow anywhere.

PARADISE ASPARAGUS

Paradise Asparagus is the newer, rust-proof variety, a real improvement over other kinds. It yields two to three times as much and produces extra big, fat and delicious tips for many weeks. A grand flavor. We know you'll like it.

Order No. 6873. 3-YEAR SUPER JUMBO PLANTS

Plant this giant size and get heavy growth the first year.

10 for \$1.15; 25 for \$2.50; 50 for \$4.75; 100 for \$8.50
Postpaid

Order No. 6871. 2-YEAR HEAVY PLANTS

10 for 85c; 25 for \$1.65; 50 for \$3.00; 100 for \$5.25
Postpaid

GIANT MARY WASHINGTON

6870. Favorite for many years. Produces heavy, thick, tender stalks. They keep popping up for 2½ to 3 months and what good eating! Early, easy to grow, lasts a lifetime.

2-YR. HEAVY PLANTS, POSTPAID

25 for \$1.50; 50 for \$2.65;
100 for \$4.50; 500 for \$17.00

KITCHEN GARDEN SPECIAL

Order No. 6875

25 Giant Mary
Washington Asparagus
And

6 Giant Victoria
Rhubarb

All 31 Plants

Only \$1.50, Postpaid

MONITOR The Largest Red Plum!

6520. What a plum! Big and red, sweet and juicy and as large as a crab apple. The firm yellow flesh is very delicious. Proved to be one of the sweetest plums at the Iowa Agriculture College trial plots. A prolific bearer and very hardy.

SUPERIOR

6500. A delicious, sweet flavored large red plum. One of the hardest and best jumbo plums, excellent for eating, canning, and freezing. Peels like a peach. Ripens in mid-August. Bears heavily every year. We recommend it highly and know you will like it.

TOKA

6504. A FINE POLLENIZER. (Hanska Type) Not the largest plum but certainly one of the finest flavored you've ever eaten. Delectable Apricot flavor! Excellent for eating fresh, for canning, preserves, and jelly. The tree is very strong and thrifty, produces the extra pollen needed for other plum trees and bears heavily to boot.

PIPESTONE

6525. A firm, juicy, jumbo plum which sets a new standard for grand flavor. Very large fruit, beautiful red color, yields heavily, and is perfectly hardy. Very early, too, ripening in early August. One of the best.

REDCOAT

6524. A perfect freestone and one of the best of all for canning. Bright crimson fruit has a wonderful flavor and is unexcelled for quality. Trees are hardy, yield heavily, and bear young. One of the best of the Minnesota developments.

PLUMS

STANLEY

6508. Newest and best of the prune plums. Often bears the third year. The skin is purple-blue, the flesh rich and sweet. A freestone which colors wine purple all the way through when canned and retains its shape and skin. A thrifty grower and tremendous producer. **See prices below.**

Plant **SPRING** or **FALL**

GREEN GAGE

6507. A large, round freestone plum of greenish yellow color. Tender and sweet, a great canner! Sorry it isn't hardy in the Central West except south of the Iowa-Missouri line. **See prices below.**

PLUM TREE PRICES

Your choice, Red Coat, Pipestone, Superior, Stanley, Monitor, Toka, and Green Gage.

2 Year Size, Well Branched Trees Alike or Assorted

| PREPAID | Each | Per 3 | Per 6 |
|-------------------------|--------|--------|--------|
| 3 to 4 ft. Standard | \$1.35 | \$3.75 | \$6.95 |
| 4 to 5 ft. Select | 1.60 | 4.35 | 8.50 |
| 5 to 6 ft. Super Select | 1.95 | 5.50 | 9.95 |

BLOOD FLESHED CHERRY PLUM

6825. A wonderful Cherry Plum for all the northern states of the Great Plains. Will be loaded with fruit the second year and often bears first year. The fruit has a dark purple, glossy skin and rich, purplish red flesh with juice literally dripping from it. It's a freestone, about an inch in diameter, with a small pit. For eating fresh, sauce, jelly and for heavy bearing, nothing equals this one.

Selected 3 to 4 ft. Size
Each \$1.75; 3 for \$4.75, Postpaid

Thrifty "PLUM ORCHARD" Collection

The Plum is our hardiest, most dependable fruit. But remember, plums like company of their own kind. They need company, too, because it is cross pollenization that makes great yields. Every twig becomes loaded, the branches bend with the weight. That's the result of planting several varieties, including a good pollinizer. We have selected 4 of the finest and one of them (Toka) is the extra pollinizer you need. Plant them and have lots of luscious, juicy fruit.

1 REDCOAT, 1 SUPERIOR, 1 MONITOR, 1 TOKA

Order No. 6572. All 4 husky 3-4 ft. Trees Prepaid for Only \$4.35

Order No. 6573. All 4 Big Super-Select 5 to 6 ft. Trees
Prepaid for Only \$6.35

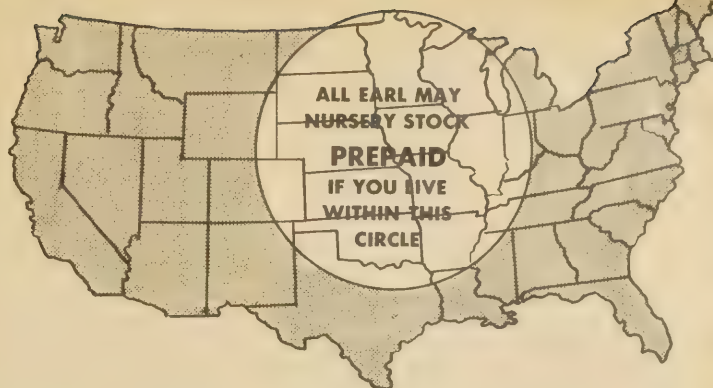
Plant **SPRING** or **FALL**

"Quick-Crop" Plum Trees

Here are the big size, to bring you lots of fruit much earlier. These are heavily-rooted, thickly-branched trees, all pruned and ready to do a real job for you. You'll be 'way ahead if you order this "extra-special" size.

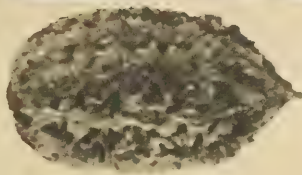
6565. Stanley
6566. Superior
6569. Red Wing

Big 7/8 inch caliper trees, pruned for planting
Each \$2.50; 3 for \$6.50, Postpaid



In order to maintain our low prices on nursery stock, we must ask customers who live over 600 miles from us (see map above) to add 10% to the amount of nursery orders only. Seeds and other items in the catalog, unless otherwise noted, are all postpaid throughout the country. If you live outside the circle above, please add 10% to the total amount of your nursery order.

NUT TREES



BUTTERNUT

6880. Cousin to the Black Walnuts, bears long large nuts with rich, butternut flavor. 2 to 3 ft. trees:
Each 75c; 3 for \$2.10, Postpaid.



HARDY PECAN

6891. Bears those richly flavored nuts we all especially want for Christmas time. A beautiful shade tree with large nuts. 2 to 3 ft.
Each 95c; 3 for \$2.65, Postpaid.



BLACK WALNUT

6884. The favorite for wonderful flavor, in cakes and candies.

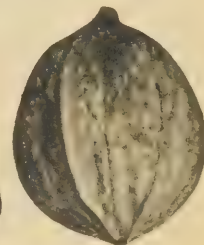
3 to 4 foot Trees: Each 45c;
3 for \$1.20, Postpaid.



HAZELNUT

6890. (Filberts) Grows in shrub form and the nuts are in clusters. Grand flavor. 18 to 24 inch size:

Each 90c; 3 for \$2.40,
Postpaid.



SHELL BARK HICKORY

6881. A beautiful shade tree and it bears large quantities of those big, highly flavored Hickory nuts. 15 to 18 inch trees.
Each 85c; 3 for \$2.40,
Postpaid.

CHINESE CHESTNUT (Blight Resistant)

6899. Now you can grow your own richly delicious chestnuts again. This new, sturdy Chinese Chestnut is another achievement. It is blight-resistant, thoroughly tested and proved for heavy production of high quality nuts, slightly larger than produced on native trees. Thrives in wide variety of soils, hardy wherever native chestnuts are hardy. Sturdy 2-year seedling trees, best for transplanting. 2 to 3 ft. size.

Each \$1.85; 3 for \$4.95, POSTPAID.

SPECIAL! NUT GROVE

Order No. 6885

One each of Hickory, Hazelnut, Black Walnut, Hardy Pecan, and Butternut in sizes offered on this page. (A \$3.90 Value.)

ALL FIVE

\$3.35

Postpaid

New



Plant SPRING or FALL

MAX RED BARTLETT

6200. (Plant Pat. 741.) Newest and finest yet! Just look at that beautiful all-red color. Yet, the flesh is white and firm and actually sweeter than the Bartlett we all know. MAX RED bears young and bears abundantly. Be one of the first to enjoy this new and finer pear. Order early. Standard Size 3 to 4 ft. trees.

EACH \$2.50; 3 FOR \$6.95, POSTPAID.

DWARF MAX RED

6220. Now you have room in your back yard for this new wonder pear! Same wonderful fruit . . . same large size. But, because the tree is budded on dwarf root stock, the tree is much smaller than the regular pear tree. Takes up much less room and makes picking easier. 3 to 4 ft. trees.

EACH \$3.50, POSTPAID

Red, White & Blue Special

ORDER NO. 6621

3 Concord

Favorite Black

1 Caco

Red. Rich flavor

1 Niagara

Queen of Whites

1 Fredonia

New Earliest Black

6 Extra Select

1-Year Vines

(a \$1.95 Value)

Postpaid \$1.45
for Only . . .



CACO



NIAGARA



FREDONIA

Plant SPRING or FALL

FAMILY GRAPE VINEYARD

Order No. 6627

A special price on 10 plants, bringing you 4 of the finest, hardest varieties. Extra Select 1-year No. 1 Plants. A \$3.20 value.

4 Concord, 2 Beta, 2 Fredonia, 2 Niagara

All 10 Only \$2.35, Postpaid

Earl May
Home Orchard Spray
The all-purpose spray for
more fruit . . . better fruit
SEE PAGE 59



BARTLETT

DOUGLAS

PEAR TREE SPECIAL

Three of the best, most popular varieties, priced to give you extra value. One each of the following:

BARTLETT

DOUGLAS

KIEFFER

Order No. 6270

2-Year Standard 3 to 4 ft. trees.
POSTPAID.

All 3 Only \$3.65

Order No. 6271

2-Year Select 5 to 6 ft. trees.
POSTPAID.

All 3 Only \$8.35

See page 19 for our gifts to you.

Dwarf PEAR TREES

The same golden yellow fruit you like so well. The same large size. But, because the tree is budded on special root stock, it grows in dwarf form to reach a height of only 8 to 10 feet at maturity. Takes up very little room and fruit is so easy to pick. Often bears some fruit the first year after planting. Sturdy 3 to 4 ft. trees.

6215. Bartlett

6217. Kieffer

6218. Duchess

Each \$2.75; 3 for \$7.80, Postpaid.

SPECIAL. Order No. 6221.

1 each of Dwarf Pear Trees above,
all 3 only \$7.25, Postpaid.





Plant SPRING or FALL

CONCORD

6601. The all-time favorite grape because it is such a heavy bearer and so hardy. The clusters of glossy black fruit are uniformly large and wide. They hang on until mid-October and are extra sweet and juicy. For over 100 years, Concord has proven its heavy yielding ability and complete hardiness. While Concord is essentially a northern grape, it can be grown in the South, too. We'll send you healthy, heavy vines from outdoor grown stock. Guaranteed to please you.

ALL POSTPAID

TWO YEAR NO. 1 "QUICK CROP" PLANTS

| Per 2 | Per 4 | Per 12 | Per 25 |
|-------|--------|--------|--------|
| 75c | \$1.25 | \$3.25 | \$6.00 |

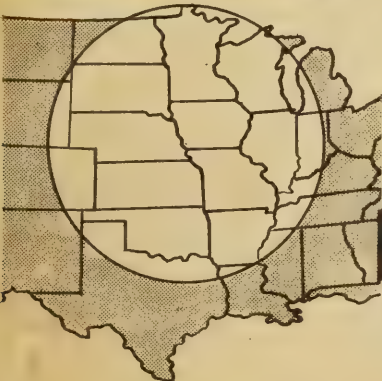
CONCORD SPECIAL

Order No. 6629

5 SELECT ONE-YEAR PLANTS

5 for only \$1.25

POSTPAID



Your Nursery Stock shipped POSTPAID if you live in the circle above.

In order to maintain our low prices on nursery stock, we must ask anyone living over 600 miles from Shenandoah to add 10% to the amount of their nursery order to help pay the increased postage. The map above shows a 600-mile radius, and folks in the shaded area should please add this 10% to the total of their NURSERY ORDER ONLY (trees, fruits, flowers, shrubs, perennials, hedges, etc.). We still pay the postage on seeds and everything else in the catalog unless the items are specifically marked "Not Prepaid."

See Page 19 for Special Extra Gifts.

You'll find many extra gifts on page 19 . . . gifts we've reserved for our friends who help us by ordering early. Be sure to check them over, order early, and ask for your gift.

CACO

6602. Produces large bunches of great, big, juicy, amber colored fruit. **Very delicious, rich and sugary.** Caco ripens in September and is very hardy. Prices below.

MOORE'S EARLY

6608. Large bunches of big black grapes. Rich pungent flavor. Vines are extremely hardy and disease- and mildew-resistant. Heavy crop, and 1 to 2 weeks earlier than Concord.

PRICES on CACO and MOORE'S EARLY

TWO YEAR NO. 1 "QUICK CROP" PLANTS, POSTPAID

| Each | Per 3 | Per 6 | Per 12 |
|------|--------|--------|--------|
| 60c | \$1.65 | \$3.10 | \$5.85 |

For Quick Fruit PLANT PEAR TREES

Big, delicious pears are easy to grow and the trees often start bearing the next year after planting. You can have and enjoy all this luscious fruit you want from your own trees . . . at less than you will pay for a bushel or two of fruit. Home grown flavor can't be beat. Plant your pears this year. (Plant at least 2 varieties, 20 to 25 feet apart, for necessary cross fertilization.)



Plant SPRING or FALL

PARKER

6209. One of the sweetest, juiciest pears that grows. The fruit is medium large, and smooth. The flesh is tender, fine grained, of excellent quality. Bears heavily to ripen in early September. (Originated by Minnesota State Fruit Breeding Farm.)

See page 19 for our gifts to you.

Earl May GRAPES

Husky, Hardy Plants Heavy Bearing Strains

A whole row of grape vines in your yard or garden will cost less than you'll pay for a bushel of grapes.

No need to depend on the "other fellow" for sweet delicious grapes. They are easy to grow, and our thrifty vigorous vines are sure to grow and bear abundantly for you. **Plant them this year and before you know it you'll be picking them by the basketful . . . plenty for eating fresh, for all the jelly and jam you want, and all the grape juice your family can enjoy.** Plant 6 to 8 feet apart.

BETA

6606. A cross between a wild grape and Concord. Wonderful for jelly, because the tart flavor of the fruit carries over into the jelly for a real taste treat. The hardiest of them all. Medium size, black. Prices below.

NIAGARA

6609. Sweetest, most delicious and by long odds the most popular white grape. The yellowish white berries are large, the bunches big and compact. Niagara ripens at the same time as Concord and bears abundantly. Prices below.

FREDONIA

6604. (Early Concord). The earliest black grape! A newer black grape with a wonderful flavor. The big, heavy clusters of juicy berries ripen three weeks earlier than Concord, and really holds its fruit. Fredonia is extremely hardy and very productive. We know how much you'll enjoy this earlier ripening grape. Prices below.

PRICES on BETA, NIAGARA and FREDONIA TWO YEAR NO. 1 "QUICK CROP" PLANTS, POSTPAID

| Each | Per 3 | Per 6 | Per 12 |
|------|--------|--------|--------|
| 45c | \$1.20 | \$2.00 | \$3.75 |

DOUGLAS

6202. The large fruit of Douglas is yellow with faint blush and it is very delicious. **Starts bearing the very first year after planting.** (Some of them fruit the first year in the nursery.) A very thrifty grower, yields heavy and is blight proof. Unlike other pears, Douglas is left on the tree until ripe. (Mid-September).

BARTLETT

6201. The leader and best of the Summer pears. The faintly blushed golden fruit is sweet and juicy. Very fruitful and bears young. Bartlett trees get very large.

KIEFFER

6203. The Winter pear that is most widely planted. Bears young and yields abundantly. The crisp, juicy fruit is yellow. A thrifty grower and very blight resistant. Succeeds most everywhere.

PRICES on All Pears, Alike or Assorted 2-Year Size, Sturdy, Well Branched Trees

| ALL PREPAID | Each | 3 | 6 |
|-------------------------|--------|--------|--------|
| 3 to 4 ft. Standard | \$1.40 | \$3.90 | \$7.20 |
| 4 to 5 ft. Select | 1.65 | 4.65 | 8.75 |
| 5 to 6 ft. Super-Select | 2.15 | 8.85 | 10.95 |

"QUICK CROP" PEAR TREES

Big 7/8-inch caliper trees for faster fruit.

6261. Kieffer

6263. Douglas

Each \$2.50; 3 for \$6.90, Postpaid.

HUSKIER, THRIFTIER, YOUNGER BEARING

Fruitful and Beautiful
DOLGO CRAB

6139. Covered with pure white flowers in the Spring, it is a beautiful ornamental tree. In the Fall, it is loaded with fiery red fruit. Excellent for jelly, preserves, pickles. Bears young, fruits heavily every year. Sturdy 3 to 4 ft. trees.

Each \$1.25; 2 for \$2.25, Postpaid



DELCON
A True Dwarf Tree
With Wonderful Fruit!

6143. Delcon apple is a true dwarf tree, growing only to about half the size of a normal-sized apple tree. So, since its branches naturally droop, you can pick nearly all the fruit from the ground! The fruit is of very high quality; is fine-grained and juicy, and possesses some of the flavor of both Delicious and Jonathan. It produces heavily even when very young. Fruit ripens about ten days before Delicious and keeps well in storage. For either backyard or orchard, we recommend this fine apple highly.

3 TO 4 FT. WELL-BRANCHED TREES
\$2.15 Each; 3 for \$5.50, POSTPAID

BARGAIN ORCHARD

Order No. 6170. Here's a real money saving collection. One each of RED DELICIOUS, YELLOW DELICIOUS, RED JONATHAN, McIntOSH and YELLOW TRANSPARENT. These are whips, not branched, but will make you a fine orchard in time. 3 to 4 ft. Trees.

ALL 5 ONLY \$2.85, POSTPAID

Years of selective propagation put Earl May's Apple Trees definitely in the superior class. *Bud selection has been made from parent stock which is truest-to-type, fruits earliest, and bears the most and finest apples. These trees are repeatedly cultivated and trimmed as they grow to develop heavy root systems and good branch structure. They are superior . . . in size and all-around quality.* They are big and sturdy and husky. Thousands of our customers will tell you "the best I ever saw". Order early so you can plant them early for faster growth and earlier fruit.

Plant SPRING or FALL

APPLE ORCHARD SPECIAL

This "hand picked" collection brings you a balanced planting for an abundance of apples in every season and for every purpose. Five of America's finest varieties. (Complete planting instructions sent with each order.)

One Each of the 5 Varieties Pictured Here

- 5** 3 to 4 FT. TREES (Order No. 6172) Standard Size, Prepaid for Only. . . . **\$4.25**
- 5** 4 to 5 FT. TREES (Order No. 6173) Select Size, Prepaid for Only. **\$5.50**
- 5** 5 to 6 FT. TREES (Order No. 6174) "Quick Crop" Size. Prepaid for Only. **\$7.35**

For Prices on Individual varieties, see opposite page.

"BACK YARD" SPECIAL

Three of the very best varieties for your "back yard orchard". **YELLOW TRANSPARENT** the summer apple, supreme for apple sauce and pies! **ALL RED JONATHAN** and **RED DELICIOUS**, the finest red apples that grow! Postpaid:

Order No. 6180

3 to 4 ft. Standard Size Trees

ALL 3 ONLY \$2.65

Prepaid to You

Order No. 6181

4 to 5 ft. Select Size Trees

ALL 3 ONLY \$3.35

WHITNEY CRAB

6124. (Late Fall.) Largest red crab apple. An old favorite regarded as one of the best of all Crabs for eating, canning and pickling. The large red fruit has mild-flavored, juicy flesh. Narrow upright tree bears heavily, even while young, and is extremely hardy.

ALL RED JONATHAN

6116. (Winter.) An improved strain. Blazing red all-over and it colors earlier for earlier picking and top prices. Same unbeatable Jonathan flavor and all around superiority. Bears young and heavily.

RED DELICIOUS

6108. (Winter.) "The finest red apple of them all" is the claim many Horticulturalists make for this one. Extra delicious crisp, tender, juicy. Colors early and retains its crispness and flavor in good winter storage until May

WEALTHY

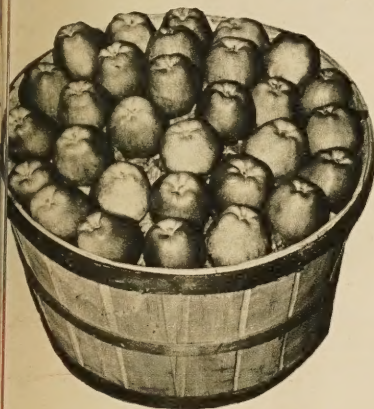
6105. (Fall.) Extra large, yet the flesh is tender and delicious. Noted for its hardness and long life. Ripens bright red in September and can be used weeks earlier. Bears young and heavily.

YELLOW TRANSPARENT

6113. (Summer.) Best of the early apples, and the finest of all for apple sauce. Ripens in July. A very heavy bearer and starts at 3 to 5 years old.

Earl May APPLE TREES

The Finest Apples in the World
Cost Only A Few Cents A Bushel
Picked From Your Own Trees



For Good Eating
Early In The Summer

RED JUNE

6123. (Early Summer.) The best red early sweet apple. Ripens about a week ahead of Yellow Transparent. Fruit is bright red; flesh crisp and snowy white; excellent for eating and cooking. Perfectly hardy. *Grows everywhere and is a heavy bearer.*

Remember what high prices you've been paying for apples? You can actually plant several apple trees for the cost of a bushel of apples. Plan now for all the apples your family wants and needs. Plant apple trees this year. Home grown apples, the finest flavored in all the world, cost only a few cents a bushel when you grow your own.



Plant SPRING or FALL

CRIMSON WINESAP

6101. (Winter.) A rich, wine-flavored, deep red apple. One of the best bakers and a good keeper. Our improved strain is vigorous growing and heavy bearing.



Plant SPRING or FALL

YELLOW DELICIOUS

6107. (Winter.) Finest flavored of them all. Large, crisp, and firm. Many claim it is the heaviest bearer of all commercial varieties. Hardy, too, and gets into bearing earlier than most of the apples.



Plant SPRING or FALL

ANOKA

6119. (Summer.) One of the finest Summer apples. Will often start bearing the next year after planting. Apples are large, yellow, streaked red, and ripen in August. *But they are fine for ples weeks before they ripen. Extremely hardy, grows everywhere.*

"QUICK CROP" Super-Giant Trees

These are tremendous 5 to 7 foot trees, with massive root systems and huge well-developed tops. With such a wonderful start you won't have to wait very long to have a full-grown, bearing tree. Only 3 varieties, and stocks of them are limited. Order right away.

6160. ALL RED DELICIOUS

6168. ALL RED JONATHAN

6164. YELLOW TRANSPARENT

5 to 7 Ft. Trees

EACH \$2.15; 3 FOR \$5.95

POSTPAID

Plant SPRING or FALL



RED MCINTOSH

6104. Medium size, ripening in September. Dark red skin. Flesh is white, and very tender, crisp and juicy. Hardy everywhere.

PRICES

On All Apple Trees Listed On These 2 Pages
Except Dwarf Trees

2-Year Size, Well Branched, Heavy Rooted Trees . . . Alike or Assorted

| ALL POSTPAID | Each | Per 3 | Per 6 | Per 12 |
|-------------------------------------|--------|--------|--------|---------|
| 3 to 4 ft., Standard Size | \$1.00 | \$2.85 | \$5.40 | \$10.25 |
| 4 to 5 ft., Select Size | 1.25 | 3.60 | 6.90 | 13.25 |
| 5 to 6 ft., Super Select | 1.65 | 4.65 | 8.85 | 16.85 |

Grow regular large size apples on a tree that takes no more room than one of the larger growing shrubs, by planting . . .

DWARF APPLE TREES

Here is the answer to all you folks who have wanted apple trees in your yard but just didn't have room for the larger growing trees. Standard varieties are budded onto a special root stock. The fruit is regular large size but the tree at maturity will be only 8 to 10 feet high. Not even as big as some of the larger growing shrubs.

The tree is an ornamental beauty when in bloom and the fruit is easy to pick. Dwarf apple trees bear 2 to 3 years sooner than standard trees. You can surely find room in your yard

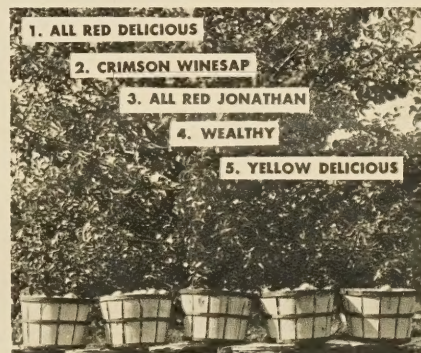
for some Dwarf Apple Trees. These varieties described elsewhere on this page and pictured on the opposite page:

6149. ALL RED JONATHAN
6145. RED DELICIOUS
6148. YELLOW TRANSPARENT
3 FT. TREES, EACH \$3.50;
3 FOR \$10.25, POSTPAID.

Order No. 6182

ALL 3 ONLY \$8.95,
POSTPAID

See page 19 for our gifts to you.



QUINTUPLET APPLE TREES 5 Different Kinds of Apples on ONE TREE!

6126. One of the miracle achievements of modern Horticulture! One tree, yet you can pick 5 different kinds of fruit: Yellow Delicious, Wealthy, Red Delicious, Red Jonathan and Crimson Winesap. Plant one or two of our Quintuplet Trees and you'll have as many or more varieties than are grown in most orchards!

Extra Select, 4 to 5 ft. Trees

Each \$3.85; 3 for \$11.25. Postpaid.

Page 69



FREEZIT



FREEZIT

EARLY RICHMOND

YELLOW GLASS

MONTMORENCY

Raise Your Own LUSCIOUS CHERRIES

There's nothing like the delicious flavor of home grown, fresh picked cherries. And there's no excuse not to have your own and plenty of them. The first picking pays for the tree.

EARLY RICHMOND

6308. The May Pie Cherry. Still the favorite where early fruit is wanted. A bright red cherry, juicy and full of fine flavor. Bears heavily and is the hardiest of all the red cherries. You should certainly have this one.

ENGLISH MORELLO

6309. Almost black when fully ripe. The fruit is very large. Makes fine jellies and excellent for preserving and canning and eating off the tree. Ripens in July after the other cherries have been used. One of the very hardiest.

IMPROVED MONTMORENCY

6310. The big red cherry. Best for canning. Ripens 10 to 12 days after Early Richmond. Yields heavily and ripens evenly. Great for pies and sauce. This is the one by which all other red cherries are judged.

YELLOW GLASS (Sweet Cherry)

6304. Large, Hardy Yellow Cherry that is really sweet and delicious. A rapid grower. Hardy as far north as Des Moines, Iowa, and similar latitudes. Prices below.

SCHMIDT'S BIG (Sweet Cherry)

6303. Large, dark red cherries are firm and sweet. Hardly ever misses a heavy set of fruit in the Middle West. Shapely trees are a beautiful yard ornament, too. Prices below.


PRICES on Early Richmond, English Morello and Improved Montmorency

| 2-YEAR WELL BRANCHED TREES | Each | Per 3 | Per 6 |
|------------------------------------|--------|--------|---------|
| 3 to 4 ft. Standard, Postpaid | \$1.40 | \$3.90 | \$ 7.25 |
| 4 to 4½ ft. Select, Postpaid | 1.70 | 4.80 | 9.00 |
| 4½ to 5 ft. Super Select, Postpaid | 2.15 | 5.95 | 11.35 |

PRICES on Yellow Glass and Schmidt's Big

| 2-Year Size, Sturdy Trees | Each | Per 3 | Per 6 |
|---------------------------|--------|--------|---------|
| 3 to 4 ft., Standard Size | \$1.75 | \$3.90 | \$ 7.25 |
| 4 to 6 ft., Select Size | \$2.15 | \$5.95 | \$11.35 |

Plant SPRING or FALL



NEW HARDY ORIENT-NANKING

6849. A new and wonderful descendent of the Nanking Cherries of Northern China, developed by the Minnesota Fruit Breeding Farm. Very hardy, the bush grows only 5 to 8 feet tall. Beautiful in Spring with its load of lovely white blossoms, it bears huge quantities of bright red, delicious fruit. Delicious for eating fresh, or for pies, jams and jellies. A fine landscape shrub, too. Sturdy 2 to 3 ft. trees.

Each \$1.40; 3 for \$3.90, Postpaid.

6850. NANKING CHERRY, 2 to 3 ft. trees.
Each \$1.15; 3 for \$3.15, Postpaid.

Mrs. May's Cherry Pie Orchard

By planting these two varieties you'll have long weeks with all the cherries you want. You'll be eating Early Richmond in late May, and Improved Montmorency will ripen about 10 days later. We will send you improved strains, heavy rooted and well branched trees, Order early.

One Early Richmond and 2 Improved Montmorency
Order No. 6350. 3 to 4 ft. Trees. All 3 Only \$3.65, Postpaid.
Order No. 6351. 4½ to 5 ft. Trees. All 3 Only \$5.65, Postpaid.


SUPER-GIANT "QUICK-CROP" TREES

Here's a short-cut to an early-bearing, full-grown orchard. Big 5 to 6 foot Super-Giant trees, with massive root systems and heavily-branched tops. Only 2 varieties, and a limited number of them, available. Order now.

6361. Montmorency **6362. Bing**
Each \$2.50; 3 for \$6.75, Postpaid.

LARGE BLACK SWEET

BING CHERRIES



6307. Now you can raise your own luscious Bing Cherries . . . the kind you've been paying premium prices for at the store! The fruit is extra large, and heart-shaped, with a color ranging from deep maroon to reddish-black. The flesh is firm and meaty, with a wonderful flavor. Be sure to have a Bing Cherry Tree this year!

2-Year Size, Sturdy Trees

3 to 4 ft. Standard Size
Each \$1.90, 3 for \$4.95, Postpaid.

4 to 6 ft. Select Size
Each \$2.25, 3 for \$6.15, Postpaid.

FATHER and SON Cherry Trees

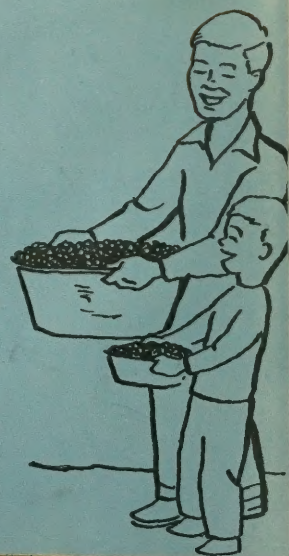
Here is the offer which was so popular on KMA last Spring! Two Montmorency Cherry Trees . . . a bigger one for Dad, a smaller one for Junior. Father and Son can plant them together . . . watch them grow and blossom together. A moment of companionship, so important to a youngster, that will grow and flourish as the tree does. You'll feel more than repaid as you watch your child's enchantment in the magic of growing things. And Mother, you'd better be prepared for demands for pies when "our trees" bear that delicious fruit! Start a Father-Son partnership today . . . for companionship, fun and good eating!

Order No. 6354

One 2 to 3 foot Montmorency Cherry Tree

One 4 to 4½ foot Montmorency Cherry Tree

BOTH FOR ONLY \$2.25, POSTPAID.



GERMAYTREETED FARM SEEDS

All of our Maygold Farm Seeds are treated with our New GERMAYTREETED process.

This treatment aids in producing better stands by combating soil borne organisms which attack young seedlings.

Our GERMAYTREETED process is a special formulation containing no poisonous metallic base fungicides, is non-irritating and non-toxic.

Under adverse weather and soil conditions GERMAYTREETED farm seeds have performed far better than untreated seeds and through our own tests have performed better than any other treatment we have tried.

ALFALFA OF KNOWN ORIGIN

We have a wide selection of Quality Alfalfa Seed which will fit the needs of every Mid-western farm.

Be sure of the origin of the Alfalfa Seed you buy. This means sow only Alfalfa Seed that was grown in an area that produces seed which in turn produces Alfalfa recognized to be winter hardy under our Mid-western conditions.

OUR ALFALFA SEED IS EITHER CERTIFIED AND SEALED OR BEARS THE U. S. VERIFIED ORIGIN TAG ASSURING YOU THAT IT IS ADAPTED TO OUR WEATHER AND CLIMATE.

If you intend to sow Alfalfa for hay for a period longer than four years, use Wilt-Resistant Certified Ranger. Ranger is adapted to the Corn Belt.

Ranger will produce hay for years to come.

Our Certified Buffalo and Ranger Alfalfa seed was produced in California from seed which came originally from Nebraska, Montana, the Dakotas, etc. You may plant California Certified Buffalo and Ranger with complete confidence. It is highly recommended by your State Experiment Station.

If you intend to sow Alfalfa to be left down four years or less, we recommend our Grimm or Cossack, we have these supported by the growers affidavit and also U.S. Verified Origin.

Beware of Alfalfa Seed grown in Texas, New Mexico, Arizona and California unless it is Certified Buffalo or Ranger, as it may winter kill and be a total loss for hay production. Use only in a one year rotation.

Here are the Alfalfas we have available:

Certified Ranger, Certified Buffalo, Nebraska, Kansas, Grimm, Cossack and Southwestern.

See Price Sheet enclosed.

SWEET CLOVER

MAKES GOOD LAND BETTER

Most everyone is familiar with the wonderful soil building ability of Sweet Clover; its nitrogen fixing qualities; the tons and tons of humus it provides; the big thick tap roots which rot and leave natural drain pipes to trap surface moisture.

A year or two ago Sweet Clover lost popularity in some areas because of the Sweet Clover Weevil which feeds on the young seedlings. If that was true of your locality, we now have good news for those who prefer Sweet Clover for bringing up the fertility in readiness for Corn. The state entomologist at the Iowa State College, Dr. H. M. Harris, says that spraying with D.D.T. is a very effective control, but better still don't make new seedlings of Sweet Clover adjacent to old stands, as the Weevil winters over in these old fields. Another idea is not to sow too early. If you have given up Sweet Clover because of the Weevil, we think you can safely try it again. Again, we offer Yellow Blossomed Sweet Clover as well as White and Yellow mixed. Then, too, we have the tall growing type which at one time we were permitted to call the Giant White, but because of Government restrictions we have been listing just as Sweet Clover.

All these Clovers are listed on the Price Sheet and are real bargains too.

RED CLOVER

Nothing yet has been found to take the place of Red Clover in the Mid-West. It provides hay, pasture, humus, nitrogen and tilth; truly the champion of them all.

For years it has been our policy to sell our farm seeds near wholesale prices, and we are looking forward to the day when we can say "three out of every four farmers in the Mid-west plant 'Maygold Quality' farm seeds."

Most of our Medium Red Clover came from Iowa this year; but for those who demand it we also have Idaho grown seed, all big plump seed that will do the job from the day it is planted.

Some folks like Mammoth Red Clover because it grows taller and carries more foliage.

Don't look any further than right here if you are in the market for Red Clover. We are confident that dollar for dollar you can do no better anywhere, and remember we want you to be the judge. You, the buyer, must be satisfied.

Red Medium, Red Medium Idaho and Red Mammoth—for prices refer to sheet enclosed.

LADINO

THE GIANT WHITE DUTCH

A widely adapted, easy to start perennial Clover, high in mineral and protein content. All livestock, including poultry, take to it readily. The Ohio experiment station pastured 2 cows and 3 calves for a whole grazing season, without other feed, on a single acre.

Ladino seed, being very small, requires only 1 to 2 pounds to sow an acre. As Ladino grows rank it tends to lodge, therefore it is best to use it with some companion crop like Timothy, Blue Grass or one of the Fescues.

We recommend that you buy only Certified seed.

See Price Sheet for our low prices.

TIMOTHY

ONE OF OUR MOST RELIABLE GRASSES

Timothy has moderate nutritive value and high palatability; is adapted to a wide range of soils and climatic conditions; does well in all the Mid-western corn belt. Timothy is easily grown, and when sown in a mixture at 2 to 6 pounds the seed cost is only 30c to 90c per acre. With great soil binding ability, Timothy ranks high as a most desirable pasture grass. Iowa State College is recommending Timothy in practically all Mixtures.

We also have three fine Timothy-Clover Mixtures! Timothy and Red Clover, Timothy and Alsike, and Timothy, Alsike and Red Clover; all contain 25 percent or more Clover with balance of Timothy. These are strictly "Maygold Quality", the best money can buy.

We invite you to compare prices on the enclosed Price Sheet.

BROME GRASS

PERHAPS OUR MOST VALUABLE GRASS

Brome Grass is one of our grasses most resistant to cold and drouth. It's true that it is a hog for nitrogen, but any plant producing as much feed as Brome has to draw something from the soil. For a most successful Brome pasture sow 12 to 15 pounds of Brome and 6 pounds of Alfalfa to provide nitrogen for the Brome.

We offer 3 Bromes, Lincoln, Home Grown and Northern. See Price List enclosed.

BIRDSFOOT TREFOIL

(BROADLEAF)

This is a long lived, deep rooted legume that grows on rich land or poor, wet or dry. It will stand more dry weather than Ladino and provides rich, luscious feed when many grasses and clovers have gone dormant.

We like Birdsfoot Trefoil best in combination with other grasses for pasture, preferably Timothy. Sow about 2 to 2½ pounds per acre.

Look for the price under Clovers on the enclosed Price List.

PASTURE MIXTURES

A GOOD PASTURE MAY WELL BE THE MOST VALUABLE CROP RAISED ON A FARM

We could fill this page talking about our "Maygold Quality" Pasture Mixes. Only our very best quality seed goes into them; and we defy anyone to buy these seeds separately, mix them at home and have anything better. All are carefully blended, based on years of experience, to give you the greatest value per dollar invested.

Look on the enclosed price list under Timothy and Mixtures for these:

Hay and Pasture Mix 50/50 (half grasses; half legumes)

Permanent Pasture Mix Without Sweet Clover

Hog Pasture Mix

Waterway Mix

OTHER MAYGOLD QUALITY FARM SEEDS

Also in our stores (and on the enclosed price sheet) you will find such Maygold Quality Farm Seeds as LES-PEDEZA (Korean Hulled and Scarified and Iowa No. 6), the clover that grows most anywhere without liming; HUBAM, the one year sweet clover; ALSIKE, the fine-stemmed perennial clover that grows where others fail; Broadleaf BIRDSFOOT TREFOIL, which stands dry weather and provides rich, luscious feed when many grasses and clovers have gone dormant. Dwarf Essex RAPE, the high-protein pasture that helps cut the cost of pork production. REED CANARY, the grass that makes hay and pasture on the poorest soils.

There's other grasses, too: Crested Wheat, Orchard Grass, Red Top, Meadow Fescue, Alta Fescue, Kentucky 31, Kentucky Blue Grass, Annual Rye and Perennial Rye.

FORAGE CROPS, such as Sudan, Sweet Sudan, Atlas Sorgo, Hegari, German Millet, Proso Millet, Martin Milo, Mixed Fodder Cane and Black Amber Cane.

OATS: Certified Blue Tag Clinton Reselect, Certified Blue Tag Missouri 0-205, Certified Cherokee, Certified Nemaha, Non-Certified Nemaha, Non-Certified Cherokee.

Ask for our special Oats Bulletin.

Earl May GUARANTEE

We guarantee our Farm Seeds to be exactly as represented. They must satisfy you on inspection and must stand up to test by any recognized seed testing laboratory for purity, germination and weed count. If they do not, we are prepared to refund your money upon the return of the seed. We give no other or further warranty expressed or implied.

LOWEST PRICES IN 13 YEARS!

SEE ENCLOSED PRICE SHEET



CHERRY BELLE

641. (26 days.) A newcomer and a fine radish! Round and red as a cherry. Crisp, solid, and mild . . . and stays that way long after others go pithy and hot. Has very short top growth. **CHERRY BELLE** certainly deserves a place in your garden. **Pkt. 15c; oz. 28c; 1/4 lb. 65c, Postpaid.**

4TH OF JULY SWEET CORN

139. (64 days.) Earliest of all the hybrids and the beautiful golden kernels are very sweet and tender. Medium size 12-row ears. For the past 7 years our very early plantings of this great hybrid have made roasting ears for the 4th of July. That explains the name. Plant it this year for delicious roasting ears real early, ahead of all the rest.

Big 3 oz. Pkt. 20c; 1/2 lb. 45c; lb. 69c; 2 lbs. \$1.29, Postpaid.

SWEET CORN SPECIAL

Order No. 70

1/2 lb. each of
Hybrid 4th of July
Hybrid Golden Bantam
Hybrid Iochief
A \$1.30 Value

ALL FOR ONLY 98c, Postpaid



LITTLE MARVEL

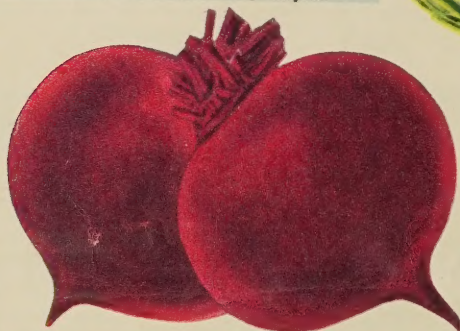
180. (60 days) Still the best of the garden peas . . . for tenderness and sweetness! . . . for dependable big yields! . . . for all-around goodness! You just can't beat Little Marvel and they are ready to eat only a few days later than the very earliest kinds. Vines make vigorous growth, produce an abundance of pea-packed pods. Marvelous for fresh peas. Marvelous for home canning and quick freezing. **Big 3-oz. Pkt. 15c; 1/2 lb. 35c; lb. 59c; 2 lbs. \$1.10, Postpaid.**



HYBRID EARLY GIANT TOMATO

750. (65 days) We grew 53 varieties of tomatoes last Summer, and this one was easily the greatest yielding early variety. One plant produced 48 pounds (almost a bushel) of smooth red tomatoes . . . 161 of them! They started extra early and continued into October. Fine flavor, beautiful color, big size: All in one tomato!

Pkt. 25c, Postpaid.



BABY CANNING BEET

203. (54 days.) Best canning and pickling beets yet developed. Perfect globe-shaped, smooth and uniform with deep crimson, even color throughout. Grows 3 inches across and makes the finest pickling beet you ever tasted when about half grown. The smooth, tender flesh is the finest quality of all. **Pkt. 15c; 1/2 oz. 25c; ounce 39c; 1/4 lb. \$1.00, Postpaid.**

TOP CROP

105. (50 days.) All-America winner in 1949 and an outstanding star in our Test Gardens this year! The plants make a vigorous growth and set an unbelievably big crop. The pods are long and round, meaty and really stringless. Can't be beat for flavor and tenderness. The big yield comes on during a short period, so you make a few big pickings instead of numerous small ones. The seeds inside the pod of **TOP CROP** develop slowly, making an extra thick and meaty pod. They are still tender and stringless after others would be tough and useless. No matter what other green beans you have in your garden, be sure you plant **TOP CROP** this year. It's a winner. **Big 3-oz. Pkt. 15c; 1/2 lb. 40c; lb. 65c; 2 lbs. \$1.15, Postpaid.**



WHITE SWEET KEEPER

504. A new one and a champion in every way! Combines the best features of finest Bermuda and best Spanish varieties. *Sweet and mild like the Bermuda, firm and solid and an excellent keeper like the Spanish onions.* White Sweet Keepers average 1/2 to 3/4 lb. each, are round and smooth. Frost proof plants, too, so you can put the plants out extra early. (Approximate count). **200 plants \$1.15; 500 for \$2.15; 1000 for \$3.59, Postpaid.**

TENDERSWEET CARROT

303. (69 days) This grand carrot has really made friends, because it is really coreless. The flesh is a uniform deep orange all the way through, and is exceptionally fine grained and smooth. Tendersweet makes a 6 or 7 inch long cylinder of crisp, delicious eating. Don't miss Tendersweet this year. **Pkt. 15c; 1/2 oz. 35c; ounce 60c; 1/4 lb. \$1.65, Postpaid.**



EARL MAY SEED CO., SHENANDOAH, IOWA